

**Finding Aid to the Military Collection,
XI. World War I Papers, XVI. Posters
MilColl.WWI.Posters**

Finding aid prepared by Aaron Cusick

This finding aid was produced using the Archivists' Toolkit

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Describing Archives: A Content Standard

State Archives of North Carolina

August 2012

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Summary Information

Repository	State Archives of North Carolina
Title	Military Collection, XI. World War I Papers, XVI. Posters
Date [inclusive]	ca. 1914 - ca. 1920
Extent	64.0 oversize flat folders
General Physical Description note	Posters range in size. Several posters have duplicates.
Language	English
Abstract	<p>This collection contains 496 posters which illustrate both civilian and military viewpoints of World War I. The collection is arranged thematically into fifteen series. The first two series, the Fred V. Owen and T.S. Davidson posters, contain original drawings by local North Carolina artists. The posters in the remaining series are prints created by state or national organizations that feature the work of well-known artists such as James Montgomery Flagg, J.C. Leyendecker, and Howard Chandler Christy. The posters serve a variety of functions, but primarily they encourage viewers to support organizations, such as the Red Cross or the YMCA; to conserve resources, such as food and fuel; to contribute to the war effort, such as by purchasing bonds; or to enlist in the armed forces. Many of the posters contain patriotic symbols like Columbia, Uncle Sam, eagles, and the American flag. Images of soldiers, sailors, and marines, as well as, airplanes, ships, and tanks are also featured prominently. While the majority of posters contain positive images which invoke patriotism, service, and duty, others depict negative images of Kaiser Wilhelm and German soldiers as savage, brutal "Huns."</p>

Preferred Citation

[Identification of item] Military Collection, XI. World War I Papers, XVI. Posters, State Archives of North Carolina, Raleigh, NC, USA.

Scope and Contents note

This collection contains 496 posters which illustrate both civilian and military viewpoints of World War I. The collection is arranged thematically into fifteen series. The first two series, the Fred V. Owen and T.S. Davidson posters, contain original drawings by local North Carolina artists. The posters in the remaining series are prints created by state or national organizations that feature the work of well-known artists such as James Montgomery Flagg, J.C. Leyendecker, and Howard Chandler Christy. The posters serve a variety of functions, but primarily they encourage viewers to support organizations, such as the Red Cross or the YMCA; to conserve resources, such as food and fuel; to contribute to the war effort, such as by purchasing bonds; or to enlist in the armed forces. Many of the posters contain patriotic symbols like Columbia, Uncle Sam, eagles, and the American flag. Images of soldiers, sailors, and marines, as well as, airplanes, ships, and tanks are also featured prominently. While the majority of posters contain positive images which invoke patriotism, service, and duty, others depict negative images of Kaiser Wilhelm and German soldiers as savage, brutal "Huns."

Organization of the Collection

This collection is organized into the following series:

- 1. Fred V. Owen Posters
- 2. T.S. Davidson Posters
- 3. Red Cross Posters
- 4. Service and Relief Organization Posters
- 5. Food Production and Conservation Posters
- 6. Resource Conservation Posters
- 7. Labor Posters
- 8. Shipping Posters
- 9. Liberty Loan Posters
- 10. Army Recruiting Posters
- 11. Navy Recruiting Posters
- 12. Marines Recruiting Posters
- 13. Merchant Marine Recruiting Posters
- 14. Patriotism Posters
- 15. French Posters

Administrative Information

Publication Information

State Archives of North Carolina August 2012

Access to Collection

Collection is open for research; access requires at least 24 hours advance notice.

Acquisitions Information

The posters in this collection were acquired by the State Archives from a variety of sources, including the North Carolina Museum of History, private donors, and unknown sources.

Processing Information note

Processed by Jennifer E. McElroy, 2006; Will Andersen, 2007; Lea Walker, 2007; Aaron Cusick, 2012

Finding Aid by Jennifer E. McElroy, 2006; Will Andersen 2007; Lea Walker, 2007-2008; completed by Aaron Cusick, 2012

Related Materials

Related Collections

To view posters and other World War I related material, visit the North Carolina Digital Collections:
http://digital.ncdcr.gov/cdm4/all_colls.php

Controlled Access Headings

Subject(s)

- War posters, American.
- World War, 1914-1918

Collection Inventory

1. Fred V. Owen Posters

Historical note

These posters are original drawings by Fred V. Owen, evidently created in North Carolina between 1917 and 1918 to encourage enlistment in the U.S. Army. Some were mailed from army recruiting offices in Greensboro and Asheville to recruiting stations in Asheville, Charlotte, and Winston-Salem, while others were apparently displayed at the post office in Durham.

Scope and Contents note

The works appeal heavily to American patriotism and manhood, and the need to defend civilization against the threat of enemy barbarity. Constant themes are the depraved, bloody-handed German soldier, and the wicked yet cowardly Kaiser Wilhelm II, emperor of Germany. The characterization of the foe takes an extreme form in the gruesome image of the "Hun," a murderous savage.

Controlled Access Headings

Corporate Name(s)

- United States. Army--Recruiting, enlistment, etc.

Personal Name(s)

- Owen, Fred V.
- William II, German Emperor, 1859-1941

Subject(s)

- Flags--United States
- Propaganda, Anti-German
- Uncle Sam (Symbolic character) in art

Folder

Fred V. Owen Posters

MilColl.WWI.Posters.1.1 The Highest Paid Fighting Man In The World.

1

Scope and Contents note

Original poster drawing depicts U.S. soldier surrounded by information about financial benefits received by an American private, as compared to wages paid to soldiers of other belligerent and neutral nations; tells reader to inquire at an Army Recruiting Station.

Black ink drawing on yellow paper with painted red circle and blue border. 28.25 x 21.5 in.

MilColl.WWI.Posters.1.2 Are You Backing Us Up?

1

Scope and Contents note

Original poster drawing of two U.S. Army soldiers in trench, one with a pistol and the other viewing a shell burst on the battlefield through a periscope. Text urges enlistment in U.S. Army. Reverse side has an unfinished sketch of Uncle Sam as a bare knuckles boxer, knocking out a spike-helmeted German boxer; ink stamp and postal mark indicate poster was in Greensboro.

Ink drawing. 28.75 x 22.5 in.

MilColl.WWI.Posters.1.3 Are You Backing Us Up? Enlist!!

1

Scope and Contents note

Original poster drawing of U.S. soldier charging across barbed wire, leading platoon against the enemy.

Black ink drawing with crayon shading. 28.5 x 22.25 in.

MilColl.WWI.Posters.1.4 The Baby Killer! Stop Him!

1

Fred V. Owen Posters

Scope and Contents note

Original poster drawing of a German soldier holding a bloody knife. Text urges enlistment in the U.S. Army, which will stop the "baby killer."

Black ink drawing on paper with pastel color tones. 27 x 21.25 in.

MilColl.WWI.Posters.1.5 The Big Show Is Now Going On Over There.

1

Scope and Contents note

Original poster drawing of Uncle Sam in U.S. Army uniform, encircled against a red background, superimposed on a battle between American and German soldiers; text in encircled part reads "Starring Uncle Sam in Can the Kaiser;" text in lower part of poster urges red-blooded Americans to attend. They should get tickets at the U.S. Army Recruiting Office.

Black ink drawing on paper with red and blue background and red border; upper section contains figures, lower section has text. 31 x 22.75 in.

MilColl.WWI.Posters.1.6 Could You Shake The Hand Of This Man Who Has Murdered Our Women And Children?

1

Scope and Contents note

Original poster drawing of the Kaiser in spiked helmet and cape; his hand is bloody; in the background are a small girl staring at her doll and the body of a dead woman. Text urges enlistment in the U.S. Army.

Black ink drawing on paper with dark pastel fill. 29.5 x 19.5 in.

MilColl.WWI.Posters.1.7 Defend "Old Glory"

1

Scope and Contents note

Fred V. Owen Posters

Original poster drawing of an American soldier on a white horse, with saber, guarding the American flag, about to strike an aggressive German soldier, on foot, threatening the American with a rifle and bloody bayonet. Text below says "Enlist in US Army."

Black ink drawing on paper with pastel color tones. 25 x 21.5 in.

MilColl.WWI.Posters.1.8 Defend Your Home And Country!

1

Scope and Contents note

Original poster drawing of a Germanic Hun warrior, wearing horned helmet marked "Hunism," about to club a helpless woman kneeling over a dead baby; more corpses and a burning house are in the background. Lower part of poster urges enlistment in U.S. Army.

Black ink drawing on paper with pastel color tones. 31 x 21.5 in.

MilColl.WWI.Posters.1.9 For "Old Glory's" Sake! Enlist!

1

Scope and Contents note

Original poster drawing of American soldier carrying large U.S. flag and leading other American infantrymen in a bayonet charge. Text urges enlistment in U.S. Army.

Black ink drawing on paper with pastel red, blue, and white highlights. 31 x 21.5 in.

MilColl.WWI.Posters.1.10 He Blocks The Road To Peace!

1

Scope and Contents note

Original poster drawing of German soldier with spiked helmet, holding pistol and bloody knife, in front of a sign reading "The Road To Peace." Text urges enlistment in U.S. Army.

Black ink drawing on paper with pastel color tones. 31 x 21.75 in.

Fred V. Owen Posters

MilColl.WWI.Posters.1.11 His Turn.

2

Scope and Contents note

Original poster drawing of a resolute U.S. soldier, labeled "American Army," rolling up his sleeve and preparing to fight; one German soldier, labeled "German Line," reacts in fear, another German soldier hides behind the first one.

Black ink drawing on paper. 20 x 21.25 in.

MilColl.WWI.Posters.1.12 How Old Are You?

2

Scope and Contents note

Original poster inviting men 31 to 41 to the U.S. Recruiting Station located in the Mint Building in Charlotte, North Carolina, to enlist in the Home Guard.

Text-only poster, red painted lettering on yellow paper. 29 x 22.5 in.

MilColl.WWI.Posters.1.13 Follow Me!

2

Scope and Contents note

Original poster drawing of American soldier charging with bayonet; text urges enlistment in U.S. Army.

Black ink drawing on paper with pastel color tones. 27 x 21.5 in.

MilColl.WWI.Posters.1.14 Men Wanted For The United States Army.

2

Scope and Contents note

Original poster drawing of a pretty girl in "Middy" blouse on arm of handsome American soldier; an envious civilian stands to one side.

Fred V. Owen Posters

Black ink drawing on paper with painted blue border. 28.5 x 22.5 in.

MilColl.WWI.Posters.1.15 National War Savings Day -- June 28, 1918.

2

Scope and Contents note

Original poster with an American eagle drawn on top part; text in lower part urges purchases of War Savings Stamps.

Black ink drawing on paper with hand-lettered text, colored in blue, red, and gold crayon. 36 x 24 in.

MilColl.WWI.Posters.1.16 Obey That Patriotic Impulse: Enlist Today!

2

Scope and Contents note

Original poster drawing of a civilian male, standing in front of a partially visible U.S. Army recruiting poster, imagining himself as an American Army soldier.

Black ink drawing on paper. 28 x 22.5 in.

MilColl.WWI.Posters.1.17 On The Defensive.

2

Scope and Contents note

Original poster drawing of a German soldier, wearing a spiked helmet, no shirt, holding a knife, with his back against a wall; his rifle is broken; a ring of bayonets point at him.

Black and white ink drawing on paper. 16.5 x 18.5 in.

MilColl.WWI.Posters.1.18 On To Berlin!

2

Scope and Contents note

Fred V. Owen Posters

A bulldog wrapped in an American flag is chasing and biting the tail of a hog wearing a spiked helmet with the words "German Army" printed on its body.

Black ink drawing on white poster paper with a dark blue boundary. 28.5 x 22.5 in.

MilColl.WWI.Posters.1.19 Rise Up And Smite The Hun!

2

Scope and Contents note

Original poster drawing of Uncle Sam with rifle and bayonet facing a Hun who wears a horned Viking helmet, holds a bloody knife and a shield which is decorated with a Prussian eagle under the word "Hunism." Text below calls men to enlist in U.S. Army.

Black ink drawing on paper with red crayon touch. 31.5 x 23 in.

MilColl.WWI.Posters.1.20 The Road To Peace

3

Scope and Contents note

Original poster drawing shows row upon row of trenches dug in a road and occupied by the enemy; only enemy heads are visible. In the first trench, head-gear worn by the foe represents the Central Powers; in the second trench, the adversaries' heads are labeled "I.W.W., Disloyalty, German Intrigue, U-Boat Warfare, Pro-German Press;" heads of German soldiers wearing spiked helmets fill the remaining trenches. In the foreground, a row of bayonets is charging the trenches to clear the road. On back of poster is part of a drawing of flag and liberty.

Black ink drawing on paper. Two-sided poster. 16.5 x 21 in.

MilColl.WWI.Posters.1.21 Help Your Country In This Fight Against German Militarism...

3

Scope and Contents note

Fred V. Owen Posters

Original poster drawing depicts German soldiers shooting a woman hanging on a meat hook outside a butcher's shop; fallen babies and children are in the foreground. Text urges men to enlist and help Uncle Sam defeat German Militarism.

Black ink drawing and ink lettering on yellow poster paper, with red border. 28.75 x 20.5 in.

MilColl.WWI.Posters.1.22 Wanted For Murder: Bill Hohenzollern.

3

Scope and Contents note

Original poster drawing shows the head and face of a spike-helmeted man with Iron Cross under the chin, resembling the Kaiser, depicted on a poster. The poster says [in part] "Wanted for Murder: Bill Hohenzollern... Dead or Alive...Big Reward." Text above this poster reads: "Wanted Men For U.S. Army."

Black ink drawing on paper with blue background and white border; text in red, black, and white. 33.5 x 23.5 in.

MilColl.WWI.Posters.1.23 We Expect To Have Him Hanging Around Soon.

3

Scope and Contents note

Original poster drawing of the Kaiser, hanging by the neck from a tree limb; his body is labeled "Autocracy." Text below indicates men are needed to help in the hanging and urges enlistment in the U.S. Army.

Black ink drawing on paper with crayon wash. 26.5 x 20 in.

MilColl.WWI.Posters.1.24 You Are Needed Over There.

3

Scope and Contents note

T.S. Davidson Posters

Original poster drawing of "Lady Liberty," with palm branch in one hand, crossing the ocean. Caption: "Enlist in the United States Army"

Black ink drawing on brown paper with crayon wash. 32 x 20.5 in.

MilColl.WWI.Posters.1.25 Your Place Is By His Side.

3

Scope and Contents note

Original poster drawing of American soldier standing at port arms with a rifle; text urges enlistment in U.S. Army.

Black ink drawing on white paper with red and blue letters. 33.5 x 24.25 in.

2. T.S. Davidson Posters**Scope and Contents note**

These works appeal heavily to American patriotism and manhood, and the need to defend civilization against the threat of enemy barbarity. Constant themes are the depraved, bloody-handed German soldier, and the wicked yet cowardly Kaiser Wilhelm II, emperor of Germany. In its extreme form, the enemy menace is characterized as the "Hun," a murderous savage, or as a lurid beast, entirely without restraint. Uncle Sam and Marianne appear frequently as national personifications of the United States and France, respectively. The goddess Liberty, representing the two nations alternately, is another reoccurring symbol, often depicted in peril.

Historical note

These posters are original drawings by T. S. Davidson, evidently created in North Carolina between 1917 and 1918 to encourage enlistment in the U.S. Army. Some were mailed from army recruiting offices in Greensboro and Asheville to recruiting stations in Raleigh and Charlotte, while others were apparently displayed at the post office in Durham.

Controlled Access Headings

T.S. Davidson Posters

Corporate Name(s)

- United States. Army--Recruiting, enlistment, etc.

Personal Name(s)

- Davidson, T. S.
- William II, German Emperor, 1859-1941

Subject(s)

- Propaganda, Anti-German
- Uncle Sam (Symbolic character) in art

Folder

MilColl.WWI.Posters.2.1 Americans--Join And Fight!

4

Scope and Contents note

Original poster drawing of two American soldiers charging out of trenches, with an American flag in the background; text urges Americans 18-21 and 31-41 to join the U.S. Army and fight.

Ink and water color on brown poster paper. 32 x 23 in.

MilColl.WWI.Posters.2.2 Are You A Soldier? If Not, You Ought To Be.

4

Scope and Contents note

Original poster drawing of an attractive young woman's face telling an [unseen] man to be a soldier, to "Join Our Army To-Day."

Black ink drawing on white background, with red accents. 33 x 24.5 in.

MilColl.WWI.Posters.2.3 Destroy This Mad Brute--Enlist!

4

T.S. Davidson Posters

Scope and Contents note

Original poster drawing of a King Kong type brutish beast, wearing a German spiked helmet marked "Militarism;" the beast carries a club marked "Kultur" in his right hand and a half-nude fainting woman in his left arm. The beast is stepping out of the ocean onto "America," leaving a devastated Europe on the horizon.

Charcoal and pencil drawing on white poster paper, pasted on brown wrapping paper; text above and below the drawing. 35.5 x 22 in.

MilColl.WWI.Posters.2.4 Destroy This Thing! Enlist!

4

Scope and Contents note

Original poster drawing of a crouching beast with a German spiked helmet, baring its teeth and glaring at a frightened, kneeling woman victim. Text urges enlistment.

Crayon and ink drawing on poster paper, with gray and black water color background. 33.5 x 23.5 in.

MilColl.WWI.Posters.2.5 Enlist Now--You Are Needed!

4

Scope and Contents note

Original poster drawing shows a fearless Uncle Sam wrestling with a black-robed skeleton--Grim Reaper--holding a scythe marked "Militarism." Text above and below drawing reads: "Enlist Now - You Are Needed: The Fight Is On."

Black ink drawing on poster paper, with water colored red and blue background. 29.5 x 24 in.

MilColl.WWI.Posters.2.6 Even He Enlists.

4

Scope and Contents note

T.S. Davidson Posters

Original poster drawing of a large dog with a Red Cross pack around its neck and wearing Red Cross insignia around its waist; a war-torn town in the background. Text reads: "Even He Enlists--Why Not You."

Charcoal drawing on brown paper, with background water colored in reddish and purple hues. 33 x 24 in.

MilColl.WWI.Posters.2.7 Get In And Fight!

4

Scope and Contents note

Original poster drawing of two soldiers, bayonets affixed to rifles, advancing behind tank. Text asks men 18-21 and 31-41 to enlist, "Get In And Fight!"

Water color drawing, tan and black soldiers and equipment on a blue and reddish background. 33 x 23 in.

MilColl.WWI.Posters.2.8 Help Hunt The Hun.

4

Scope and Contents note

Original poster drawing of two American soldiers in full combat gear, with rifles and fixed bayonets, charging an unseen enemy to right. Text urges men 18-21 and 31-41 to enlist and "help hunt the Hun."

Black ink drawing on yellow poster paper, with red water color lettering and background. 29 x 23 in.

MilColl.WWI.Posters.2.9 Help The World Lose Him.

4

Scope and Contents note

Original poster drawing of Kaiser Wilhelm in great-coat, boots, and spiked helmet, standing in hell, surrounded by flying bats also wearing spiked helmets. A black

T.S. Davidson Posters

silhouette of the devil is telling Wilhelm to get back to earth, so the devil would not lose him. Text below urges men to join the Army and "help the world lose him."

Black ink drawing against orange and red water color background; blue and yellow border, yellow and red lettering. 33 x 24 in.

MilColl.WWI.Posters.2.10 If You Are A Man--Join The Army And Fight!

4

Scope and Contents note

Original poster drawing of American soldier jumping from trench with a rifle; airplane is circling the battlefield. Text asks every man to join the Army and fight.

Water color drawing on poster paper. 33 x 24 in.

MilColl.WWI.Posters.2.11 Indecision.

5

Scope and Contents note

Original poster drawing of civilian man, peering out of a shaded room at troop of soldiers marching along the street. Text urges him to be a man and enlist.

Water color and crayon drawing, blue border, blue letters on red background. 33 x 24 in.

MilColl.WWI.Posters.2.12 One Rock They Can't Get Over.

5

Scope and Contents note

Original poster drawing of a car, labeled "German War Machine," hitting a boulder, marked "U.S. Resistance." As the car is overturning, it dumps figures of two men in German uniforms. Text urges every man 18-21 and 32-41 to "enlist now."

Water color and ink drawing, with a red and blue background, on poster paper. 33.5 x 24.5 in.

MilColl.WWI.Posters.2.13 Partners.

5

Scope and Contents note

Original poster drawing of three standing figures: the Kaiser, flanked on one side by a skeleton wrapped in a dark shroud, and on the other side by a horned, smiling devil. Text below states "Fight either and you fight all" and calls men to enlist in the "regular Army."

Water color and crayon drawing on poster paper, with a red and purple background, yellow lettering. 33 x 24 in.

MilColl.WWI.Posters.2.14 Pay Your Debt To France.

5

Scope and Contents note

Original poster drawing of two female Amazon-like warrior figures in robes and armor; one holds high the flag of France, on a broken staff, the other carries the American flag and a shield decorated with stars and stripes. Text urges men to enlist "To-day."

Black ink drawing on white paper, water colored border and lettering. 32.5 x 24 in.

MilColl.WWI.Posters.2.15 The Spot That Blew The L Out Of Wilhelm.

5

Scope and Contents note

Original poster drawing of a surprised uniformed figure, wearing a German helmet with a surprised eagle in place of the usual spike, blasted into space from earth, where the "USA" is highlighted as "the spot" that caused the explosion. Text says "put strength in the blow" [that blew the L out of "Wilhelm"] by enlisting.

Charcoal and crayon drawing, with water colored red and blue background, white border and lettering. 33 x 24 in.

MilColl.WWI.Posters.2.16 The Progress Of Kultur.

5

T.S. Davidson Posters

Scope and Contents note

Original poster drawing of a pair of German Army boots stomping over fallen women marked "Belgium" and "Roumania." Text urges men to enlist and "stop this."

Black ink drawing on paper, with red, blue, and brown background. 33 x 24 in.

MilColl.WWI.Posters.2.17 Wake Up! Do Your Duty.

5

Scope and Contents note

Original poster drawing of Uncle Sam carving a big stick marked "U.S. Army," while a spike-helmeted, uniformed German, resembling the Kaiser, shakes a bloody fist. Text urges men 18-21 and 31-41 to do their duty and enlist now.

Black ink drawing on off-white poster paper, with red background, wide blue border, lettering along four sides. 30 x 24.5 in.

MilColl.WWI.Posters.2.18 We've Got His Number Now!

5

Scope and Contents note

Original poster drawing of the Kaiser, hands over his ears, while Uncle Sam's accusing finger points at him. Text urges men to "volunteer in the Army" to "help us get him."

Black ink drawing on poster paper, with water-colored red border and background. 33 x 24 in.

MilColl.WWI.Posters.2.19 What Are You Doing To Crush This Thing?

5

Scope and Contents note

Original poster drawing of an octopus with the head of the Kaiser spreading its tentacles; two have caught women labeled "Belgium" and "Ukraine." Text urges men 18-21 and 31-41 to join the Army and do their part to "crush this thing."

Red Cross Posters

Water color, ink, and crayon work on poster paper; red, blue, and brown predominate; white border and lettering. 33 x 24 in.

MilColl.WWI.Posters.2.20 What Are You Doing To Stop This Thing?

5

Scope and Contents note

Original poster drawing of an octopus with the head of the Kaiser spreading its tentacles; two have caught women labeled "Belgium" and "Poland." Text urges men 18-21 and 31-41 to join the Army and do their part to "stop this thing."

Water color, ink, and crayon drawing on poster paper. 32.5 x 24 in.

3. Red Cross Posters

Scope and Contents note

These posters were created by the American Red Cross between 1917 and 1920, primarily to raise financial support for its service and relief work at home and abroad, and to encourage new membership. Most of the material was used to advertise the organization's two War Fund appeals (the first in 1917 and the second in 1918) and Roll Call special recruitment drives (held at Christmastime those years and continued annually thereafter), as well to promote postwar membership efforts. Also included are bulletins issued by the War Council, the organization's wartime governing body.

The works appeal heavily to American patriotism and benevolence. Romantic images of women appear frequently; in the person of the Red Cross nurse, the feminine is portrayed as an alluring figure, but also as nurturer and caregiver. Another reoccurring theme is the duty of civilians to match the sacrifice made by the nation's servicemen.

Historical note

During World War I, the American Red Cross performed extensive service on the home front by aiding the needy, engaging in public health work, and helping to provide for the general welfare of military personnel in camps, cantonments, and naval bases across the nation. The organization's most significant

Red Cross Second War Fund, May 20-27, 1918

contribution to the war effort, however, was in serving in an auxiliary capacity to the armed forces overseas, through its hospital and medical services. The Red Cross operated twenty-four hospitals in France, as well as thirteen in Britain, mostly under military authority. Nearly 20,000 Red Cross nurses served on active duty with the American Expeditionary Force, comprising over 80 percent of nurses in the U.S. Army. The Red Cross further supplemented the work of the military by organizing fifty-eight base hospitals at home and abroad and recruiting forty-seven ambulance companies for battlefield service in the army. In addition to operating twelve convalescent homes, eight infirmaries, and thirteen dispensaries for American soldiers in France, the organization also provided camp and canteen services for doughboys as well as Allied troops, often just behind the front lines. Continuing its traditional humanitarian role overseas, the Red Cross assisted refugees, children, and other victims of the war throughout Europe. Civilian relief efforts continued after the Armistice in as many as twenty-four nations.

References:

Foster Rhea Dulles, *The American Red Cross: A History* (New York: Harper & Brothers, 1950).

The Work of the American Red Cross During the War: A Statement of Finances and Accomplishments for the Period July 1, 1917, to February 28, 1919 (Washington: American Red Cross, 1919).

Controlled Access Headings**Corporate Name(s)**

- American National Red Cross. Nursing Service.
- American Red Cross.
- Red Cross and Red Crescent.

Subject(s)

- Nurses
- World War, 1914-1918--War work--Red Cross

Red Cross Second War Fund, May 20-27, 1918**Folder**

MilColl.WWI.Posters.3.1 The Greatest Mother In The World.

6

Red Cross Second War Fund, May 20-27, 1918

Scope and Contents note

Red Cross nurse cradling in her arms a (scaled down) wounded soldier on a stretcher.

Text under graphic reads: "The Greatest Mother In The World."

Color poster printed on paper. 27.5 x 20.5 in.

Controlled Access Headings

Personal Name(s)

- Foringer, A. E. (Alonzo Earl), 1878-1948

MilColl.WWI.Posters.3.2 Our Boys Are Giving Their Lives For You: Won't You Give One Day's Pay for Them?

6

Scope and Contents note

Red Cross in the center, surrounded by text urging donors to give up one day's pay for the boys who are giving their lives. Second Red Cross War Fund--May 20-27, 1918.

Color poster printed on paper. 28.5 x 21 in.

MilColl.WWI.Posters.3.3 Make Good The Promise.

6

Scope and Contents note

Rainbow with a large Red Cross in the middle; rainbow connects America and its pot of gold "Over Here" with Europe and a Red Cross ambulance "Over There" operating in Western Europe. Slogan on pot reads, "Keep It Full". Text urges donors to fulfill the promise, \$100,000,000, for the Second War Fund, May 20-27 [1918].

Color poster printed on paper. Poster was folded in half prior to encapsulation; left side on one side, right side on reverse. 35 x 28 in. (each side); 35 x 76 in. (total size)

MilColl.WWI.Posters.3.4 Make Good The Promise.

6

Red Cross Second War Fund, May 20-27, 1918

Scope and Contents note

Rainbow connecting America and Europe; Red Cross prominent in center, on ocean-blue background. Text urges donors to fulfill the promise, \$100,000,000, for the Red Cross Second War Fund, May 20-27 (1918). Second War Fund Window Display Material.

Color poster printed on paper. 12 x 17 in.

MilColl.WWI.Posters.3.5 Motherless, Fatherless, Starving.

6

Scope and Contents note

Nurse in Red Cross uniform, surrounded by wounded, ragged children, two holding French flags, and a kneeling mother with her baby; a burning town in the background. Text indicates need for \$100,000,000 during war time week, May 20-27 (1918), to "save these little lives."

Color poster printed on paper. 27.5 x 20.5 in.

Controlled Access Headings

Personal Name(s)

- Crisp, Arthur, 1881-1974

MilColl.WWI.Posters.3.6 Keep This Hand Of Mercy At Its Work: War Fund Week: One Hundred Million Dollars

6

Scope and Contents note

Pure hand and white-sleeved arm, with Red Cross armband, reaching from radiant heavens, poised to shield and protect refugees from a battle and exploding shells in the background. Text asks for \$100,000,000 to keep "the hand of mercy at its work." NOTE: Labeled "Form N.Y. 17 Second War Fund."

Color poster printed on paper. 28 x 20.5 in.

Controlled Access Headings

Red Cross Second War Fund, May 20-27, 1918

Personal Name(s)

- Morgan, R. G.

MilColl.WWI.Posters.3.7 Hold Up Your End.

6

Scope and Contents note

Red Cross nurse holding one end of canvas stretcher, red cross at center of canvas. Text urges donors to "hold up your end!"

Color poster printed on paper. 27.5 x 20.5 in.

Controlled Access Headings

Personal Name(s)

- King, W. B.

MilColl.WWI.Posters.3.8 A Little Starving Child Brought Back to Life

6

Scope and Contents note

Red cross surrounded by text telling donors to go without some luxury and help bring a starving child back to life. Title continues: "All of the Red Cross War Fund goes for War Relief."

Color poster printed on paper. 27 x 20 in.

MilColl.WWI.Posters.3.9 Wear This Badge: It Must Be Earned, It Cannot Be Bought:
Second Red Cross War Fund

7

Scope and Contents note

Red cross surrounded by text urging donors to earn the Red Cross badge by giving to the Second Red Cross War Fund, May 20-27, 1918.

Red Cross Second War Fund, May 20-27, 1918

Color poster printed on paper. 28 x 21 in.

MilColl.WWI.Posters.3.10 The First Three! Give Till It Hurts--They Gave Till They Died

7

Scope and Contents note

Upper portion contains wreaths framing portrait-drawings of the first three American casualties in World War I, soldiers Hay, Enright, and Gresham; American flag is in background; text below exhorts donors to "Give till it hurts" as the three men "gave till they died." Goal for the Second War Fund is to raise \$100,000,000.

Color poster printed on paper. 27.5 x 20.5 in.

Controlled Access Headings

Personal Name(s)

- Kidder

MilColl.WWI.Posters.3.11 The Boys Are Giving 365 Days a Year in the Trenches: What Are You Giving?

7

Scope and Contents note

Title continues: "of course you'll give one days work: Red Cross Work Days: May 20-27"

Color poster printed on paper. 21.5 x 16 in.

MilColl.WWI.Posters.3.12 The American Red Cross Must Raise \$100,000,000.

7

Scope and Contents note

Full text: "The American Red Cross Must Raise \$100,000,000. At Once[.] To Take Care of the Sick and Wounded in the War, and to Care for those left at Home[.] Won't YOU Give YOUR Part."

Third Red Cross Roll Call, November 2-11, 1919

Text-only poster printed on paper. 24 x 36 in.

MilColl.WWI.Posters.3.13 Come Across With Your Part Of The War Fund!

7

Scope and Contents note

Military and civilian figures in war-torn Europe looking across the water at silhouettes of the Statue of Liberty, the Capitol, other buildings, and a red cross in the sky. Text urges: "If you can't go across with a gun, come across with your part of the Red Cross War Fund."

Color poster printed on paper. 40 x 27.5 in.

Controlled Access Headings

Personal Name(s)

- Love, C. W.

MilColl.WWI.Posters.3.14 They Fight For You - Protect Them.

7

Scope and Contents note

Wounded soldier lying on the battlefield protected by a white shield with a red cross; the Statue of Liberty stands in the background; text urges raising \$100,000,000 to protect the men who "fight for you."

Color poster printed on paper. 41.5 x 28 in.

Controlled Access Headings

Personal Name(s)

- Sesser, W. G.

Third Red Cross Roll Call, November 2-11, 1919

Folder

Third Red Cross Roll Call, November 2-11, 1919

MilColl.WWI.Posters.3.15 Red Cross Roll Call: November 2-11, 1919: Join for 1920

7

Scope and Contents note

Banner proclaiming the [Third] Red Cross Roll Call, November 2-11, 1919; Red Cross logo at either end of the paper banner.

Color banner printed on paper. 10 x 43.5 in.

MilColl.WWI.Posters.3.16 Third Red Cross Roll Call.

7

Scope and Contents note

Red Cross nurse in uniform, with arms outstretched, inviting donors to respond to the Third Red Cross Roll Call.

Color poster printed on paper. 30 x 20 in. (copies 1, 2); 26.5 x 20 in. (copy 3)

Controlled Access Headings**Personal Name(s)**

- Coffin, Haskell, 1878-1941

MilColl.WWI.Posters.3.17 In Peace As In War: The Greatest Mother In The World.

8

Scope and Contents note

Red cross and text urging donors to respond to the Third Red Cross Roll Call, November 2-11, 1919, and "make our American Red Cross, in peace as in war, the greatest mother in the world." In the background is figure of a nurse cradling a wounded soldier.

Color poster printed on paper. 30 x 19.5 in.

MilColl.WWI.Posters.3.18 Workers Secure Members For American Red Cross.

8

Fourth Red Cross Roll Call, ca. 1920

Scope and Contents note

Red cross centered in text which urges workers to volunteer and secure members for the Third Red Cross Roll Call, November 2-11, 1919.

Text-only poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.3.19 See Them Through.

8

Scope and Contents note

Injured servicemen behind a large red cross. To "see them through," text asks for donations to the Red Cross War Fund, November 2-11 [1919].

Color poster printed on paper. 29.5 x 22 in.

Fourth Red Cross Roll Call, ca. 1920

Folder

MilColl.WWI.Posters.3.20 Still The Greatest Mother In The World.

8

Scope and Contents note

Red Cross nurse embraces crippled boy and elderly couple; red cross prominent above her right shoulder; text asserts she is "still the greatest mother in the world" and notes this to be the Fourth Red Cross Roll Call.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Foringer, A. E. (Alonzo Earl), 1878-1948

Red Cross Membership and Fund Raising

8

MilColl.WWI.Posters.3.21 Your [Red Cross]: The American Red Cross, by its Congressional Charter, is officially designated...Fourth Red Cross Roll Call.

Scope and Contents note

Text contains three paragraphs from the Congressional Charter of the American Red Cross, outlining its purposes, enacted by Congress January 5, 1905. Text announces the Fourth Red Cross Roll Call, November 11-25, 1920, and states various membership fees.

Text-only poster printed on paper. 31 x 21 in.

Red Cross Membership and Fund Raising**Folder**

9

MilColl.WWI.Posters.3.22 The Spirit Of America.

Scope and Contents note

Red Cross nurse holding a flagstaff with the American flag billowing behind her; text above her indicates she is the spirit of America; lower section of the poster shows a large red cross and the word "join."

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Christy, Howard Chandler, 1873-1952

9

MilColl.WWI.Posters.3.23 We Belong 100% Strong.

Scope and Contents note

Large red cross and text indicating 100% membership in the Red Cross.

Red Cross Christmas Roll Call

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.3.24 What Are You Doing To Help?

9

Scope and Contents note

Red Cross nurse leading a blinded and wounded soldier; text urges joining "your American Red Cross"; memberships are \$2.00 and up.

Color poster printed on paper. 38 x 25 in.

Controlled Access Headings**Personal Name(s)**

- Grant, Gordon, 1875-1962

MilColl.WWI.Posters.3.25 What Can You Do? Join Our Red Cross!

9

Scope and Contents note

Red Cross nurse leading a wounded soldier and a mother with two children; large red cross in background; text urges joining "our Red Cross" and informs that membership, including the Red Cross Magazine, is \$2.00; no field service required.

Color poster printed on paper. 42 x 28 in.

Red Cross Christmas Roll Call

Folder

MilColl.WWI.Posters.3.26 "I Summon You To The Comradeship"

9

Scope and Contents note

Red Cross Christmas Roll Call

Drawing of President Woodrow Wilson asking donors to participate in the comradeship and become members in the Red Cross Christmas Roll Call.

Color poster printed on paper. 27.5 x 20 in.

Controlled Access Headings

Personal Name(s)

- Mielziner, Leo, 1869-1935.

MilColl.WWI.Posters.3.27 Have You Answered The Red Cross Christmas Roll Call?

9

Scope and Contents note

Red Cross nurse asking "Have you answered the Red Cross Christmas Roll Call?" In the background, a troop of American soldiers, rifles on shoulders, marches behind their flagbearer.

Color poster printed on paper. 30 x 28 in.

Controlled Access Headings

Personal Name(s)

- Fisher, Harrison, 1875-1934

MilColl.WWI.Posters.3.28 Universal Membership Week: Red Cross Christmas Roll Call, December 16-23 [1918].

9

Scope and Contents note

Universal Membership Week, December 16-23, for the Red Cross Christmas Roll Call. On left side of banner is a nurse with outstretched hand; on right end a seated nurse cradles a wounded soldier.

Color banner printed on paper. 8.5 x 42 in.

Red Cross Christmas Roll Call

MilColl.WWI.Posters.3.29 Ten Million New Members by Christmas: Join The Red Cross By Christmas!

10

Scope and Contents note

Window with a red cross and a candle within; Christmas tree appears in background. Text continues: "on Christmas Eve a Candle in Every Window, a Service Flag for Every Home"

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Britton, L. N.

MilColl.WWI.Posters.3.30 10,000,000 New Members By Christmas

10

Scope and Contents note

Large candle in a window, its flame lighting a red cross; text below asks for 10,000,000 members by Christmas, with a candle in every window and Red Cross members in every home.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Britton, L. N.

MilColl.WWI.Posters.3.31 Answer The Red Cross Christmas Roll Call.

10

Scope and Contents note

Red Cross - Service Overseas

Snow-covered house and an evergreen tree; in lower part is a red cross and text urging donors to answer the Red Cross Christmas Roll Call - "All you need is a heart and a dollar."

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Greenleaf, Ray, d. 1950

Red Cross - Service Overseas**Folder**

MilColl.WWI.Posters.3.32 How The Red Cross Helps The Stricken Peoples Of Europe.

10

Scope and Contents note

Text states that in 1920, in a typical month, the Red Cross aided over 525,000 children and adults; a box-graph shows the exact number of people helped in Albania, Montenegro, Serbia, Roumania, West Russia, the Baltic States, Poland, Austria, and Hungary.

Color poster printed on paper. 28 x 20.5 in.

MilColl.WWI.Posters.3.33 Red Cross Cares For Motherless Babies In Europe.

10

Scope and Contents note

Poster depicts a happy baby; text asserts that this baby has a mother, unlike millions of babies in Europe. Red Cross, "the Greatest Mother," wants to help those other babies.

Color poster printed on paper. 31.5 x 21.5 in.

Controlled Access Headings

Red Cross - Service To Americans At Home.

Personal Name(s)

- Upjohn, Anna Milo, 1868-1951

Red Cross - Service To Americans At Home.**Folder**

MilColl.WWI.Posters.3.34 A Red Cross Health Center In Your Town.

10

Scope and Contents note

Red Cross Health Center and nurses or volunteers providing services to the community, including child hygiene, health instruction and information, first aid, as well as a growth and nutrition clinic.

Color poster printed on paper. 38.5 x 25 in.

MilColl.WWI.Posters.3.35 Where Disaster Strikes The Red Cross Is There.

10

Scope and Contents note

Text: "Where Disaster Strikes The Red Cross Is There: Last year in the U.S. the Red Cross aided more than 30,000 victims of flood, fire, tornado or other unavoidable disaster: You are called to do your part by renewing your Membership."

Text-only poster printed on paper. 28.5 x 20 in.

MilColl.WWI.Posters.3.36 Health in the Home.

10

Scope and Contents note

Red Cross - Service to American Soldiers

Four small images of nurses providing care. Text: "92,000 women and girls last year under Red Cross nurses completed courses of instruction in home care of the sick. Join the Red Cross and help expand this work."

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.3.37 The Public Health Nurse.

10

Scope and Contents note

Red Cross Public Health Nurse riding a horse into the countryside is surrounded by text urging Red Cross membership, so she can answer "humanity's call."

Color poster printed on paper. 29.5 x 20 in.

Controlled Access Headings

Personal Name(s)

- Grant, Gordon, 1875-1962

MilColl.WWI.Posters.3.38 Red Cross First Aid.

10

Scope and Contents note

Poster includes three grayscale pictures of people injured at home, at work, or on the beach, getting first aid. Text states "Red Cross First Aid: 1,000,000 persons have learned the right way--the Red Cross way--of cheating death from accidents--: Your Membership Helps Save Human Life."

Color poster printed on paper. 29.5 x 20 in.

Red Cross - Service to American Soldiers

Folder

Red Cross - Service to American Soldiers

MilColl.WWI.Posters.3.39 Put Fighting Blood In Your Business.

11

Scope and Contents note

American Marine Regiment in full battle gear, bayonets on rifles, advancing along a front in Europe. Text "Here's his record! Does he get a job?" indicating that employers should hire soldiers coming back from the war.

Color poster printed on paper. 19 x 28 in.

Controlled Access Headings

Personal Name(s)

- Smith, Dan, 1865-1934

MilColl.WWI.Posters.3.40 Save The Wounded.

11

Scope and Contents note

Poster shows several scenes of Red Cross nurses at work, from battlefields to hospitals. Text urges giving "all you can" to help save wounded soldiers.

Black and white printed poster on paper. 24 x 17 in.

MilColl.WWI.Posters.3.41 Caring For The Families Of America's Fighting Men.

11

Scope and Contents note

Text indicates that the American Red Cross cares for soldiers' families, by relieving money problems, answering inquiries by men in service and their families of "all creeds and races." Red Cross help reached 300,000 families who received aid at the rate of \$1,000,000 a month.

Text-only poster printed on paper. 20 x 13.5 in.

Red Cross - Service to American Soldiers

MilColl.WWI.Posters.3.42 Red Cross Supplies Information At Home And Overseas.

11

Scope and Contents note

Printed poster states that the Red Cross supplies 30,000 people each week with information concerning relatives in the fighting forces at home and overseas. Note: "Bulletin No. 10--issued by the War Council of the American Red Cross to show the people of America how their generous contributions are being expended in the interest of humanity."

Text-only poster printed on paper. 21 x 14 in.

MilColl.WWI.Posters.3.43 The Red Cross Sees A Man Through.

11

Scope and Contents note

Poster displays three scenes of Red Cross volunteers providing services to wounded soldiers in hospitals. Text states: "The Red Cross Sees a Man Through: More than 26,000 men are still in hospitals as the result of the war: Your Membership helps the Red Cross make their lives happier."

Color poster printed on paper. 28 x 21 in.

MilColl.WWI.Posters.3.44 American Red Cross - The First To Attend Our Wounded.

11

Scope and Contents note

Red Cross men on the battlefield, placing dead and wounded soldiers into an ambulance. Text asserts it is the Red Cross that "first attends our wounded on the battlefield in France."

Blueline poster printed on paper. 31 x 27 in.

Controlled Access Headings

Personal Name(s)

American War Council

- Watson, F. M.

MilColl.WWI.Posters.3.47 He Can Win!

11

Scope and Contents note

A soldier holding a pipe is seated at a drafting table working on a drawing. Text: "The Federal Board provides training. Consult the Local Red Cross Home Service Section." Removed from Military Collection, World War I, X. Organizations, Box 6, American Red Cross

Color poster printed on paper 27.25 x 18.75 in.

Controlled Access Headings

Personal Name(s)

- Smith, Dan, 1865-1934

American War Council

Folder

MilColl.WWI.Posters.3.45 Timely Red Cross Help Saved The Day In Italy.

11

Scope and Contents note

Text informs readers that the work of the American Red Cross in Italy, during 1918, including care for refugees and food for Italian soldiers on the Austrian front, contributed to the defeat of the Austrian Army in northern Italy. Note in the lower left corner states that this is Bulletin No. 2 issued by the War Council of the American Red Cross, to "show the American people how their generous contributions" are spent.

Text-only poster printed on paper. 21 x 14 in.

MilColl.WWI.Posters.3.46 "It Is A Remarkable Story."

11

Service and Relief Organization Posters

Scope and Contents note

Poster contains text headed by President Woodrow Wilson's statement: "It is a remarkable story" that recounts how the American Red Cross mobilized "heart and spirit of the American people," both at home and in foreign lands, "from Stockholm to Vladivostok, from Buenos Ayres to Cairo." Note in lower right corner states that Bulletin No. 5 was issued by the War Council of the American Red Cross "to tell the story of Red Cross activities to the American people."

Text-only poster printed on paper. 21 x 14 in.

4. Service and Relief Organization Posters

Historical note

During World War I, a wide variety of service organizations attended to the morale, welfare, and recreational needs of America's fighting men, both at home and overseas. The Young Men's Christian Association (YMCA) performed the vast majority of this work among servicemen in the American Expeditionary Force, operating canteens, "huts," and post exchanges for their spiritual and physical well-being. The Young Women's Christian Association (YWCA) operated "hostess houses" both in the United States, where service personnel in training camps could receive visitors, and in France, offering entertainment for the troops and accommodation for women serving with the military. It also trained young women to enter the labor force as industrial, agricultural, and clerical workers, replacing men gone "over there." In November 1918, seven of the service organizations--the YMCA, YWCA, Salvation Army, National Catholic War Council (with the Knights of Columbus), Jewish Welfare Board, War Camp Community Service, and the American Library Association--combined to hold a fund drive, the United War Work Campaign, to raise \$170,500,000 for the support of their efforts.

While the American Red Cross led humanitarian efforts on behalf of suffering civilians during and after the war, it was assisted by many other relief organizations. The American Committee for Relief in the Near East (later Near East Relief) assisted victims of the Armenian Genocide, while the American Jewish Relief Committee for Sufferers from the War and American Jewish Joint Distribution Committee aided Jews in Eastern Europe and the Near East.

References:

Service and Relief Organization Posters

John W. Coffey II, *American Posters of World War One* (Williamstown, Mass.: Williams College Museum of Art, 1978). Byron Farwell, *Over There: The United States in the Great War, 1917-1918* (New York: Norton, 1999). Jennifer D. Keene, *World War I* (Westport, Conn.: Greenwood Press, 2006). Walton Rawls, *Wake up America! World War I and the American Poster* (New York: Abbeville Press, 1988). Robert H. Zieger, *America's Great War: World War I and the American Experience* (Lanham, Md.: Rowman & Littlefield Publishers, 2000).

Controlled Access Headings**Corporate Name(s)**

- Salvation Army.
- United States. Committee on Public Information. Division of Pictorial Publicity.
- United War Work Campaign, Inc.
- YMCA of the USA.
- Young Women's Christian Association of the U.S.A.

Subject(s)

- Children
- Military morale
- Starvation
- Women
- World War, 1914-1918--Civilian relief
- World War, 1914-1918--Jews

Folder

MilColl.WWI.Posters.4.1 A Man May Be Down But He's Never Out! 1919

12

Scope and Contents note

Woman in Salvation Army uniform raising her hand above a variety of destitute people.

Text: "Home Service Fund. Salvation Army May 19-26, 1919." Printed by The Sackett & Wilhelms Corporation, N.Y.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings

Service and Relief Organization Posters

Personal Name(s)

- Duncan, Frederick

MilColl.WWI.Posters.4.2 Knowledge Wins. ca. 1918

12

Scope and Contents note

Uniformed and helmeted American soldier, his gear and rifle placed to the side, climbs out of the trench and toward a path of books, leading to civilian life and industry. Text informs: "Public Library Books are Free." Designed and printed by Thomsen-Ellis Company: Baltimore: New York.

Color poster printed on paper. 28 x 19 in.

Controlled Access Headings**Personal Name(s)**

- Smith, Dan, 1865-1934

MilColl.WWI.Posters.4.3 Books Wanted For Our Men.

12

Scope and Contents note

Uniformed and helmeted United States Marine, rifle with bayonet fitted to its muzzle hanging from his shoulder, carries a big armload of books. Text states books are wanted for our men; "take your gifts to the Public Library."

Color poster printed on paper. 42 x 28 in.

MilColl.WWI.Posters.4.4 The Health of the Child Is the Power of the Nation. Children's Year. 1918

12

Scope and Contents note

Service and Relief Organization Posters

A group of cared-for, healthy-looking children are in the field, going on a picnic. Text indicates April 1918 to April 1919 to be "Children's Year."

Color poster printed on paper. 19.5 x 30 in.

MilColl.WWI.Posters.4.5 Give to the United War Work Campaign 1918

12

Scope and Contents note

Image of smiling soldier, beneath vignette with emblems of constituent organizations of the United War Work Campaign. Text: "Give to the United War Work Campaign. Don't Worry! He Is All Right! Keep Him Smiling!! The War for morale will go on, long after the war against Germany is over. Let's make the months of waiting for transports a wholesome time and full of improving influences, instead of a period of stagnation. Geo. W. Watts, State Chairman. Z. D. Dunlap, State Director"

Color poster printed on paper. 25 x 18 in.

MilColl.WWI.Posters.4.6 County Permanent Honor Roll 1918

12

Scope and Contents note

Image of smiling soldier; vignette with emblems of constituent organizations of the United War Work Campaign. Text: "Don't Worry! He Is All Right! He Will Smile When He Returns to His Home County In North Carolina and Sees Your Name Written Here 'County Permanent Honor Roll' United War Work Campaign, Nov. 11-18, 1918 : . . . United War Work Campaign"

Color poster printed on paper. 25 x 18 in.

MilColl.WWI.Posters.4.7 Keep Them Smiling 1918

12

Scope and Contents note

Service and Relief Organization Posters

Image of smiling soldier, Marine, and sailor, with emblems of constituent organizations of the United War Work Campaign. Text: "Keep them smiling. This home is helping our boys over there. United War-Work Campaign"

Color poster printed on paper. 10.25 x 7 in.

MilColl.WWI.Posters.4.8 United We Serve 1918

12

Scope and Contents note

Text-only poster lists the constituent organizations of the United War Work Campaign; "170" at each corner. Text: "United We Serve--YMCA, YWCA, National Catholic War Council-K. of C., Jewish Welfare Board, War Camp Community Service, American Library Association, Salvation Army-- United War Work Campaign. \$170.500.000"

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.4.9 Victory Girls 1918

12

Scope and Contents note

Text with shield surmounted by American eagle: "A girl from this home has enrolled in the Victory Girls to earn and give to make our fighters fit. United War Work Campaign"

Color poster printed on paper. 11 x 8.5 in.

MilColl.WWI.Posters.4.10 Hey Fellows! Your Money Brings the Books We Need? 1918

13

Scope and Contents note

Beckoning soldier holding books stands with sailor who is sitting and reading. Text: "Hey Fellows! Your Money Brings the Books We Need When We Want It. American Library Association. United War Work Campaign--Week of November 11, 1918"

Service and Relief Organization Posters

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Sheridan, John E.

13

MilColl.WWI.Posters.4.11 Civilians: We Need All the Help and Comfort You Can Give 1918

Scope and Contents note

Soldier beckons to viewer amid chaos of battle. Text: "Civilians When We Go Through This We Need All the Help and Comfort You Can Give. The Jewish Welfare Board. United War Work Campaign--Week of November 11, 1918"

Color poster printed on paper. 33 x 22 in.

Controlled Access Headings**Personal Name(s)**

- Riesenberg, Sidney H.

13

MilColl.WWI.Posters.4.12 See Him Through. Help Us to Help the Boys 1918

Scope and Contents note

Uniformed Knights of Columbus worker looking at viewer, gestures towards soldier marching off to battle. Text: "See Him Through. Help Us to Help the Boys. National Catholic War Council. Knights of Columbus. United War Work Campaign--Week of November 11, 1918"

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

Service and Relief Organization Posters

- Rice, Burton

MilColl.WWI.Posters.4.13 The Salvation Army Lassie 1918

13

Scope and Contents note

Soldier with doughnut gestures approvingly towards uniformed Salvation Army girl carrying tray of doughnuts. Text: "Oh, Boy! that's the Girl! The Salvation Army Lassie. Keep Her on the Job. Nov. 11th-18th 1918. United War Work Campaign" Printed by Sackett & Wilhelms Corporation, N.Y.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings

Personal Name(s)

- Richards, George M. (George Mather), 1880-1958

MilColl.WWI.Posters.4.14 The Spirit of War Camp Community Service 1918

13

Scope and Contents note

Soldiers enjoy a meal with a family at home. Text: "Home Hospitality. The Spirit of War Camp Community Service. United War Work Campaign" Printed by Heywood Strasser & Voigt Litho. Co., N.Y.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.4.15 Keep 'em smiling! War Camp Community Service 1918

13

Scope and Contents note

Image of smiling soldier, Marine, and sailor. Text: "keep 'em smiling! help War Camp Community Service. 'morale is winning the war' United War Work Campaign"

Service and Relief Organization Posters

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Bracker, M. Leone, 1885-1937

MilColl.WWI.Posters.4.16 YMCA United War Work Campaign, November 11-18,
1918 1918

14

Scope and Contents note

Image of Gen. John J. Pershing with text: "Cabled from France August 21st, 1918 'A sense of obligation for the varied and useful service rendered to the army in France by the Y.M.C.A. prompts me to join in the appeal for its further financial support. I have opportunity to observe its operations, measure the quality of its personnel and mark its beneficial influence upon our troops, and I wish unreservedly to commend its work for the Army.' Pershing. United War Work Campaign. November 11-18, 1918" Printed by Alco-Gravure, Inc., N.Y.

Color poster printed on paper. 33 x 22 in.

MilColl.WWI.Posters.4.17 For Your Boy 1918

14

Scope and Contents note

Uniformed YMCA worker pours a cup of coffee for soldier at the front. Text: "For Your Boy. United War Work Campaign. November 11-18, 1918"

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Brown, Arthur William, 1881-1966

Service and Relief Organization Posters

MilColl.WWI.Posters.4.18 Workers Lend Your Strength. 1918

14

Scope and Contents note

Laborer with uniformed YMCA worker by his side; silhouette of soldier in background.
Text: "Workers : Lend Your Strength to the Red Triangle. Help the 'Y' Help the Fighters Fight. United War Work Campaign--November 11 to 18"

Color poster printed on paper. 27.5 x 19.75 in.

Controlled Access Headings**Personal Name(s)**

- Spear, Gil

MilColl.WWI.Posters.4.19 Palais de Glace--Paris YMCA Canteen and Theatre ca. 1917-
ca. 1918

14

Scope and Contents note

Theatre du Rond-Point, which housed the palais des glaces, seen in winter. Bare trees and artillery are in the snow-covered foreground. "Sketched on Spot by YMCA Secretary"
Printed by Coquemer Imp., Paris.

Color poster printed on paper. 42.5 x 29.5 in.

MilColl.WWI.Posters.4.20 Verdun: Road to YMCA Canteen ca. 1917- ca. 1918

14

Scope and Contents note

Arch and rubble-strewn street in foreground; entrance to YMCA canteen in background.
"Sketched on Spot by Y.M.C.A. secy," Printed by Coquemer Imp., Paris.

Color poster printed on paper. 40.5 x 30 in.

Controlled Access Headings

Service and Relief Organization Posters

Personal Name(s)

- A. K. S.

MilColl.WWI.Posters.4.21 Back Our Girls Over There ca. 1917-ca. 1918

14

Scope and Contents note

YWCA switchboard operator at work; masses of soldiers appear in background. Text: "Back our girls over there. United War Work Campaign"

Color poster printed on paper. 28 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Underwood, Clarence F.

MilColl.WWI.Posters.4.22 For Every Fighter A Woman Worker ca. 1917-ca. 1918

15

Scope and Contents note

Mass of female laborers pass in endless parade. Text: "For Every Fighter a Woman Worker. Y.W.C.A. Back Our Second Line of Defense. United War Work Campaign"
Printed by United States Prtg. & Lith. Co., N.Y.

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Baker, Ernest Hamlin, 1889-1975

MilColl.WWI.Posters.4.23 For Every Fighter A Woman Worker. Care for her through the YWCA ca. 1917-ca. 1918

15

Service and Relief Organization Posters

Scope and Contents note

Female laborer holds up miniature plane in one hand and small artillery shell in the other. Text: "For Every Fighter a Woman Worker. Care for Her through The YWCA. United War Work Campaign" Printed by American Lithographic Co., N.Y.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Treidler, Adolph, b. 1886

MilColl.WWI.Posters.4.24 Four Years in the Fight. The Women of France. We Owe Them Houses of Cheer ca. 1917-ca. 1918

15

Scope and Contents note

Female workers in a foundry; YWCA "Foyer des Alliees" visible through window in background. Text: "Four Years in the Fight. The Women of France. We Owe Them Houses of Cheer. United War Work Campaign"

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Jonas, Lucien, 1880-1947

MilColl.WWI.Posters.4.25 Ain't It A Grand and Glorious Feelin'? YWCA Hostess Houses.

15

Scope and Contents note

Printed poster reproduction of a six-panel cartoon showing a soldier able to meet his wife and child in the Army Camp's YWCA Hostess House. Text indicates YWCA Hostess

Service and Relief Organization Posters

Houses exist in seventy camps. Small print at bottom of six cartoon panels credits the work to "-Briggs in the N.Y. Tribune".

Printed poster on paper. 14 x 22 in.

MilColl.WWI.Posters.4.26 YWCA War Work Bulletin. 1918

15

Scope and Contents note

The YWCA War Work Bulletin explains the "Blue Triangle" program which includes women workers in all parts of the United States and abroad. The program provides Hostess Houses in Army Camps, where soldiers can meet their families; uniformed YWCA women also work in France and other countries, helping women engage in war efforts, keeping high their morale, and thus helping win the war. Inside page of the Bulletin has nine photographs. Back page of the bulletin contains the names of the Committees and their chair-women, as well as names of all members of the YWCA War Council. In addition, a simplified budget for the Blue Triangle program appears at the back page. This special number was published September 10, 1918.

Bulletin printed on paper. 12 x 18 in.

MilColl.WWI.Posters.4.27 The Blue Triangle.

15

Scope and Contents note

Blue YWCA triangle logo.

Color poster printed on paper. 23 x 16.5 in.

MilColl.WWI.Posters.4.28 The Girl On The Land Serves The Nation's Need.

16

Scope and Contents note

Colored poster shows four uniformed young women leading two horses and carrying farm utensils and vegetables. Text says "Girl on the Land Serves the Nation's Need," and urges

Service and Relief Organization Posters

young women to apply to the YWCA Land Service Committee. Printed by the United States Printing & Lithograph Co., New York.

Color poster printed on paper. 25 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Penfield, Edward, 1866-1925

MilColl.WWI.Posters.4.29 What The W Stands For.

16

Scope and Contents note

Small poster shows the YWCA Logo - the blue triangle with the acronym YWCA on a crossbar - and explains that the W stands for "Welfare of Women in War Work."

Color poster printed on paper. 13.5 x 10.5 in.

MilColl.WWI.Posters.4.30 Blue Triangle Investment Campaign 1919. 1919

16

Scope and Contents note

Color poster shows a young woman placing a board lettered "Y.W.C.A." on four building blocks, bearing respectively the inscriptions "Spiritual," "Social," "Educational," and "Physical." Text urges investment in "these building materials" and informs of an ongoing Blue Triangle Investment Campaign 1919, for \$66,000 at the South Atlantic Field.

Color poster printed on paper. 43.5 x 29 in.

Controlled Access Headings**Personal Name(s)**

- Houston, Nora, 1883-1942

Service and Relief Organization Posters

16

MilColl.WWI.Posters.4.31 Soldiers-Sailors And Women Guests. Welcome to the YWCA Hostess House

Scope and Contents note

Poster drawing shows young woman introducing a soldier to a sailor; text indicates that the YWCA Hostess House welcomes soldiers, sailors, and women guests, as it represents "A bit of home within the camps." Printed by Rotoprint Gravure Co., N.Y.

Black and white poster printed on paper. 38 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Tittle, Walter, 1883-1966

16

MilColl.WWI.Posters.4.32 Lest We Perish. ca. 1918

Scope and Contents note

Young woman stands with arms outstretched towards viewer. Text: "Lest We Perish. Campaign for \$30,000,000. American Committee for Relief in the Near East. Armenia--Greece--Syria--Persia. One Madison Ave., New York. Cleveland H. Dodge, Treasurer" Printed by Conwell Graphic Companies, N.Y.

Color poster printed on paper. 28 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Betts, Ethel Franklin

16

MilColl.WWI.Posters.4.33 Where the Victims Are. Save the Survivors ca. 1918

Scope and Contents note

Service and Relief Organization Posters

Text superimposed over map of Near East. Figures show extent of suffering in the region. Text: "Where the Victims Are. Save the Survivors-- 3,950,000 Starving People. American Committee for Relief in the Near East. 1 Madison Ave., New York City. Cleveland H. Dodge, Treasurer. Campaign for \$30,000,000" Printed by Conwell Graphic Companies, N.Y.

Color poster printed on paper. 21 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Betts, Ethel Franklin

MilColl.WWI.Posters.4.34 They Shall Not Perish. ca. 1918

16

Scope and Contents note

Girl clings to Columbia, who stands with sword raised overhead. Text: "'They Shall Not Perish' Campaign for \$30,000,000. American Committee for Relief in the Near East. Armenia--Greece--Syria--Persia" Printed by American Lithographic Co., N.Y.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Volk, Douglas, 1856-1935

MilColl.WWI.Posters.4.35 Hunger Knows No Armistice. ca. 1918

16

Scope and Contents note

Starving children cower in distress. Text: "Hunger Knows No Armistice. Near East Relief" Printed by Alco-Gravure, Inc., New York-Baltimore.

Color poster printed on paper. 32.5 x 22 in.

Controlled Access Headings

Service and Relief Organization Posters

Personal Name(s)

- Bracker, M. Leone, 1885-1937

MilColl.WWI.Posters.4.36 In This The Darkest Tragedy of Our Race: An Appeal by
Jacob H. Schiff ca. 1918

16

Scope and Contents note

Mostly text, with small image at bottom showing suffering masses urgently extending hands upwards for aid. Text: "I wish to sound for YOU the most terrible CRY, the most urgent call for aid... You Saved Them in 1917. Will You Let Them Starve Now? All Campaign Expenses Met by Private Funds. 'Every Dollar for Relief' The American Jewish Relief Committee for Sufferers from the War..."

Poster printed on paper 19 x 12.5 in.

MilColl.WWI.Posters.4.37 Three Million Starving Jews Cry Out for Your Help. ca.
1918

16

Scope and Contents note

Text with drawing by Schroeders, captioned "Our People Are Free--But Starving," showing emaciated dog with vacant eyes stalking through Russia, obscuring the rays of "Freedom" on the horizon; small image at bottom of suffering masses urgently extending hands upwards for aid. Text: "Three Million Starving Jews Cry out for Your Help!The Russian Revolution promises freedom to our people...But liberty means nothing to the dead...We ask for bread for these starving men, women and little children... You Saved Them in 1917. Will You Let Them Starve Now? All Campaign Expenses Met by Private Funds. 'Every Dollar for Relief' The American Jewish Relief Committee for Sufferers from the War..."

Poster printed on paper. 19 x 12.5 in.

Service and Relief Organization Posters

16

MilColl.WWI.Posters.4.38 You Saved Them in 1917. Will You Let Them Starve Now? ca. 1918

Scope and Contents note

Text, showing amount of money pledged by various cities for relief, with drawing depicting two destitute children; small image at bottom of suffering masses urgently extending hands upwards for aid. Text: "You Saved Them in 1917. Will You Let Them Starve Now? Helpless Little Children Shall They Live or Die? All expense paid from Private Funds Every Dollar for Relief. Here is the Beginning of American Jewry's 1918 answer. . . Scores of Other Communities Have Also Doubled Their 1917 Subscriptions. The American Jewish Relief Committee for Sufferers from the War. . . They appeal to You for your answer--In Bread"

Poster printed on paper 19 x 12.5 in.

16

MilColl.WWI.Posters.4.39 You Saved Them in 1917. Will You Let Them Starve Now? ca. 1918

Scope and Contents note

Text with drawing captioned "In their Name I Plead," showing woman, suggestive of Liberty, with destitute mother and children; small image at bottom of suffering masses urgently extending hands upwards for aid. Text: "You Saved Them in 1917. Will You Let Them Starve Now? Helpless Little Children Shall They Live or Die? All Campaign Expenses Met by Private Funds. Every Dollar Is for Relief. I plead for this mother, I plead for this babe at her breast, I plead for thousands of starving children. Starvation is winning--while you wait. I plead for your generosity, so that THEY may live. American Jewish Relief Committee for Sufferers from the War"

Poster printed on paper. 19 x 12.5 in.

Food Production and Conservation Posters

16

MilColl.WWI.Posters.4.40 You Saved Them in 1917. Will You Let Them Starve Now? ca. 1918

Scope and Contents note

Reproduction of undated letter from Pres. Woodrow Wilson to financier and philanthropist Jacob H. Schiff on reverse. Text: "You Saved Them in 1917. Will You Let Them Starve Now? Three Million Starving Jews Cry Out for Your Help. They Appeal to You for Your Answer--in Bread. All Campaign Expenses Met by Private Funds. 'Every Dollar Is for Relief' The American Jewish Relief Committee. Read President Wilson's Letter to Mr. Schiff on the Other Side"

Poster printed on paper. 9 x 12.5 in.

16

MilColl.WWI.Posters.4.41 American Jewish Joint Distribution Committee
Cablegram ca. 1918- ca. 1919

Scope and Contents note

Reproduction of undated cablegram from Felix M. Warburg of the American Jewish Joint Distribution Committee to Secretary of State Robert Lansing, urging the raising of funds to aid starving Jews in Poland and Lithuania.

Reproduction cablegram printed on paper. 5.5 x 8.75 in.

5. Food Production and Conservation Posters**Controlled Access Headings****Corporate Name(s)**

- National War Garden Commission.
- United States. Dept. of Agriculture.
- United States. Food Administration.

Food Production and Conservation Posters

Subject(s)

- Agriculture
- Columbia (Symbolic character)
- Corn as food
- Farm produce
- Food conservation
- Victory garden
- Wheat
- World War, 1914-1918--Food supply--United States

Folder

MilColl.WWI.Posters.5.1 Little Americans Do Your Bit 1917

17

Scope and Contents note

Young boy saluting bowl of cereal. Text: "Eat corn meal mush-Oatmeal-Corn flakes Hominy and rice with milk. Eat no wheat cereals. Leave nothing on your plate."

Color poster printed on paperboard. 22.25 x 14.25 in.

Controlled Access Headings**Personal Name(s)**

- Parker, Cushman, b. 1881

MilColl.WWI.Posters.5.2 Food -- Don't Waste It 1917

17

Scope and Contents note

List of ways to conserve food products: "1- buy it with thought. 2- cook it with care. 3- use less wheat & meat. 4- buy local foods. 5- serve just enough. 6- use what is left." Poster is number 1 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Text only color poster printed on paper. 29 x 21 in.

Controlled Access Headings

Food Production and Conservation Posters

Personal Name(s)

- Cooper, Fred G. (Frederic Gross), 1883-1962

MilColl.WWI.Posters.5.3 Save and Serve the Cause of Freedom 1917

17

Scope and Contents note

List of ways to conserve food products: "1- wheat: use more corn. 2-meat: use more fish & beans. 3- fats: use just enough. 4-sugar: use syrups." Poster is number 2 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Text only color poster printed on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Cooper, Fred G. (Frederic Gross), 1883-1962

MilColl.WWI.Posters.5.4 Save a Loaf a Week, Help Win the War 1917

17

Scope and Contents note

Hand holding a knife slicing a loaf of bread. Text: "Save a Loaf a Week, Help Win the War." Poster is number 3 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Printed poster on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Cooper, Fred G. (Frederic Gross), 1883-1962

MilColl.WWI.Posters.5.5 Be Patriotic -- Sign Your Country's Pledge to Save the Food

17

Scope and Contents note

Food Production and Conservation Posters

Columbia with outstretched arms. Poster is number 4 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Stahr, Paul, 1883-1953

MilColl.WWI.Posters.5.6 Food is Ammunition -- Don't Waste It

17

Scope and Contents note

Silhouette of cavalry with American flag in background, large basket of produce in foreground. Text: "Food is Ammunition -- Don't Waste It." Poster is number 5 in a series. Printed by Heywood Strasser & Voigt Litho. Co. N.Y.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Sheridan, John E.

MilColl.WWI.Posters.5.7 Eat More Corn, Oats, and Rye 1917

17

Scope and Contents note

Image of fruits, vegetables, fish above text: "Eat more corn, oats, and rye products--fish and poultry--fruits, vegetables, and potatoes, baked, boiled and broiled foods. Eat less wheat, meat, sugar and fats to save for the army and our associates." Poster is number 6 in a series. Printed by Heywood Strasser & Voigt Litho. Co. N.Y.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings

Food Production and Conservation Posters

Personal Name(s)

- Britton, L. N.

MilColl.WWI.Posters.5.8 Why Loyal Americans are Keeping the Pledge to Eat Less Wheat and Meat

17

Scope and Contents note

Text describes the food situation in Europe as being on "the verge of famine." Offers ways to conserve food such as wheat, meat, sugar and fats. Concludes, "It is the firm policy of the U.S. Government to retain in this country by means of control of exports, a sufficient supply of every essential kind of food for its people...Any other statement is enemy propaganda..." Poster is number 7 revised in a series.

Text only poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.5.9 L'Italia ha bisogno di carne, frumento, grasso & zucchero 1917

17

Scope and Contents note

Portrait of General Cadorna, above text in Italian. Translation: "Italy needs meat, wheat, sugar & fat. Eat little of this food because it has to go to our people, and the troops of Italy. Poster is number 8 in a series. Printed by Latham Litho. & Ptg. Co. Brooklyn, N.Y.

Color poster printed on paper. 28 x 20.5 in.

Controlled Access Headings**Personal Name(s)**

- Illian, George, 1894-1932

MilColl.WWI.Posters.5.10 Kosciuszko Pulawski 1917

17

Food Production and Conservation Posters

Scope and Contents note

Portrait of Tadeusz Kosciuszko, a Polish soldier who fought in the American Revolution, above text in Polish. Partial translation: Kosciuszko [and] Pulawski fought for liberty in America. Can you help America fight for freedom in Poland? Eat less wheat, meat, fats, sugar. We can help our brothers fight in the Allied Army. Poster is number 9 in a series. Printed by Latham Litho. & Ptg. Co. Brooklyn, N.Y.

Color poster printed on paper. 28 x 20.5 in.

Controlled Access Headings**Personal Name(s)**

- Illian, George, 1894-1932

MilColl.WWI.Posters.5.11 Cardinal Mercier Has Appealed to the Food Administration for More Food for Starving Millions 1917

17

Scope and Contents note

Sketched portrait of Cardinal with text: "Cardinal Mercier has appealed to the Food Administration for more food for starving millions. Eat less wheat, meat, fats and sugar. Ship more to the war-stricken people of France, Belgium, Italy." Poster is number 10 in a series. Printed by Latham Litho & Ptg Co. Brooklyn, N.Y.

Color poster printed on paper. 28 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Illian, George, 1894-1932

MilColl.WWI.Posters.5.12 Victory Is a Question of Stamina 1917

17

Scope and Contents note

Food Production and Conservation Posters

Two soldiers holding bayonets lunging forward on snow-covered ground. Text: "Victory is a question of stamina. Send the wheat, meat, fats, sugar, the fuel for fighters." Poster is number 11 in a series. Printed by Latham Litho & Ptg Co. Brooklyn, N.Y.

Color poster printed on paper. Copy 2 is cut off below title. 29 x 21 in. (copy 1); 21 x 19 in. (copy 2)

Controlled Access Headings**Personal Name(s)**

- Dunn, Harvey, 1884-1952

MilColl.WWI.Posters.5.13 Hunger -- For Three Years America Has Fought Starvation in Belgium 1918

18

Scope and Contents note

Mother with emaciated children. Text: "Hunger. For three years America has fought starvation in Belgium. Will you eat less wheat, meat, fats and sugar that we may still send food in ship loads?" Poster is number 12 in a series.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Raleigh, Henry, 1880-1945

MilColl.WWI.Posters.5.14 Save the Products of the Land 1917

18

Scope and Contents note

Underwater scene with several fish. Text: "Save the products of the land. Eat more fish-- they feed themselves." Poster is number 13 in a series. Printed by Heywood Strasser & Voigt Litho. Co. N.Y.

Color poster printed on paper. 30 x 20 in.

Food Production and Conservation Posters

Controlled Access Headings**Personal Name(s)**

- Bull, Charles Livingston, 1874-1932

MilColl.WWI.Posters.5.15 Keep It Coming -- Waste Nothing 1917

18

Scope and Contents note

Caravan of trucks with "Food" printed on side driving through snow. Text includes quote by Gen. John J. Pershing, "We must not only feed our soldiers at the front but the millions of women & children behind our lines." Poster is number 14 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Illian, George, 1894-1932

MilColl.WWI.Posters.5.16 Feed a Fighter 1918

18

Scope and Contents note

Soldier in a trench holding a mug in one hand and food in the other. Text: "Feed a fighter. Eat only what you need. Waste nothing. That he and his family may have enough." Poster is number 15 in a series. Printed by the Strobridge Lith. Co. Cincinnati & New York. Copy 1 is stamped on bottom front "Mrs. J.R. Chamberlain, Food Administrator, Wake County, Raleigh, N.C."

Poster printed on paper. 29 x 21 in.

Controlled Access Headings**Personal Name(s)**

Food Production and Conservation Posters

- Morgan, Wallace

MilColl.WWI.Posters.5.17 Blood or Bread 1917

18

Scope and Contents note

Soldier holding fallen soldier. Text: "Blood or Bread. Others are giving their blood. You will shorten the war, save life if you eat only what you need, and waste nothing." Poster is number 16 in a series. Printed by Forbes, Boston.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings

Personal Name(s)

- Raleigh, Henry, 1880-1945

MilColl.WWI.Posters.5.18 This Is What God Gives Us 1917

19

Scope and Contents note

Colorful produce on a table, in a basket, and hanging from a beam with text box: "This is what God gives us. What are you giving so that others may live? Eat less wheat, meat, fats, sugar. Send more to Europe or they will starve." Poster is number 17 in a series. Printed by Edwards & Deutsch Litho. Co. Chicago.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings

Personal Name(s)

- Hendee, A.

MilColl.WWI.Posters.5.19 Food Will Win the War 1917

20

Scope and Contents note

Food Production and Conservation Posters

Immigrants aboard a ship passing the Statue of Liberty. Text: Food will win the war. You came here seeking freedom. You must now help to preserve it. Wheat is needed for the allies. Waste nothing." Poster is number 18 in a series. Printed by Rusling Wood, Litho. N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Chambers, Charles Edward, ca. 1883-1941

MilColl.WWI.Posters.5.20 War Rages in France -- We Must Feed Them 1917

20

Scope and Contents note

Villagers gathering in the street. Text: "War rages in France. They cannot fight & raise food at the same time. Denying ourselves only a little means life to them. We must feed them." Poster is number 19 in a series.

Poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Townsend, F. H. (Frederick Henry), 1868-1920

MilColl.WWI.Posters.5.21 Sir -- Don't Waste While Your Wife Saves. Adopt the Doctrine of the Clean Plate -- Do Your Share 1917

20

Scope and Contents note

A portly man eating and smoking a cigar in a restaurant. Poster is number 20 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Color poster printed on paper. 29 x 21 in.

Controlled Access Headings

Food Production and Conservation Posters

Personal Name(s)

- Young, William Crawford, b. 1886

MilColl.WWI.Posters.5.22 Food and the War! American Wheat to Win!

20

Scope and Contents note

Text exhorts readers to conserve wheat in order to aid the stricken countries of Europe. "Supplying food is America's prime responsibility in the War right now. Food means, first of all, Wheat?Wheat is the test!" Poster is number 22 in a series. Printed by the Carey Printing Company, New York

Text only poster printed on paper. 29.5 x 20 in.

MilColl.WWI.Posters.5.23 Will You Help the Women of France? Save Wheat 1918

20

Scope and Contents note

Three women pulling a plow over rocky terrain. Text: "They are struggling against starvation and trying to feed not only themselves and children: but their husbands and sons who are fighting in the trenches." Poster is number 23 in a series. Printed by the W.F. Powers Co. Litho. N.Y.

Color poster printed on paper; poster was cut in half prior to encapsulation, left half on one side, right half on reverse. 36.5 x 28 in. (each half); 36.5 x 56 in. (total size)

Controlled Access Headings**Personal Name(s)**

- Penfield, Edward, 1866-1925

MilColl.WWI.Posters.5.24 Food -- Keep the Home Garden Going 1918

20

Scope and Contents note

Food Production and Conservation Posters

Three men carrying wheat and produce. Text: "The Spirit of '18. The World Cry--Food-- Keep the Home Garden going." Poster is number 24 in a series. Printed by Forbes, Boston

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- McKee, William

MilColl.WWI.Posters.5.25 They Are Giving All -- Will You Send Them Wheat? 1918

20

Scope and Contents note

American soldiers with bayonets charging over a hill. Poster is number 25 in a series. Printed by the W.F. Powers Co. Litho. N.Y. "Designed for the U.S. Food Administration by the Division of Pictorial Publicity."

Color poster printed on paper; poster was cut in half prior to encapsulation, left half on one side, right half on reverse. 36 x 28 in. (each half); 36 x 56 in. (total size)

Controlled Access Headings

Personal Name(s)

- Dunn, Harvey, 1884-1952

MilColl.WWI.Posters.5.26 Food Control Is A War Measure

20

Scope and Contents note

Text enumerates needs and aims of food conservation in order to promote the war effort. "Allied strategy shapes the food conservation campaign. Military urgency gives force to every food regulation. All needs bend to army requirements?" Poster is number 27 in a series. Printed by the Carey Printing Company, New York

Text only poster printed on paper. 38 x 25 in.

Food Production and Conservation Posters

MilColl.WWI.Posters.5.27 Don't Stop Saving Food

21

Scope and Contents note

Text: "don't stop saving food." Poster is number 30 in a series. Printed by M.B. Brown Ptg. & Bdg. N.Y.

Text only poster printed on paper, blue background with large white text. 30 x 20 in.

MilColl.WWI.Posters.5.28 Don't Waste Food While Others Starve!

21

Scope and Contents note

Gaunt mother and children, starving masses with arms raised in background. Poster is number 31 in a series. Printed by Heywood Strasser & Voigt Litho. Co. N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Clinker, L. C.; Dwyer, M. J.

MilColl.WWI.Posters.5.29 Save Food and Defeat Frightfulness

21

Scope and Contents note

Red Cross nurse with wounded and needy people, including a soldier, an old man, and a mother holding a child, all gesturing toward the quote from Whittier: "America, the hope of all who suffer -- the dread of all who wrong." Poster is number 32 in a series.

Color poster printed on paper; poster was cut in half prior to encapsulation, left half on one side, right half on reverse. 36 x 28 in. (each half); 36 x 56 in. (total size)

Controlled Access Headings

Personal Name(s)

Food Production and Conservation Posters

- Paus, Herbert Andrew, 1880-1946

MilColl.WWI.Posters.5.30 America's Food Pledge 20 Million Tons 1917

21

Scope and Contents note

Title enclosed in insignia featuring a shield and wheat. Title continues: "We have promised to feed the hungry millions of Europe-the Allies and liberated nations. Save food, two-thirds more than last year from stocks no larger."

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.5.31 Corn -- The Food of the Nation 1918

21

Scope and Contents note

A woman serving muffins, pancakes, and grits, with cannisters on the table labeled corn meal, grits, and hominy. Text continues: "Serve some way every meal - appetizing, nourishing, economical." Printed by Harrison-Landauer Inc. Baltimore. Copy 1 stamped on bottom center "Mrs. J. R. Chamberlain, Food Administrator, Wake County."

Color poster printed on paper. 30 x 21 in.

Controlled Access Headings

Personal Name(s)

- Harrison, Lloyd

MilColl.WWI.Posters.5.32 Save Food for World Relief

21

Scope and Contents note

Portrait of Abraham Lincoln above quotation, "With malice toward none; with charity for all; let us strive on to finish the work we are in?"

Food Production and Conservation Posters

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.5.33 Maximum Canning with Minimum Sugar

21

Scope and Contents note

A bulletin printed by the United States Food Administration about ways to prepare canned fruit, jellies, and marmalades with less sugar. Excerpt: "A patriotic American should use larger quantities of home-grown sirups and molasses, to the elimination of the largest possible quantity of imported sugar. Such a course is a distinct war service to our Government."

Two-sided bulletin printed on paper. 9 x 11 in.

MilColl.WWI.Posters.5.34 Notice to Steward and Assistants; Chef and All Cooks; Baker; Pastry Cook; Head Waiter; Dining Room Captains and Waiters

21

Scope and Contents note

Notice to food workers about ways to conserve certain items such as wheat, meat, pork, milk, fats, sugar, and eliminate waste.

Text only poster printed on paper. 21.5 x 14 in.

MilColl.WWI.Posters.5.35 Victory Bread 1918

21

Scope and Contents note

Conversion chart for reducing amount of wheat flour used to make a loaf of bread. "Four fifths wheat flour, One fifth substitute." Dated "Sept. 1, 1918"

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.5.36 Wholesome-Nutritious Foods from Corn 1918

21

Food Production and Conservation Posters

Scope and Contents note

Containers of corn starch, corn oil, and corn syrup and products made from them. Text: "Corn products are plentiful. Use them in cakes, candies, puddings and preserving. For salads, shortening and frying." Stamped on bottom center "Mrs. J. R. Chamberlain, Food Administrator, Wake County, Raleigh, N.C."

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Harrison, Lloyd

MilColl.WWI.Posters.5.37 The Country Needs You To Help Harvest the Cotton

22

Scope and Contents note

Farmers looking out window over field of cotton with American flag in background. Text: "Lock you desk--close your door and do your part. Apply to your county agent or agricultural college."

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings

Personal Name(s)

- Welsh, H. Devitt, 1888-1942

MilColl.WWI.Posters.5.38 Eat More Corn 1917

22

Scope and Contents note

Text promotes the nutritional value and the variety of products made from corn. Includes three images of corn products, including bread, corn-meal fish balls, and hulled corn. Excerpt: "The nation's most abundant cereal, palatable and nutritious in itself, the best and

Food Production and Conservation Posters

most available substitute for wheat." Provides information for acquiring a USDA booklet containing several corn product recipes. Poster dated July, 1917.

Color poster printed on paper. 29 x 16 in.

MilColl.WWI.Posters.5.39 Eat More Cottage Cheese

22

Scope and Contents note

Text promotes cottage cheese as a substitute for meat protein. One pound of cottage cheese supplies more protein than a pound of beef, pork, lamb, veal, or fowl. Contains photograph of cottage cheese and the animals listed above.

Poster printed on paper. 24 x 16 in.

MilColl.WWI.Posters.5.40 Waste No Food!

22

Scope and Contents note

Text promotes the value of conserving food by not making or serving too much at meals, by not letting food spoil, and by not handling food carelessly. Excerpt: "For practical advice on how to feed your family efficiently and make the most of the food you buy or raise write to-day to your State Agricultural College, to your county agent, or to the U. S. Department of Agriculture."

Text only poster printed on paper. 24 x 16 in.

MilColl.WWI.Posters.5.41 Produce Infertile Eggs! 1915

22

Scope and Contents note

Text promotes the values of producing infertile eggs, such as saving money, preventing blood rings, and keeping longer in summer heat. Graphics illustrate differences between

Food Production and Conservation Posters

fertile eggs and infertile eggs from one to seven days after being laid. Also includes rules for handling eggs on the farm. Dated May 5, 1915.

Poster printed on paper. 20.5 x 15 in.

MilColl.WWI.Posters.5.42 Raise More Poultry

22

Scope and Contents note

Text describes how raising poultry and eggs can help with short supply of meat. Excerpt: "More poultry means more eggs and more eggs and poultry meat means a greater food supply. Poultry can be raised at a lower cost and brought to maturity quicker than any other kind of live stock." Poster contains eight photographs showing chicken coops, poultry, and woman gathering eggs.

Poster printed on paper. 28 x 16 in.

MilColl.WWI.Posters.5.43 Prevent Dust Explosions

22

Scope and Contents note

Text offers advice on how to prevent dust explosions in mills and elevators. "A little care may avert a disastrous explosion." Tips include not smoking or carrying matches, not use open flames or candles, not letting dust accumulate, and examining elevators and conveyors often. Three photographs show damage done by dust explosions.

Poster printed on paper. 24 x 16 in.

MilColl.WWI.Posters.5.44 Prevent Grain-Dust Explosions and Fires in Thrashing
Machines

22

Scope and Contents note

Text describes the threat of losing valuable food resources through explosions and fires. Excerpt: "Bread enough to feed 2,400,000 soldiers for a month was lost in four years of

Food Production and Conservation Posters

such grain-destroying fires in the Pacific Northwest alone." Images show machines and grain damaged by explosions. Includes tips for preventing accidents.

Poster printed on paper. 24 x 16 in.

MilColl.WWI.Posters.5.45 Destroy Grasshoppers with Poison Bran Bait

22

Scope and Contents note

Drawings of grasshoppers eating leaves and laying eggs. Text includes instructions for making a poisonous bait using arsenic to kill grasshoppers.

Poster printed on paper. 28 x 16 in.

Controlled Access Headings

Personal Name(s)

- Snodgrass, R. E. (Robert E.), 1875-1962

MilColl.WWI.Posters.5.46 Garden Cutworms--Protect Your Plants with Poisoned Bait

22

Scope and Contents note

Drawings of cutworms and moths eating plants and burrowing into the ground. Text includes instructions for making a poisonous bait using arsenic.

Poster printed on paper. 22 x 14 in.

Controlled Access Headings

Personal Name(s)

- Snodgrass, R. E. (Robert E.), 1875-1962

MilColl.WWI.Posters.5.47 Do Not Sell Laying Hens

22

Scope and Contents note

Food Production and Conservation Posters

Text poster with photographs of hen and basket of eggs. Text promotes the financial value of retaining laying hens as well as the patriotic virtue. Excerpt: "Don't sell the laying hen--all spring she will be turning insects, weeds, garbage, and waste into eggs for the Nation."

Poster printed on paper. 24 x 16 in.

MilColl.WWI.Posters.5.48 Make Every Egg Count 1917

22

Scope and Contents note

Text describes ways to ensure the quality of eggs produced and marketed, such as producing infertile eggs, marketing eggs frequently, and keeping eggs cool. Includes several black and white illustrations showing farmer feeding hen, girl with basket of eggs, wagon carrying eggs to market.

Poster printed on paper. 30 x 16 in.

MilColl.WWI.Posters.5.49 Plant Food Crops 1917

23

Scope and Contents note

Text encourages readers to plant food crops to support the war effort. Excerpt: "Your country is now engaged in the Great World War. Food and economic resources are as important as men and guns." Names B. W. Kilgore as director of Agricultural Extension Service, Raleigh, N.C. Poster dated May, 1917.

Text only poster printed on paper. 16.25 x 11.25 in.

MilColl.WWI.Posters.5.50 Grow More Sheep and Wool 1917

23

Scope and Contents note

Text describes the benefits of growing sheep and producing quality wool, and lists several publications available on these topics. Photographs show sheep being slaughtered, sheep

Food Production and Conservation Posters

in pasture, sheep being sheared, and wool blankets. Excerpt: "Sheep will both feed and clothe the farmer. They destroy noxious weeds and improve the fertility of the farm..." Names B. W. Kilgore as director of Agricultural Extension Service, Raleigh, N.C. Poster dated September, 1917.

Poster printed on paper. 22 x 14 in.

MilColl.WWI.Posters.5.51 Grow More Oats for Hay 1917

23

Scope and Contents note

Text describes the benefits of growing oats, offers tips, and lists best yielding varieties. Photographs show oats growing in fields, plowing, and harvesting. Names B. W. Kilgore as director of Agricultural Extension Service, Raleigh, N.C. Poster dated September, 1917.

Poster printed on paper. 22 x 14 in.

MilColl.WWI.Posters.5.52 November is Thrift Month 1917

23

Scope and Contents note

Title continues: "Governor Bickett appeals to the farmers of North Carolina to save now and prepare for less prosperous days." Specific recommendations include buying a Liberty Loan Bond, paying off debts, starting a savings account, and making improvements to the house and farm. Photographs include a portrait of Governor Bickett, images of "a good country home," livestock, a credit union, and an orchard. Names B. W. Kilgore as director of Agricultural Extension Service, Raleigh, N.C. Poster dated October, 1917.

Poster printed on paper. 17 x 14 in.

MilColl.WWI.Posters.5.53 Are You A Victory Canner? 1918

23

Food Production and Conservation Posters

Scope and Contents note

Columbia stands behind bottles and jars of preserves and assorted farm produce. The observer is asked to write to the National War Garden Commission for a free book.

Color poster printed on paper. 22 x 14 in.

Controlled Access Headings**Personal Name(s)**

- Jacobs, Leonebel

MilColl.WWI.Posters.5.54 The Fruits of Victory

23

Scope and Contents note

Columbia stands behind bottles and jars of preserves and assorted farm produce.

Color poster printed on paper. 18 x 14 in.

Controlled Access Headings**Personal Name(s)**

- Jacobs, Leonebel

MilColl.WWI.Posters.5.55 War Gardens Over The Top 1919

23

Scope and Contents note

Boy with hoe chasing anthropomorphized produce, including pumpkin with an American flag, potato, tomato, and assorted root vegetables. Image has caption, "The Seeds of Victory Insure the Fruits of Peace." The observer is asked to write to the National War Garden Commission for a free books.

Color poster printed on paper. 29 x 22.5 in.

Controlled Access Headings**Personal Name(s)**

Food Production and Conservation Posters

- Barney, Maginel Wright, 1877-1966

MilColl.WWI.Posters.5.56 War Gardens Victorious 1919

23

Scope and Contents note

Boy in overalls, carrying a hoe leads procession of anthropomorphized vegetables with an American flag. Text: "Every war garden a peace plant."

Color poster printed on paper. 29 x 22.5 in.

Controlled Access Headings**Personal Name(s)**

- Barney, Maginel Wright, 1877-1966

MilColl.WWI.Posters.5.57 Will You Have a Part in Victory? 1918

23

Scope and Contents note

Columbia walking through a field sowing seeds. Text: "Write to the National War Garden Commission--Washington, D.C. for free books on gardening, canning, & drying." Caption at bottom of poster: "Every Garden a Munition Plant"

Color poster printed on paper. 33 x 22 in.

Controlled Access Headings**Personal Name(s)**

- Flagg, James Montgomery, 1877-1960

MilColl.WWI.Posters.5.58 Win The Next War Now 1918

23

Scope and Contents note

Food Production and Conservation Posters

Columbia stands behind bottles and jars of preserves and assorted farm produce. The observer is asked to write to the National War Garden Commission for a free book on home canning and home drying.

Color poster printed on paper. 16 x 11.25 in.

Controlled Access Headings

Personal Name(s)

- Jacobs, Leonebel

MilColl.WWI.Posters.5.59 Follow the Pied Piper--Join the United States School Garden Army

24

Scope and Contents note

Uncle Sam playing a flute, leading a group of children carrying gardening tools and a seed bag.

Color poster printed on paper. 22 x 16 in.

Controlled Access Headings

Personal Name(s)

- Barney, Maginel Wright, 1877-1966

MilColl.WWI.Posters.5.60 Use Corn Meal Save Wheat Flour By Request of Your Government

24

Scope and Contents note

Printed by Meyer & Thalheimer, Baltimore.

Text only poster printed on paper. 38 x 25 in.

MilColl.WWI.Posters.5.61 Fight World Famine--Enroll in the Working Boys' Reserve

24

Resource Conservation Posters

Scope and Contents note

Uniformed boy with a pitchfork guarding wheat from vultures. Poster sponsored by U.S. Employment Service and Department of Labor. Printed by Thomsen-Ellis Company, Baltimore :: New York.

Color poster printed on paper. 27.5 x 19 in.

24

MilColl.WWI.Posters.5.62 The Prayer of Millions

Scope and Contents note

Drawing of a poor woman with hands reaching out for aid. Text begins: "Oh, Wonderful American People! You who have strength and abundance, heed our hourly supplication for sustenance and help?" Prayer is signed "Suffering Europe." Note at bottom: "Reproduced with apologies to the Norfolk Ledger Despatch" [sic].

Blueline print poster on paper. 21.25 x 19 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

6. Resource Conservation Posters**Controlled Access Headings****Corporate Name(s)**

- United States. Fuel Administration.

Subject(s)

- Coal
- Fuel supply

Folder

Labor Posters

MilColl.WWI.Posters.6.1 Order Coal Now! 1918

25

Scope and Contents note

Color poster depicts a coal wagon, drawn by two horses, and a delivery man shoveling coal. Message by the United States Fuel Administration is to aid the war effort and order coal early. Printed by Edwards & Deutsch Litho. Co. Chicago

Color poster printed on paper. 29.5 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

MilColl.WWI.Posters.6.2 Order Your Coal Now

25

Scope and Contents note

Title continues "Get it out of Uncle Sam's way--he needs the railroads for the war."
Printed by the United States Prtg.& Lith. Co., N.Y.

Text-only poster printed on paper. 28 x 20.5 in.

Controlled Access Headings**Personal Name(s)**

- Cooper, Fred G. (Frederic Gross), 1883-1962

7. Labor Posters**Controlled Access Headings****Corporate Name(s)**

- Norfolk Naval Shipyard (U.S.)
- United States Employment Service.

U.S. Dept. of Labor

- United States. Army. Ordnance Dept.
- United States. Dept. of Labor.

Occupation(s)

- Shipbuilding

Subject(s)

- Propaganda, Anti-German
- Uncle Sam (Symbolic character) in art

U.S. Dept. of Labor**Folder**

MilColl.WWI.Posters.7.1 To Reach The Top We Must Climb The Stairs.

26

Scope and Contents note

Text states "Persistent effort is the only road to success;" asserts that one must climb the stairs to reach the top; the better we work, the higher we'll climb.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.2 Save Your Money By Building A Home.

26

Scope and Contents note

Text urges workers to save money by building their own homes.

Text-only poster printed on paper. 15 x 9.5 in.

MilColl.WWI.Posters.7.3 Boot Straps

26

Scope and Contents note

Title continues: "We don't try to pull ourselves up by our boot straps--do we? Then why try to get richer by producing less?" Text urges greater production to win the war; labor can earn the nation's gratitude by developing the American qualities of enterprise, initiative, originality, and hustle.

Text-only poster printed on paper. Copy 2 is cut off near the bottom 15 x 10 in. (copy 1), 11.25 x 10 in. (copy 2)

MilColl.WWI.Posters.7.4 A Man Can Borrow Money On His Own Home.

26

Scope and Contents note

Title continues: "He can't on what he pays out for rent."

Text-only poster printed on paper. 15 x 9.5 in.

MilColl.WWI.Posters.7.5 The Fruits Of Victory.

26

Scope and Contents note

Text calls for a united effort in the work of reconstruction, as much effort as it took to win the war. Unless we continue to work together, the fruits of victory will turn bitter.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.6 Get The Habit Of Doing Things Right.

26

Scope and Contents note

Text urges getting into the habit of doing things right; this good habit will result in greater production, less waste, increased earnings, and it'll help win the war quickly.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.7 Horse Races--Who Will Win This War Between America and Germany?

26

Scope and Contents note

Text asks who will win the war between America - ruled by free men - and Germany - ruled by militarism? The answer is not hope or words, but the nation that can produce and deliver more goods.

Text-only poster printed on paper. 15 x 9.75 in.

MilColl.WWI.Posters.7.8 Our Chance

26

Scope and Contents note

Text: "Our Chance. He lives best who serves his fellows best. This war is our chance, not do GET more, but to DO more. The group which does the most toward winning the war will have the greatest influence after the war is over."

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.9 We Must Win

26

Scope and Contents note

Text describes cooperation, doing one's best "with brain and muscle," and making the world free and better place.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.10 The Only Way To Win The War Is Through Work.

26

Scope and Contents note

U.S. Dept. of Labor

Text states the only way to win the war is by working every day, six days a week. At this time it is in Labor's interest to increase production in every way.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.11 Win The War For Freedom

26

Scope and Contents note

Text states "Work Means Victory" and "Victory Means Freedom." Rather than allow idleness, leading to defeat and slavery, all must enlist in the cause of freedom.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.12 Since the Beginning of the World?

26

Scope and Contents note

Title continues: "Classes and peoples have won power as they have proved themselves to be necessary for the defense of the State. Those of us who do the most toward winning this war will receive the most benefits after the war is over."

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.13 How To Win--Work a Little Harder

26

Scope and Contents note

Text asserts the way to win the war is for everyone to work harder at our present jobs. Every idle hour helps the Kaiser enslave the world.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.14 The Truth--We Are In A Real War Against A Brutal Foe.

26

Scope and Contents note

Text states this is a real war - against a most brutal foe. Those who did not go to France can do their duty at home, by speeding supplies to the armies fighting to save American homes and lives.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.15 Backfire

26

Scope and Contents note

Text states that every previous war had a backfire. Let there be no backfire after this war!

Text-only poster printed on paper. 15 x 9.5 in.

MilColl.WWI.Posters.7.16 Beware Of German Traps!

26

Scope and Contents note

Text warns to beware of German traps and German trouble makers who will try to cause internal strife in America as they did in Russia. Poster urges to settle disputes after the war, or the Kaiser will settle it all.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.17 Road to Good Times

26

Scope and Contents note

Text urges all workers to help in the change from war work to peace work; the road to good times opens when all cooperate in every way.

Text-only poster printed on paper. 15 x 9.5 in.

MilColl.WWI.Posters.7.18 The Future Of The Nation Depends On The Patriotism Of Its Citizens.

26

Scope and Contents note

Text urges all Americans to work together in "laying new foundation stones" leading to good times. The future of the nation depends on the patriotism of the citizens.

Text-only poster printed on paper. 15 x 9.75 in.

MilColl.WWI.Posters.7.19 Help Win The War

26

Scope and Contents note

Text urges workers to help win the war by working for victory Monday through Saturday and by praying for victory on Sunday.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.20 All Together Let's Continue Production and Insure Prosperity

26

Scope and Contents note

Text-only poster printed on paper. Damaged across the top. 12.75 x 9.5 in.

MilColl.WWI.Posters.7.21 Stick To Your Job

26

Scope and Contents note

Text urges workers to stay on the present job; drifting from job to job keeps machines idle and helps the Kaiser. Staying on the job will assure that fighters for freedom are armed, fed, and clothed.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.22 Our Children Will Judge Us By What We've Done

26

Scope and Contents note

Text: "To win this war we all must do our best regardless of profit. Production is the big thing. This applies to wage earners as well as employees. We can not start by stopping; we can not multiply by dividing; we must forget our prejudices and drive ahead. After this war, only those who have helped win it will amount to anything. Our children then will judge us--not by what we've got, but by what we've done!"

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.23 Our Children Will Judge Us by What We Did During the War

26

Scope and Contents note

Text: "We must all do our best to make the change from war work to peace work as easy as possible. Cooperation is the big thing needed now! We cannot start by stopping; we cannot multiply by dividing; we must forget our prejudices and drive ahead. Our children will judge us by what we did during the war and by how we acted after the war."

Text-only poster printed on paper. 15 x 9.5 in.

MilColl.WWI.Posters.7.24 Let Us Remember Russia!

26

Scope and Contents note

Text urges Americans to remember Russia: they meant well, but they "took time to talk while the house was burning!" The Kaiser encouraged them but he must not play the same trick on America.

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.25 America's Strength

26

Scope and Contents note

Germany's strength lies in the willingness of her military caste to sacrifice her people; America's strength lies in the willingness of Americans to freely make even greater sacrifices. Americans should think of winning the war, not of profits and wages. Returning veterans will ask, "What did you do to help win the war?"

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.26 The Battle Line Is Not Alone in France!

26

Scope and Contents note

Text says the battle line is not in France only, it also runs through the mills and factories here at home. Everyone engaged in war production "is on the real battle line of freedom."

Text-only poster printed on paper. 15 x 10 in.

MilColl.WWI.Posters.7.27 Wage Workers of America

26

Scope and Contents note

Poster thanks American wage workers for cooperating to win the war and urges them to change from war work to peace work and to make the world safe for Democracy.

Text-only poster printed on paper. 15 x 9.5 in.

MilColl.WWI.Posters.7.48 Volunteers Wanted for Farm Work

28

Scope and Contents note

Job Training

Image of Uncle Sam speaking to a farmer. Caption: "Uncle Sam wants the names of able-bodied men and boys who will 'Do their bit' for the country's defense on the farms. A shortage of food products would seriously handicap the fighting forces and the workers at home." Remainder of text provides information for signing up. Removed from Military Collection, World War I Papers, 1903-1933, North Carolina Council of Defense, Box 5

Color poster printed on paper. 29 x 20 in.

Job Training**Folder**

MilColl.WWI.Posters.7.28 Which? Soldier or Mechanic--Enlist in the Engineers and Be Both 1918

27

Scope and Contents note

A worker in overalls and a soldier in uniform, both doing mechanical work - one in a factory and the other on the front lines. Text urges mechanics to enlist with the First Replacement Regiment of Engineers and be both, a mechanic and a soldier. Small print in lower right corner "Central Map Reproduction Plant, Engineer School, Washington Barracks, D.C. 1918"

Color poster printed on paper. 23 x 17.5 in.

MilColl.WWI.Posters.7.29 Women Awake! Your Country Needs You. 1916

27

Scope and Contents note

A young woman holding a signal flag and speaking through a megaphone. Text urges women to join the Navy League and learn to be of national service. Printed by Andrew B. Graham Co. Lithographers. Washington, D.C.

Color poster printed on paper. 25 x 19 in.

Naval Production and Shipyards

Controlled Access Headings

Personal Name(s)

- Roberts, Hazel.

MilColl.WWI.Posters.7.30 Young Man! Do You Want To Better Yourself?

27

Scope and Contents note

Poster shows a printed photograph of the Coast Artillery School in Fort Monroe, Virginia. Text invites young men to enlist in the Coast Artillery Corps, pass the entrance examination to the Coast Artillery School, and obtain a free education, including pay, clothing, board and lodging while studying for a number of careers, such as Steam Engineer, Photographer, Draftsman, and others.

Color poster printed on paper. 28.25 x 22 in.

Naval Production and Shipyards

Folder

MilColl.WWI.Posters.7.31 This Plant Is Engaged In Navy Work. ca. 1918

27

Scope and Contents note

Posters states that "this plant is engaged upon Navy work." All who work here owe the United States a duty to make Navy material well and promptly. Poster bears printed signature: "Samuel McGowan, Paymaster General of the Navy."

Text-only poster printed on paper. 24 x 18 in.

MilColl.WWI.Posters.7.32 Determination Or Extermination--Which Will Win? ca. 1918

27

Scope and Contents note

Naval Production and Shipyards

Poster depicts on one side an American shipbuilder, forming a piece of metal on his anvil in the shipyard, and on the other side a boy's body, pierced with a German saber, hanging on a farm door, which shows shadows of spike-helmeted German soldiers leaving the area. Text asks which will win: determination or extermination?

Blueline print poster on paper. 18.75 x 22 in.

Controlled Access Headings

Personal Name(s)

- Watson, F. M.

MilColl.WWI.Posters.7.33 Determination Or Elimination--Which Will Win? ca. 1918

27

Scope and Contents note

Poster depicts on one side an American shipbuilder, holding a wrench and standing on a piece of steel chained to the hook of a hoist, and on the other side the open sea, indicating all shipping had been eliminated by U-boats.

Blueline print poster on paper. 19 x 22.75 in.

Controlled Access Headings

Personal Name(s)

- Watson, F. M.

MilColl.WWI.Posters.7.34 In His Service. ca. 1918

27

Scope and Contents note

Poster shows sketch of the Kaiser holding a flag with the words "traitor," "shirker," "slacker," and "loafer."

Blueline print poster on paper. 23.5 x 19.25 in.

Controlled Access Headings

Naval Production and Shipyards

Personal Name(s)

- Watson, F. M.

MilColl.WWI.Posters.7.35 Which Will Win the War--Submarine or Destroyer? ca. 1918

27

Scope and Contents note

Poster depicts on one side three American shipbuilders completing the steel decking on a destroyer, and on the other side S.S. Tuscania sinking after being torpedoed by a German U-boat.

Blueline print poster on paper. 18.5 x 21.25 in.

Controlled Access Headings

Personal Name(s)

- Watson, F. M.

MilColl.WWI.Posters.7.36 For the World's Championship--Which Will Win? ca. 1918

27

Scope and Contents note

Poster shows on one side an American shipbuilder, hard at work building a ship flying an American flag, and on the other side a German U-boat builder, also hard at work completing a submarine flying a skull and crossbones flag. Small print at bottom of page, between drawings, states "Reproduced from the Dallas News."

Blueline print poster on paper. 19.5 x 23.25 in.

Controlled Access Headings

Personal Name(s)

- Watson, F. M.

MilColl.WWI.Posters.7.37 Construction or Destruction--Which Will Win? ca. 1918

27

Naval Production and Shipyards

Scope and Contents note

Poster depicts on one side the construction of a ship surrounded by cranes, in an American shipyard, and on the other side a troop of spike-helmeted German soldiers leaving several dead bodies in a destroyed house.

Blueline print poster on paper. 19.5 x 23.5 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

MilColl.WWI.Posters.7.38 Baby's Prayer at Twilight. ca. 1918

27

Scope and Contents note

A boy's head, leaning on a poster-board inscribed with the words "Won't you help to bring my daddy home?" To the right and the left of the boy are sea-going ships, carrying war material to the fighting men. Small print in lower left corner states "with apologies to the Norfolk Ledger Despatch [sic]"

Blueline print poster on paper. 27.5 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

MilColl.WWI.Posters.7.39 Are You With Me Fellows? Work, Fight, Or Go To Jail! ca. 1918

28

Scope and Contents note

On the left side of the poster, Uncle Sam overturned a bench, marked "time losers paradise," spilling half a dozen men who were sitting on it. On the right side of the poster is an eight-line poem, starting with the line "I've got no use for loafers" and ending with

Ordnance Dept. and Merchant Marine

the line "Work, fight, or go to jail." Small print in lower left corner states "By the courtesy of the New York Tribune."

Blueline print poster on paper. 29 x 43.5 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

MilColl.WWI.Posters.7.40 Are You With Me Fellows? ca. 1918

28

Scope and Contents note

Poster shows an angry Uncle Sam, his sleeves rolled up and ready to fight, looking at the sea, where a German U-boat is sinking an American ship, and asking "are you with me fellows?" The remaining text forms a poem, starting with the line "The Hun is roving near our shore" and ending with the lines "With all our might let's lick him right" "Or fight till hell shall freeze."

Blueline print poster on paper. 27.75 x 43.5 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

Ordnance Dept. and Merchant Marine**Folder**

MilColl.WWI.Posters.7.41 Team Work Wins! 1917

28

Scope and Contents note

The upper part of the poster shows a master mechanic in an American factory working on a machine gun; the lower part of the poster shows three American soldiers on the front

Ordnance Dept. and Merchant Marine

line using an identical machine gun. The text informs the workers "with your help they are invincible, without it they are helpless." Printed by John H. Eggers Co., New York.

Color poster printed on paper. 42 x 27.75 in.

MilColl.WWI.Posters.7.42 The Combination That Will Win The War. 1917

28

Scope and Contents note

Top of poster shows an American workman and an American soldier. Text in lower part of the poster informs that all products made in this plant go to France and have a direct bearing on the outcome of the war.

Color poster printed on paper. 42 x 28.5 in.

MilColl.WWI.Posters.7.43 Over [T]here! Skilled Workers on the Ground ca. 1917

28

Scope and Contents note

"T" in "There" has been painted over in title. Poster depicts uniformed, helmeted soldier holding a wrench in one hand and waving at a silhouette of a flying biplane. Large hangar with parked biplanes is in the background. [Text of portion of poster that is missing: "Skilled workers registered in the draft, or under 40 years of age can still join the Aviation Section, Signal Corps, U.S. Army." Includes a list of occupations available, such as chauffeurs, wood workers, auto mechanics, photographers, and motorcyclists, "and men from 40 other trades."]

Color poster printed on paper. Poster text has been altered. Bottom section of poster is missing. 27 x 30 in.

MilColl.WWI.Posters.7.44 Not Just Hats Off To The Flag But Sleeves Up For It! 1917

28

Scope and Contents note

Employment Service for Veterans

Poster shows a workman standing next to newly manufactured shells; he is looking at an American flag and rolling up his sleeves. In the background are silhouettes of people cheering the same flag. Printed by Alpha Litho. Co. Inc. N.Y.

Color poster printed on paper. 42 x 28 in.

MilColl.WWI.Posters.7.45 Help Deliver The Goods--Do It Now 1918

28

Scope and Contents note

Sailor pulling cable over a hook with large ammunition shells attached to cable. Printed by American Lithographic Co., N.Y.

Color poster printed on paper. 41 x 28 in.

Employment Service for Veterans

Folder

MilColl.WWI.Posters.7.46 Jobs For Fighters

28

Scope and Contents note

Poster shows a uniformed soldier, holding an honorable discharge paper in one hand, about to enter the bureau for returning soldiers and sailors. The Bureau, sponsored by the U.S. Employment Service and the U.S. Department of Labor, matched veterans to available civilian jobs. Printed by Thomsen-Ellis Co.: Baltimore, New York.

Color poster printed on paper. 25 x 15 in.

Controlled Access Headings**Personal Name(s)**

- Grant, Gordon, 1875-1962

MilColl.WWI.Posters.7.47 The U.S. Employment Service Is Opening A Bureau For Returning Soldiers And Sailors

Scope and Contents note

Poster shows a uniformed soldier, holding his honorable discharge paper in one hand, about to enter the Bureau for Returning Soldiers and Sailors. Text indicates the Bureau is sponsored by the U.S. Employment Service, the Council of National Defense, and "many other organizations," and will be opened "in every community throughout the country." Ask for the address at the local Post-office. Printed by Thomsen-Ellis Co.: Baltimore, New York.

Color poster printed on paper. 22 x 14.5 in.

Controlled Access Headings

Personal Name(s)

- Grant, Gordon, 1875-1962

8. Shipping Posters

Historical note

The U.S. Shipping Board was created as an independent agency of the executive branch by the Shipping Act of September 7, 1916 (39 Stat. 728) to encourage, develop, and create "a naval auxiliary and naval reserve and a merchant marine to meet the requirements of the commerce of the United States. The law provided for a subsidiary corporation, the Emergency Fleet Corporation, solely controlled by the Board. A law passed February 11, 1927, changed the name of the corporation to the United States Shipping Board Merchant Fleet Corporation. The World War forced on the Board additional duties, "operating and maintaining a fleet of merchant vessels built or otherwise acquired by the National government for war purposes." All of the work of the Board concerned with ship operation was carried out through the Corporation. The U.S. Shipping Board Emergency Fleet Corporation created all the posters in this series. Most of the posters in the series carry a DPP logo from the Committee on Public Information, Division of Pictorial Publicity.

Shipping Posters

Controlled Access Headings**Corporate Name(s)**

- United States. Shipping Board.

Occupation(s)

- Shipbuilding

Subject(s)

- Ships
- World War, 1914-1918--War work--United States.

Folder

MilColl.WWI.Posters.8.1 Are You Working With Schwab? 1917

29

Scope and Contents note

The photograph shows an image of Charles M. Schwab, in suit and bowler hat, observing workmen in a shipyard. The text quotes Charles M. Schwab, Director General of the Emergency Fleet Corp., who gives credit "to the men who actually built [the ships.]" He wants the shipyard workers "to feel they are working with me, not for me." Issued by Publications Section, Emergency Fleet Corporation, Philadelphia.

Color poster printed on paper. 32 x 22 in.

MilColl.WWI.Posters.8.2 Hip-Hip--Another Ship--Another Victory 1918

29

Scope and Contents note

A worker, who has climbed a ship's stern flag stanchion, cheering and lifting his cap. The breeze causes the American flag to stream out behind him. In the background are a crowd and shipyard structures. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa.

Shipping Posters

Color poster printed on paper; poster was folded in half prior to encapsulation; top half on one side, bottom half on reverse. 30 x 41 in. (each half); 60 x 41 in. (full poster)

Controlled Access Headings**Personal Name(s)**

- Wright, George Hand, 1872-1951

MilColl.WWI.Posters.8.3 Launching Another Victory Ship 1918

29

Scope and Contents note

Depiction of the "sideways launching of the 3500-ton S.S. "Lady Janet" at the Great Lakes Engineering Co. Yard, Ecorse, Michigan, July 4th, 1918. Image of crowd cheering, flags flying, and planes passing overhead. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa. Printed by Ketterlinus Phila. Imp.

Color poster printed on paper; poster was folded in half prior to encapsulation; left half on one side, right half on reverse. 42.5 x 28.5 in.

Controlled Access Headings**Personal Name(s)**

- Joseph Pennell, 1857-1926

MilColl.WWI.Posters.8.4 Make Every Minute Count For Pershing 1917

29

Scope and Contents note

Man working in a shipyard. Issued by the Publications Section, Emergency Fleet Corporation, Philadelphia.

Color poster printed on paper. 27.75 x 22 in.

Controlled Access Headings**Personal Name(s)**

Shipping Posters

- Treidler, Adolph, b. 1886

MilColl.WWI.Posters.8.5 On The Job For Victory 1917

30

Scope and Contents note

Ship-builder in foreground holding a rivet gun in his right hand, and with his left gestures over his right shoulder as if to say, "Come on!" The background shows workers, scaffolding and cranes of a shipyard. Printed by Alpha Litho Co. Inc. N.Y.

Color poster printed on paper. 28 x 20.5 in.

MilColl.WWI.Posters.8.6 On The Job For Victory 1918

30

Scope and Contents note

Shipyard scene seen from ground level with many workers in the foreground. A row of red hulls is depicted in various states of construction. They sit nestled in their scaffolding with numerous cranes towering above them. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa. Printed by The W.F. Powers Co. Litho; N.Y.

Color poster printed on paper. 29.5 x 38.5 in.

Controlled Access Headings

Personal Name(s)

- Lie, Jonas, 1880-1940

MilColl.WWI.Posters.8.7 On The Job For Victory 1918

30

Scope and Contents note

Shipyard scene seen from ground level with many workers in the foreground. A row of red hulls is depicted in various states of construction. They sit nestled in their scaffolding

Shipping Posters

with numerous cranes towering above them. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa.; Printed by The W.F. Powers Co. Litho., N.Y.

Color poster printed on paper; poster was folded in half prior to encapsulation; left half on one side, right half on reverse. 39.25 x 27.5 (each half); 39.25 x 55 in. (full poster)

Controlled Access Headings**Personal Name(s)**

- Lie, Jonas, 1880-1940

MilColl.WWI.Posters.8.8 Our Country Needs Ships

30

Scope and Contents note

Sketch of shipyard in top quarter. The American and U.S. Shipping Board flags are prominent. Text begins "Our country needs ships to carry our boys 'over there' and keep them well supplied with food, clothing and munitions of war." Meant to be hung in plants making products to be used in ship-building, the poster encourages every worker to do "a better day's work every day," so "the ships can be built faster." "Be true to the boys who are giving their lives for you." Issued by Publications Section, Philadelphia. Printed by Thomsen-Ellis Co. Baltimore - New York.

Color poster printed on paper. 24 x 18 in.

Controlled Access Headings**Personal Name(s)**

- Meyer, Herbert W. (Herbert William), 1882-1960

MilColl.WWI.Posters.8.9 Put The Pennant Beside The Flag 1917

30

Scope and Contents note

Poster showing the United States flag and the pennant of the U.S. Shipping Board. Issued by Publications Section, Philadelphia, Pa.; Printed by Carey Print Lith N.Y.

Shipping Posters

Color poster printed on paper; poster was folded in half prior to encapsulation; left half on one side, right half on reverse. 40 x 28 in. (each half); 40 x 56 in. (full poster)

Controlled Access Headings**Personal Name(s)**

- Falls, C. B. (Charles Buckles), 1874-1960

MilColl.WWI.Posters.8.10 Rivets Are Bayonets--Drive Them Home! 1918

31

Scope and Contents note

A hunched worker operating a rivet gun. Behind him a silhouetted soldier, in the same pose, advances with fixed bayonet. The red and white stripes of an American flag are shown behind him. Issued by Publications Section, Philadelphia. Printed by Thomsen-Ellis Company Baltimore :: New York.

Color poster printed on paper. 38.25 x 25 in.

Controlled Access Headings**Personal Name(s)**

- Sheridan, John E.

MilColl.WWI.Posters.8.11 Send The Eagle's Answer--More Ships 1917

31

Scope and Contents note

Full color poster of a screaming bald eagle, with talons outstretched, racing towards the rising red sun. Below a convoy leaves port, beginning its voyage to Europe. Issued by Publication Section, Emergency Fleet Corporation, Washington, D.C.

Color poster printed on paper; poster was folded in half prior to encapsulation; top half on one side, bottom half on reverse. 30 x 41 in. (each half); 60 x 41 in. (full poster)

Controlled Access Headings**Personal Name(s)**

Shipping Posters

- Daugherty, James Henry, 1889-1974

MilColl.WWI.Posters.8.12 The Ships Are Coming 1917

31

Scope and Contents note

Full color poster of a screaming bald eagle, with talons outstretched, racing towards the rising red sun. Below a convoy leaves port, beginning its voyage to Europe. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Daugherty, James Henry, 1889-1974

MilColl.WWI.Posters.8.13 The Ships Are Coming

32

Scope and Contents note

Illustration of a camouflaged merchant vessel and naval escort in top quarter. Text urges workers to "help send the good news" that "the ships are coming" by working hard every day. The plant's products are urgently needed to complete American ships. Don't delay their construction by jumping to a new job. "Stick to your job." Work faithfully for "the boys in the trenches." "Let all be on the job for victory." Issued by Publications Section, Emergency Fleet Corporation, Philadelphia. Printed by Thomsen-Ellis Co. Baltimore - New York.

Color poster printed on paper. 25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Treidler, Adolph, b. 1886

MilColl.WWI.Posters.8.14 Shoot Ships To Germany And Help America Win

32

Scope and Contents note

Illustration of a camouflaged merchant vessel and naval escort in top quarter. Poster is meant to be displayed at shipyards. Text quotes Charles M. Schwab, Director General of the Emergency Fleet Corp., who reminds workers that newly built ships are carrying "food, clothing and the munitions of war" to our fighting men. Work here "is more than a construction job - it is our chance to win the war." A hard worker is doing "his bit as truly as the man who fights." Issued by Publications Section, Emergency Fleet Corporation, Philadelphia. Printed by Thomsen-Ellis Co. Baltimore - New York.

Color poster printed on paper. 25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Treidler, Adolph, b. 1886

MilColl.WWI.Posters.8.15 Teamwork Builds Ships 1917

32

Scope and Contents note

Ship-builders working together to rivet the steel plates of a vessel. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa.

Color poster printed on paper; poster was folded in half prior to encapsulation; left half on one side, right half on reverse. 36 x 25 in. (each half); 36 x 50 in. (full poster)

Controlled Access Headings

Personal Name(s)

- Stevens, William Dodge, 1870-1942

MilColl.WWI.Posters.8.16 Teamwork Wins 1918

32

Shipping Posters

Scope and Contents note

Men at work in a shipyard, beneath an American flag. Issued by Publications Section, Philadelphia. Printed by Thomsen-Ellis Co. Baltimore - New York.

Color poster printed on paper. 41 x 26.5 in.

Controlled Access Headings

Personal Name(s)

- Kline, Hibberd V. B. (Hibberd Van Buren), b. 1885

MilColl.WWI.Posters.8.17 To Everyone In This Plant 1917

32

Scope and Contents note

A shipyard scene is depicted and a shield with stars and stripes is in the upper right corner. Text encourages every worker "to do his utmost to make material for our ships carefully and speedily." Concludes, "Our country is depending on you." Issued by Publications Section, Emergency Fleet Corporation, Philadelphia. Printed by Thomsen-Ellis Co. Baltimore - New York. Copy 1 is stamped "From National Service Section, United States Shipping Board, Emergency Fleet Corporation, 512 Fifth Avenue, New York City."

Color poster printed on paper. 24 x 18 in.

Controlled Access Headings

Personal Name(s)

- Britton, L. N.

MilColl.WWI.Posters.8.18 Together We Win

32

Scope and Contents note

Shipping Posters

A sailor, a shipyard worker, and a soldier marching arm in arm. The background shows a shipyard and a steaming ship. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa. Printed by The W.F. Powers Co. Litho; N.Y.

Color poster printed on paper. 39 x 29 in.

Controlled Access Headings**Personal Name(s)**

- Flagg, James Montgomery, 1877-1960

MilColl.WWI.Posters.8.19 2 Inspiring Cablegrams 1918

32

Scope and Contents note

Poster contains pencil drawings of Edward N. Hurley, Chairman of the U.S. Shipping Board, and Gen. John J. Pershing. It reproduces an exchange of cables between the two men. Hurley cabled that "American shipyards will launch nearly one hundred ships on July 4." Pershing replied to this "inspiring news" with "congratulations and heartfelt thanks" from all soldiers of the army in France. "With such backing we cannot fail to win. All hail, American Ship-Builders!" Issued by Publications Section, Philadelphia. Printed by Thomsen-Ellis Co. Baltimore - New York.

Color poster printed on paper. 43.5 x 30.25 in.

Controlled Access Headings**Personal Name(s)**

- Hoff, Krieg

MilColl.WWI.Posters.8.20 Your Work Means Victory--Build Another One 1917

32

Scope and Contents note

Poster showing men working on rigging on the smokestack of a ship. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia, Pa. Note at lower left:

Liberty Loan Posters

"This poster design received an honorable mention (citizen's class) in the poster contest conducted by 'The New York Sun.'" Printed by Ketterlinus Phila.

Color poster printed on paper. 38 x 28 in.

Controlled Access Headings

Personal Name(s)

- Hoertz, Frederick J., 1899-1977

MilColl.WWI.Posters.8.21 Nothing Stops These Men--Let Nothing Stop You 1918

32

Scope and Contents note

Soldiers wielding bayonets, with American flag and flame-lit sky above. Issued by Publications Section, Emergency Fleet Corporation, Philadelphia. Printed by John H. Eggers Co. Inc., New York.

Color poster printed on paper; poster was folded in half prior to encapsulation; left half on one side, right half on reverse. 39.25 x 27 in. (each half); 39.25 x 54 in. (full poster)

Controlled Access Headings

Personal Name(s)

- Giles, Howard, 1876-1955

9. Liberty Loan Posters

Historical note

Starting in 1917, the government of the United States instituted a series of aggressive fund-raising campaigns in support of the war. The four Liberty Loans and the Victory Liberty Loan all produced bonds redeemable for their original values plus interest. These campaigns raised nearly 30 billion dollars between 1917 and 1919. The government also used the revenues from War Savings Stamps to finance the war effort. These stamps were available in values from 10 cents to 5 dollars. Citizens, including children, bought these stamps at post offices, and affixed them savings books. When a book was full,

Liberty Loan Posters

it could be redeemed for a war bond/certificate. The Liberty Loans, Victory Liberty Loans, and War Savings Stamps were all advertised heavily on a wide variety of posters.

Controlled Access Headings**Corporate Name(s)**

- United States. Dept. of the Treasury.

Subject(s)

- Columbia (Symbolic character)
- Eagles
- Flags--United States
- Liberty bonds
- Propaganda, Anti-German
- Soldiers--United States
- Statue of Liberty (New York, N.Y.) in art
- Uncle Sam (Symbolic character) in art
- Women
- World War, 1914-1918--Finance--United States

Folder

MilColl.WWI.Posters.9.1 For Home and Country--Victory Liberty Loan 1918

33

Scope and Contents note

Image of a soldier with his arm around a woman and holding a young boy. Printed by American Lithographic Co. N.Y.

Color poster printed on paper. 40 x 30 in. (copy 1); 30 x 20 in. (copies 2-3)

Controlled Access Headings**Personal Name(s)**

- Orr, Alfred Everitt, 1886-

MilColl.WWI.Posters.9.2 Get Behind the Government--Liberty Loan of 1917 1917

33

Liberty Loan Posters

Scope and Contents note

Image is a round seal with text around a partial image of the Statue of Liberty.

Background is red, white, and blue. Printed by Latham Litho and Printing Co.

Color poster printed on paper; poster was folded in half prior to encapsulation; top half on one side, bottom half on reverse. 26.5 x 41 in. (each half); 53 x 41 in. (total size)

MilColl.WWI.Posters.9.3 Americans All! Victory Liberty Loan 1919

33

Scope and Contents note

A woman holds a flag in one hand and wreath in the other. Under the wreath is a star and an "Honor Roll," consisting of the following names: Dubois, Smith, O'Brien, Cejka, Haucke, Pappandrikopolous, Andrassi, Villotto, Levy, Turovich, Kowalski, Chriczanevich, Knutson, and Gonzales. Printed by Forbes Boston.

Color poster printed on paper. 40 x 27 in.

Controlled Access Headings

Personal Name(s)

- Christy, Howard Chandler, 1873-1952

MilColl.WWI.Posters.9.4 Sure We'll Finish the Job--Victory Liberty Loan 1918

33

Scope and Contents note

A man in overalls and farm hat, with four liberty loan buttons on his overalls, reaches into his left pocket. Printed by Edwards and Deutsch Litho. Co. Chicago.

Color poster printed on paper. 38 x 26 in.

Controlled Access Headings

Personal Name(s)

- Beneker, Gerrit A. (Gerrit Albertus), 1882-1934

Liberty Loan Posters

MilColl.WWI.Posters.9.5 The Victory Loan Flyers--Watch the Airplane Special 1919

33

Scope and Contents note

A line drawing of a train with smoke with four airplanes flying over. Printed by Sackett and Wilhelms Corporation, New York.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Watkins, K.

MilColl.WWI.Posters.9.6 And They Thought We Couldn't Fight--Victory Liberty Loan 1917

33

Scope and Contents note

Poster showing a wounded soldier on the battlefield, carrying several German helmets as trophies. Printed by Ketterlinus, Phila.

Color poster printed on paper. 41 x 30.5 in.

Controlled Access Headings**Personal Name(s)**

- Forsythe, Vic, 1885-1962

MilColl.WWI.Posters.9.7 V ca. 1917 - ca. 1919

33

Scope and Contents note

A blue letter "V" is outlined in white on a red background.

Color poster printed on paper. 29.5 x 19.5 in.

Liberty Loan Posters

34

MilColl.WWI.Posters.9.8 Invest in the Victory Liberty Loan--They Kept the Sea Lanes
Open ca. 1918

Scope and Contents note

A submarine is surfacing in front of several ships. The ship closest to it is flying the U.S. flag and has its deck gun pointed at the submarine. The people on sub are in hands-up/surrender positions. Printed by W.F. Powers Co. Litho. N.Y.

Color poster printed on paper. 29.25 x 39.25 in.

Controlled Access Headings**Personal Name(s)**

- Shafer, L. A. (Leon Alaric), 1866-1940

35

MilColl.WWI.Posters.9.9 Come On! Buy more Liberty Bonds 1918

Scope and Contents note

A soldier with wounded leg holds a gun with a bayonet and stands in front of a body. A German helmet is on the ground next to the corpse. Printed by Ketterlinus, Phila.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Whitehead, Walter, 1874-1956

35

MilColl.WWI.Posters.9.10 Beat Back the Hun With Liberty Bonds 1918

Scope and Contents note

Liberty Loan Posters

Image of a German soldier's head and hands looming over a smoking landscape toward blue water. His fingers are red with dripping blood and he holds a blade or bayonet, also dripping blood.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Strothmann, F. (Frederick), b. 1872

MilColl.WWI.Posters.9.11 Hun or Home? Buy More Liberty Bonds 1918

35

Scope and Contents note

Poster showing a woman clutching an infant as a German soldier with bloody hands approaches. Printed by Edwards & Deutsch Litho. Co. Chicago.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Raleigh, Henry, 1880-1945

MilColl.WWI.Posters.9.12 Provide the Sinews of War--Buy Liberty Bonds 1918

35

Scope and Contents note

Image is a docked ship with airplanes flying overhead and shipworks, people, and transportation equipment on the dock. In the style of a charcoal drawing/sketch. Printed by Heywood, Strasser, and Voight Litho. Co. N.Y.

Black-and-white poster printed on poster board. 20 x 21 in.

Controlled Access Headings

Personal Name(s)

Liberty Loan Posters

- Pennell, Joseph, 1857-1926

MilColl.WWI.Posters.9.13 You Buy a Liberty Bond Lest I Perish! 1917

35

Scope and Contents note

The Statue of Liberty, with the torch raised, pointing toward the viewer with her left hand. In bottom-left quadrant is a red, white, and blue seal reading "Get Behind the Government Liberty Loan 1917."

Color poster printed on paper. 29.75 x 20 in.

MilColl.WWI.Posters.9.14 You Buy a Liberty Bond Lest I Perish 1917

35

Scope and Contents note

The Statue of Liberty with a stern expression points at the viewer. Both bottom corners contain red, white, and blue seals reading "Get Behind the Government Liberty Loan of 1917."

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Macauley, C. R. (Charles Raymond), 1871-1934

MilColl.WWI.Posters.9.15 To Hell With An Armistice

35

Scope and Contents note

The poster contains only text, no images. The words are printed in black and in the style of handwriting. Full text reads "To Hell with an Armistice. Unconditional surrender to Foch in Berlin. Pave the way with Liberty Bonds. -adv."

Liberty Loan Posters

Black-and-white poster printed on paper. 22 x 16.75 in.

MilColl.WWI.Posters.9.16 Buy a Liberty Bond of the U.S. Government and Wear This Button--It Is a Badge of Honor 1917

36

Scope and Contents note

The poster features a large image of a round button. The button has an image of the Statue of Liberty and reads "I own a liberty bond." Printed by Edwards & Deutsch Litho. Co. Chicago.

Color poster printed on paper. 29.75 x 19.75 in.

MilColl.WWI.Posters.9.17 Keep These Off the U.S.A.--Buy More Liberty Bonds 1917

36

Scope and Contents note

The top half of the poster is an image of a pair of legs. Each pant leg has the German Imperial eagle and ends in spurred boots dripping with blood. Printed by Strobridge Litho Co. Cincinnati and New York.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Norton, John

MilColl.WWI.Posters.9.18 The Hun--His Mark--Blot It Out With Liberty Bonds 1917

36

Scope and Contents note

Black printing under a bloody hand-print. Printed by Brett Litho Co. N.Y. (copy 1); Manz Engraving Co., Chicago (copy 2).

Liberty Loan Posters

Color poster printed on paper. 42.25 x 28.75 in. (copy 1); 30 x 20 in. (copy 2)

Controlled Access Headings

Personal Name(s)

- St. John, James Allen, 1872-1957

MilColl.WWI.Posters.9.19 Buy Liberty Bonds "That Government Of the People, By the People, For the People Shall Not Vanish From the Earth" 1917

36

Scope and Contents note

Image is a bust of Abraham Lincoln. The quote is beneath this image. Printed by American Lithographic Co. N.Y.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.9.20 Make Your Dollars End the War 1917

36

Scope and Contents note

Text: "Make your dollars end the war Your liberty your forefathers fought for is at stake If you can't fight your money can Buy a liberty bond and Uncle Sam will do the rest."

Printed by Government Printing Office, Washington D.C.

Text only color poster printed on paper. 38 x 24 in.

MilColl.WWI.Posters.9.21 Every One Who Buys a Government Bond 1918

36

Scope and Contents note

Image of Woodrow Wilson seated, pointing toward viewer. On the table in front of him is a book with a handwritten and signed message on it. The message is repeated below the image in printing and reads, "Every one who buys a government bond gives to the Red Cross, helps make a gun or build a ship, or does any other work that adds to the for or to

Liberty Loan Posters

the resources of the country in the conduct of the present war is standing a firm friend, a helper behind men at the front, and should feel that every thought, every energy, every sacrifice put into the great business serves the great country we love and the great cause of human freedom for which we are willing to give our lives. Woodrow Wilson June 1918."

Blueline poster printed on paper. 37 x 28.25 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

MilColl.WWI.Posters.9.22 Let's End It Quick With Liberty Bonds 1917

36

Scope and Contents note

Columbia with both hands outstretched stands in the foreground with a war-ravaged landscape in background. Printed by Central Litho. Co., Cleveland, Ohio.

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Ingres, Maurice

MilColl.WWI.Posters.9.23 Must Children Die and Mothers Plead In Vain? Buy More Liberty Bonds 1918

36

Scope and Contents note

A mother clutches her children as she reaches out for help. Printed by Central Litho. Co., Cleveland, Ohio.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings

Liberty Loan Posters

Personal Name(s)

- Raleigh, Henry, 1880-1945

MilColl.WWI.Posters.9.24 Your War Savings Pledge 1917

37

Scope and Contents note

Image of three men: a soldier, Uncle Sam, and a man in a business suit holding a sheet marked W.S.S. Uncle Sam is in the center and has his arms around the shoulders of the other two men. Text: "Our boys make good their pledge. Are you keeping yours?" Seal and emblem in lower left corner reads, "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government." Printed by Government Printing Office.

Color poster printed on paper. A large portion is missing from top left edge and corner. 32 x 21 in.

MilColl.WWI.Posters.9.25 Lest We Forget Our Boys 1918

37

Scope and Contents note

Black and white photograph of an airplane and black printing, all surrounded by a green and red border. Border includes holly and the top center of it says "1918." Text: "Lest We Forget--Our Boys. Convert your liberty savings bond coupons due December fifteenth into War Savings Stamps. We Sell them here-buy them from us. The war is not over until our boys come back." The caption of the photograph reads: "An American scout plane is shown in this remarkable photograph taking observations over the enemy lines. The picture was made from a companion plane."

Black-and-white poster with color border printed on poster board. 14.25 x 10 in.

MilColl.WWI.Posters.9.26 Help Beat the Huns!

37

Scope and Contents note

Liberty Loan Posters

Below the title is a cartoon-style image of the United States surrounded by wall of stamps which read "Thrift Stamp 25 Cents good in payment toward U.S. War Savings Certificate." Outside this wall is a crowd of soldiers wearing German helmets and the Iron Cross. Beneath the image the text reads: "Defend your country! Back up our boys 'over there.' They are depending on us. Show your fighting spirit. Buy Thrift Stamps Now!" On the reverse is printed a chart of sales/commissions of National Cash Register Salesmen.

Two-sided color poster printed on paper. 33.75 x 23 in.

MilColl.WWI.Posters.9.27 June 28th Is National War Savings Day 1918

37

Scope and Contents note

Image of a perched eagle with spread wings. Beneath one wing are ships and beneath the other is a city skyline. Above the eagle's head, a hand holds a flaming torch with the words "The torch of liberty" written above it. Text: "Pledge yourself to save and buy war savings stamps that there may be more money, labor and materials to provide for those who fight for you." Seal and emblem in lower right corner reads: "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government." Printed by Government Printing Office.

Color poster printed on paper. 32 x 21 in.

MilColl.WWI.Posters.9.28 Joan of Arc Saved France--Women of America Save Your Country--Buy War Savings Stamps 1918

37

Scope and Contents note

Joan of Arc wearing armor holds up a sword. Seal and emblem in lower left corner reads: "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government." Printed by the United States Printing & Lithograph Co.

Color poster on paper. 30 x 20 in.

Controlled Access Headings

Liberty Loan Posters

Personal Name(s)

- Coffin, Haskell, 1878-1941

MilColl.WWI.Posters.9.29 For Christmas! War Savings Certificate or Stamp in Every Stocking

37

Scope and Contents note

Full text reads: "For Christmas! War Savings certificate or stamp in every stocking. Please your friend. Serve your country. On Sale at Banks and Postoffices."

Text-only poster printed on paper. 12.25 x 18.5 in.

MilColl.WWI.Posters.9.30 Every War Savings Stamp You Buy Helps Uncle Sam--Do your Duty Today

37

Scope and Contents note

Uncle Sam steps down on a hissing snake labeled "Prussian Autocracy." On the bottom of his shoe are spikes forming the letters "WSS." Seal and emblem below text in top left quadrant reads: "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government." Printed by Fawcett and Mortland Inc.

Black-and-white poster printed on paper. 21.5 x 17 in.

Controlled Access Headings**Personal Name(s)**

- Spigel, Frederic H.

MilColl.WWI.Posters.9.31 I Wonder Whether the Folks at Home Are Sticking to the "Easy Life" or Helping Uncle Sam and Me? Buy War Savings Stamps

37

Scope and Contents note

Liberty Loan Posters

A soldier crouches with his back to a trench wall, with his gun resting on ground and leaning on his shoulder. His fist is on his chin, elbow on his knee, in a thinking position. "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government" seal and emblem in both lower corners. Printed by Fawcett and Mortland Inc.

Black-and-white poster printed on paper. 21.5 x 17 in.

Controlled Access Headings**Personal Name(s)**

- Spigel, Frederic H.

MilColl.WWI.Posters.9.32 Save--Buy--For Victory 1917

37

Scope and Contents note

Text poster with "Torch of Liberty W.S.S. War Savings Stamps" emblem. W.S.S. War Savings Stamps Issued by the United States Government. "For Sale Here." Printed by Government Printing Office.

Text-only poster printed on paper. 24 x 17 in.

MilColl.WWI.Posters.9.33 Save and Invest in the Safest Simplest Security 1917

38

Scope and Contents note

Poster is text and borders only, with no image except "Torch of Liberty W.S.S. War Savings Stamps" emblem. Full text reads "Save and invest in the safest simplest security buy W.S.S. War Savings Stamps Issued by the United States Government. Jan. 1, 1918 \$4.12 will equal Jan. 1, 1923 \$5.00" Printed by Government Printing Office.

Text-only poster printed on paper. 24 x 17 in.

MilColl.WWI.Posters.9.34 War Savings Stamps: Sure, Safe Investment--Save for Victory

38

Liberty Loan Posters

Scope and Contents note

A flying eagle with talons outstretched in front of red and blue curtains. Printed by Parker-Brawner Co., Washington, D.C.

Color poster printed on paper. Poster is cut in a novelty shape--widest at top and tapering toward left edge--with the eagle's head jutting out over triangle's edge. 30 x 10.5 in.

MilColl.WWI.Posters.9.35 Help Him Win by Saving and Serving--Buy War Savings Stamps 1918

38

Scope and Contents note

A girl and boy are facing a middle-aged man in soldier's uniform, each holding one of his hands. "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government" seal and emblem are in top-left quadrant. Printed by American Lithographic Co.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.9.36 They Give Their Lives--Do You Lend Your Savings? 1918

38

Scope and Contents note

Crosses on a hill are silhouetted against a cloudy, dark blue, evening sky. "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government" seal and emblem are in bottom-right corner. Printed by Sackett and Wilhelms Corp N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Welsh, H. Devitt, 1888-1942

MilColl.WWI.Posters.9.37 Keep Him Free--Buy War Savings Bonds 1917

38

Liberty Loan Posters

Scope and Contents note

A bald eagle is perched on the edge of a nest. Bi-planes are flying out of the nest and surround the eagle. "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government" seal and emblem are below image. Printed by Ketterlinus, Phila.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Bull, Charles Livingston, 1874-1932

38

MilColl.WWI.Posters.9.38 Boys and Girls! You Can Help Your Uncle Sam Win the War--Save Your Quarters--Buy War Savings Stamps 1917

Scope and Contents note

Uncle Sam offering War Savings Stamps to a boy and girl. "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government" seal and emblem are below image in lower-right quadrant. Printed by American Lithographic Co., N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Flagg, James Montgomery, 1877-1960

38

MilColl.WWI.Posters.9.39 Buy United States Government War Savings Stamps 1917

Scope and Contents note

A variety of people wait in line at a window whose sign reads "W.S.S. for sale here." Uncle Sam is serving people at the window. Many people in line are looking at the little girl in the foreground waving a flag. Caption: "Your money back with interest from the United States Treasury" Reproduced by Strobridge Litho. Co., Cincinnati and New York.

Liberty Loan Posters

Color poster printed on paper. 30 x 40 in.

Controlled Access Headings

Personal Name(s)

- Ker, William Balfour, 1877-1918

MilColl.WWI.Posters.9.40 Notice of Enlistment! To All Adults of North Carolina? 1918

38

Scope and Contents note

Text: "Notice of Enlistment! To all adults of North Carolina: In accordance with the Proclamations of the President of the United States and the Governor of North Carolina, you are expected, between June 23 and 28 nineteen hundred and eighteen to enroll as a regular purchaser of War-Savings Stamps--North Carolina's part of the War-Savings Fund is \$48,666,380 and must be raised by purchase and pledge by Friday, June 28th, 1918. The President of the United States proclaims, "May there be none unenlisted on that day." This is the 10th day of June 1918." Signed by "F. H. Fries War-Savings Director, State of North Carolina. Appointed and acting under the authority of the Secretary of the Treasury of the United States." Poster includes North Carolina state seal.

Text-only poster printed on paper. 34 x 22 in.

MilColl.WWI.Posters.9.41 War Savings Stamp Day June 28th 1918 1918

38

Scope and Contents note

Text: "War Savings Stamp Day June 28th 1918. You take no chances when you go the limit on War Saving Stamps. They are the best and safest investment in the world. They pay 4% interest compounded quarterly. You can get back all you put in W.S.S. and time from your postmaster. Thousands of men are lending their lives to the govt. What are you lending? Buy W.S.S. and Enlist."

Text-only poster on printed and drawn paper. 36 x 27.25 in.

MilColl.WWI.Posters.9.42 Save Your Child From Autocracy and Poverty--Buy War Savings Stamps ca. 1918

Scope and Contents note

Young child wearing only socks and shoes straddles an oversized arm holding a flaming torch, presumably from the Statue of Liberty. "Torch of Liberty W.S.S. War Savings Stamps issued by the United States Government" seal and emblem are below image in the lower-right quadrant. Printed by The United States Printing and Lithograph Co., New York.

Color poster printed on paper. 40.5 x 30 in. (copy 1); 30 x 20 in. (copy 2)

Controlled Access Headings

Personal Name(s)

- Paus, Herbert Andrew, 1880-1946

MilColl.WWI.Posters.9.43 Help Them--Keep Your War Savings Pledge 1917

Scope and Contents note

Soldiers firing machine guns, with stream of War Savings Stamps forming the cartridge. Printed by American Lithographic Co. N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Emerson, Casper

MilColl.WWI.Posters.9.44 Second Liberty Loan of 1917--Buy A Bond 1917

Scope and Contents note

Liberty Loan Posters

Image looks like a metal plaque with a picture of a building labeled "U.S. Treasury Washington, D.C." under an eagle and above the text.

Color poster printed on poster board. 14.25 x 10.5 in.

MilColl.WWI.Posters.9.45 "The Time Has Come For Us To Conquer or Submit."

39

Scope and Contents note

Portrait of Woodrow Wilson is above the text and flanked by red, white, and blue banners. Full text reads: "'The time has come for us to conquer or submit.' 'For us there is but one choice. We have made it.' President Wilson. Buy a Bond of the 2nd liberty loan and help win the war A liberty bond is a United States government bond." Printed by American Lithographic Co., N.Y.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.9.46 Lend Your Money To Your Government 1917

39

Scope and Contents note

Panoramic view of the U.S. Treasury Building from the southeast. Text: "Lend Your Money To Your Government. Buy a United States Government Bond. Second Liberty Loan of 1917. U.S. Treasury will pay you interest every six months." Printed by American Lithographic Co., N.Y.

Color poster printed on paper; poster was folded in half prior to encapsulation, left half on one side, right side on reverse. 36 x 24 in. (each side); 36 x 48 in. (full size)

MilColl.WWI.Posters.9.47 Before Sunset Buy a U.S. Government Bond of the 2nd Liberty Loan of 1917 1917

39

Scope and Contents note

Liberty Loan Posters

The Statue of Liberty, including pedestal and water surrounding Liberty Island, is in front of a sky with an American flag sunset. Printed by Sackett and Wilhelms Corporation New York.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- De Land, Eugenie, b. 1872

MilColl.WWI.Posters.9.48 Ring It Again 1917

39

Scope and Contents note

Liberty Bell on a blue background, with red and white text: "Buy a United States Government Bond of the Second Liberty Loan of 1917. Help your country and yourself" Printed by Ketterlinus, Phila.

Color poster printed on paper. 29.75 x 20 in.

MilColl.WWI.Posters.9.49 "Shall We Be More Tender With Our Dollars Than With the Lives of Our Sons?" 1917

39

Scope and Contents note

Sailor and soldier with the American flag, holding a poster with the Statue of Liberty which says, "We depend on you." Title quote by W. G. McAdoo, Secretary of the Treasury. Caption: "Buy a United States Government Bond of the 2nd Liberty Loan of 1917." Printed by Edwards & Deutsch Litho Co., Chicago.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.9.50 "Shall We Be More Tender With Our Dollars Than With the Lives of Our Sons?" 1917

39

Liberty Loan Posters

Scope and Contents note

Image is Uncle Sam in the foreground, with the Statue of Liberty, the American flag, rows of soldiers, ships at sea, and planes flying in the background. Title quote by W. G. McAdoo, Secretary of the Treasury. Caption: "Buy a United States Government Bond of the 2nd Liberty Loan of 1917." Printed by Illinois Litho. Co., Chicago.

Color poster printed on paper. 29.75 x 18.75 in.

Controlled Access Headings

Personal Name(s)

- Groesbeck, Dan Sayre, 1878-1950

39

MilColl.WWI.Posters.9.51 Our Daddy Is Fighting at the Front for You--Back Him Up--
Buy a United States Gov't Bond of the 2nd Liberty Loan of 1917 1917

Scope and Contents note

Boy and girl, holding an American flag. Printed by T.F. Moore Co., New York.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Dewey

40

MilColl.WWI.Posters.9.52 Over the Top Third Liberty Loan--100% Subscriptions Loyal
Navy Yard Employees ca. 1918

Scope and Contents note

Image of a tank going over a hill.

Color poster printed on paper. Printing is badly faded. 27 x 20 in.

Controlled Access Headings

Liberty Loan Posters

Personal Name(s)

- Watson, F. M.

MilColl.WWI.Posters.9.53 My Daddy Bought Me a Government Bond of the Third Liberty Loan--Did Yours? 1917

40

Scope and Contents note

Image of a smiling blonde girl holding a government bond. Printed by United States Printing and Lithograph Co.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.9.54 On to Victory with Third Liberty Bonds 1918

40

Scope and Contents note

Poster contains a photographic image of a soldier and the emblem of the YMCA. Text: "On to Victory with Third Liberty Bonds Think Victory. Speak Victory. Work Victory. Pray Victory. Buy Victory. Third Victory Bonds." Issued by Army and Navy Y.M.C.A. Southeastern Department. Copyright 1918 by Jean A. Picard.

Color poster printed on paper. 25 x 19 in.

MilColl.WWI.Posters.9.55 Remember! The Flag of Liberty--Support it! Buy U.S. Government Bonds--3rd Liberty Loan ca. 1918

40

Scope and Contents note

Immigrants on a ship with the American flag. Printed by Heywood Strasser and Voight Litho. Co., N.Y.

Color poster printed on paper. 30 x 20 in.

Liberty Loan Posters

40

MilColl.WWI.Posters.9.56 Ring it Again--Buy US Gov't Bonds--Third Liberty Loan 1917

Scope and Contents note

Images of the Liberty Bell and Revolutionary-era people in front of Independence Hall. Printed by Sackett and Wilhelms Corp. N.Y.

Color poster printed on paper. 30 x 20 in.

40

MilColl.WWI.Posters.9.57 "Goodbye, Dad--I'm Off to Fight for Old Glory--You Buy U.S. Gov't Bonds." ca. 1918

Scope and Contents note

A soldier in uniform holds a gun and shakes hands with an older man, with a landscape of farms in the distance. Printed by Sackett and Wilhelms Corp. N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Harris, Lawrence S.

40

MilColl.WWI.Posters.9.58 Over the Top for You--Buy U.S. Gov't Bonds--Third Liberty Loans. ca. 1918

Scope and Contents note

A Marine is running with the American flag. Printed by Ketterlinus, Phila.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

Liberty Loan Posters

- Riesenberg, Sidney H.

MilColl.WWI.Posters.9.59 Are you 100% American? Prove it! Buy U.S. Government Bonds Third Liberty Loan 1917

40

Scope and Contents note

Image of an eagle with American flags and smoking artillery guns smoking is on the top of the poster. Emblem reading, "U.S. Treasury will pay interest every six months," is printed below. Printed by Sackett and Wilhelms Corp., N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Stern

MilColl.WWI.Posters.9.60 U*S*A Bonds--Weapons for Liberty 1917

40

Scope and Contents note

Liberty holds a large shield and is handed a sword by kneeling boy scout. Sword has "Be prepared" written on the blade. Text: "Third Liberty Loan Campaign. Boy Scouts of America." Printed by American Lithographic Co. N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

MilColl.WWI.Posters.9.61 Loyal Navy Yard Employees--100% Subscriptions--3rd Liberty Loan and They Shall Not Pass ca. 1918

40

Liberty Loan Posters

Scope and Contents note

A kneeling, wounded soldier holds a gun with a bayonet. Behind him is barbed wire and a woman holding a child. There are explosions in the sky in the background.

Blueline print poster on paper. 28.5 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Watson, F. M.

41

MilColl.WWI.Posters.9.62 Halt the Hun! Buy U.S. Government Bonds. Third Liberty Loan ca. 1918

Scope and Contents note

An American soldier with a sword pulls a German soldier with a bayonet away from a mother and child. There are flames in the background. Printed by Edwards and Deutsch Litho. Co., Chicago.

Color poster printed on paper. 29.5 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Raleigh, Henry, 1880-1945

41

MilColl.WWI.Posters.9.63 Fight or Buy Bonds--Third Liberty Loan 1917

Scope and Contents note

Woman in white holds an American flag while troops march behind her. Printed by Forbes Boston.

Color poster printed on paper. 40 x 30 in. (copy 1); 30 x 20 in. (copy 2)

Controlled Access Headings

Liberty Loan Posters

Personal Name(s)

- Christy, Howard Chandler, 1873-1952

41

MilColl.WWI.Posters.9.64 To Make the World a Decent Place To Live In--Do Your Part--Buy U.S. Government Bonds--Third Liberty Loan 1917

Scope and Contents note

Soldiers are coming over top of a trench. The sky is red and an American flag is flying on the right side. Printed by Edwards and Deutsch Litho (copy 1); Niagara Litho. Co., Buffalo, New York (copy 2).

Color poster printed on paper; poster was folded in half prior to encapsulation; left half on one side, right half on reverse. 36 x 28 in. (each half); 36 x 56 (full poster)

Controlled Access Headings**Personal Name(s)**

- Paus, Herbert Andrew, 1880-1946

41

MilColl.WWI.Posters.9.65 My Soldier--Buy United States Government Bonds--Third Liberty Loan 1917

Scope and Contents note

Black and white image of a child kneeling to pray on mother's lap, a picture of a soldier hangs on the wall in the background. Below image is prayer: "Now I lay me down to sleep I Pray the lord my soul to keep. God bless my brother gone to war across the seas, in France, so far. Oh, may his fight for Liberty save millions more than little me from cruel fates or ruthless blast,-- and bring him safely home at last." The background for the text is red, white and blue. Printed by The Matthews-Northrup Works, Buffalo, Cleveland, and New York.

Color poster printed on paper. 41.75 x 28 in.

Controlled Access Headings

Liberty Loan Posters

Personal Name(s)

- Green, H. H.

MilColl.WWI.Posters.9.66 Clear the Way!! Buy Bonds--Fourth Liberty Loan ca. 1918

41

Scope and Contents note

A woman in white wearing a laurel wreath surrounded by an American flag appears above a naval gun crew in action. Printed by Forbes Boston.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Christy, Howard Chandler, 1873-1952

MilColl.WWI.Posters.9.67 Honor Roll--The Following Patriotic Men and Women in This Organization Have Bought Bonds of the 4th Liberty Loan 1918

41

Scope and Contents note

Poster showing a flag of four blue vertical bars on a white field with a wide red border, and numbered spaces for listing bond purchasers. Printed by Edwards and Deutsch Litho. Co., Chicago.

Color poster printed on paper. 20 x 20 in.

MilColl.WWI.Posters.9.68 Remember Belgium--Buy Bonds--Fourth Liberty Loan ca. 1918

42

Scope and Contents note

Liberty Loan Posters

Silhouette of a German soldier dragging a girl, with flames and silhouetted buildings in the background. Printed by United States Printing and Lith. Co., N.Y.

Color poster printed on paper. 30 x 20 in.

Controlled Access Headings

Personal Name(s)

- Young, Ellsworth

MilColl.WWI.Posters.9.69 That Liberty Shall Not Perish From the Earth--Buy Liberty Bonds--Fourth Liberty Loan 1918

42

Scope and Contents note

Poster showing the Statue of Liberty in ruins, and the New York skyline in flames with airplanes flying above. Printed by Ketterlinus, Phila. (copy 1), Alco-Gravure, Inc., N.Y., (copy 2).

Color poster printed on paper. 41 x 30 in. (copy 1); 31.5 x 22 in. (copy 2)

Controlled Access Headings

Personal Name(s)

- Pennell, Joseph, 1857-1926

MilColl.WWI.Posters.9.70 For Victory, Buy More Bonds--Fourth Liberty Loan 1918

42

Scope and Contents note

Columbia with sword, shield, and American flag in front of eagle and marching soldiers. Printed by Donaldson Litho. Co., Newport, Ky.

Color poster printed on paper; poster was cut in half prior to encapsulation, left half on one side, right half on reverse. 36 x 28.25 in (each half); 36 x 56.5 in. (full poster)

Controlled Access Headings

Army Recruiting Posters

Personal Name(s)

- Williams, J. Scott (John Scott), b. 1877

10. Army Recruiting Posters**Controlled Access Headings****Corporate Name(s)**

- United States. Army Medical Dept.
- United States. Army--Artillery.
- United States. Army--Medals, badges, decorations, etc.
- United States. Army--Recruiting, enlistment, etc.
- United States. Army. Air Service.
- United States. Army. Division, 81st.
- United States. Army. Ordnance Dept.
- United States. Army. Signal Corps.
- United States. Army. Tank Corps.

Geographic Name(s)

- United States--National Guard

Subject(s)

- Airplanes, Military
- Flags--United States
- Machine guns
- Occupational training, Military
- Soldiers--United States
- Tanks (Military science)
- Uncle Sam (Symbolic character) in art

Folder

MilColl.WWI.Posters.10.1 The U. S. Army Wants Real Men

43

Army Recruiting Posters

Scope and Contents note

Three men in khaki study books and the blackboard in a classroom, while soldiers drill outside. The caption reads, "Join the university in khaki and fit yourself for higher rank in civil life or a commission in the Army." Labeled "Recruiting Series No. 3"

Color poster printed on paper. 11 x 14 in.

43

MilColl.WWI.Posters.10.2 No More Men Are Needed for the Watch on the Rhine But 26,000 Men are Wanted to Relieve the Watch on the Rio Grande

Scope and Contents note

Three soldiers with bayonets affixed to rifles are on patrol by a river. Labeled "Recruiting Series No. 4"

Color poster printed on paper. 11 x 14 in.

Controlled Access Headings**Personal Name(s)**

- Grant, Gordon, 1875-1962

43

MilColl.WWI.Posters.10.3 Bring Back a "Bunkie" With You

Scope and Contents note

A soldier carrying a suitcase walks beside a civilian dressed in a business suit saying, "I've had a great time on my furlough buddy. Now we'll get down to business together." Labeled "Recruiting Series No. 5"

Color poster printed on paper. 14 x 11 in.

Controlled Access Headings**Personal Name(s)**

- Mueller, Harry S.

Army Recruiting Posters

MilColl.WWI.Posters.10.4 The New Education 1918

43

Scope and Contents note

Uncle Sam directs a young man in business attire to the Army Recruiting Office. While pointing to a large globe, Uncle Sam says, "There's the World before you, young man! Do you want to see it? Learn a trade and live a strong healthy life? If so enlist and be happy-you can't beat this!" Labeled "Recruiting Series No. 6" Printed by Government Printing Office.

Color poster printed on paper. 14 x 11 in.

Controlled Access Headings**Personal Name(s)**

- McCay, Winsor

MilColl.WWI.Posters.10.5 Well Done! Regulars 1918

43

Scope and Contents note

The head and shoulders of a soldier decorated with the Distinguished Service Cross and a wreath appear in the foreground. Other soldiers and the U.S. flag appear behind him. Insignia of seven divisions are depicted to the left of the main image. Text: "Well Done! Regulars. They were in it at the First - There to the Last and with Old Glory all the Way Through" Includes list of divisions and branches and training camps. Labeled "Recruiting Series No. 5"

Color poster printed on paper. 14 x 11 in.

Controlled Access Headings**Personal Name(s)**

- Sheeres, John W.

MilColl.WWI.Posters.10.6 The Veteran--The U.S. Army Builds Men 1918

43

Army Recruiting Posters

Scope and Contents note

A veteran wearing the Distinguished Service Cross stands in front of a wreath. Soldiers in the background carry the United States flag and an eagle flag. Text: "Enlist to-day. Nearest Army Recruiting office" Labeled "Recruiting Series No. 9"

Color poster printed on paper. 14 x 11 in.

Controlled Access Headings**Personal Name(s)**

- Sleeper, E. H.

MilColl.WWI.Posters.10.7 To Panama 1919

43

Scope and Contents note

A palm tree and a setting sun over an ocean appear on the left side. A native Panamanian seated beside a map of Panama and the United States is on the right. A poem entices civilians to enlist with promises of sunshine, fruit, and blooming trees. Labeled "Recruiting Series No. 14"

Color poster printed on paper. 14 x 11 in.

Controlled Access Headings**Personal Name(s)**

- Sweetland

MilColl.WWI.Posters.10.8 Regulars--Infantry Divisions 1919

44

Scope and Contents note

Columbia drives a horse-drawn chariot, carrying a United States flag. Four soldiers march beside the chariot in the foreground. The seven infantry division insignia appear at the top, left, and right sides of the main image. Printed by Engineer Reproduction Plant, U.S. Army, Washington Barracks, D.C.

Army Recruiting Posters

Color poster printed on paper. 25.25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Cushing, Otho, 1871-1942

MilColl.WWI.Posters.10.9 Our Regular Divisions--Honored and Respected by All 1918

44

Scope and Contents note

A soldier stands elevated on a grassy hillock. In his left hand, he holds the United States flag. A rifle, fixed bayonet, and attached wreath are in his right hand. A crowd of admirers stand below him in the background. Text: "Our Regular Divisions. Honored and Respected by All. Enlist for the Infantry--or in one of the other 12 branches" Lithographed by Sackett and Wilhelms Corporation, Brooklyn, New York.

Color poster printed on paper. 28 x 20.75 in.

Controlled Access Headings

Personal Name(s)

- Flagg, James Montgomery, 1877-1960

MilColl.WWI.Posters.10.10 Stop--Look--Listen--Volunteer

44

Scope and Contents note

Text: "Stop--Look--Listen--Volunteer. Enlistments Now Open for U.S. Army. Men between ages of 18 and 40 years Enlist To-Day. All branches open..." Copy 1 is stamped "Raleigh, N.C." Printed by Government Printing Office.

Text-only color poster printed on paper. 24 x 19 in.

MilColl.WWI.Posters.10.11 Here Is Your Chance to See France and the Rhine 1917-1918

44

Army Recruiting Posters**Scope and Contents note**

Text: "Here is Your Chance to See France and the Rhine. 50,000 for the A.E.F. Enlist in the United States Army To-Day for Three Years (no reserve clause). Men wanted immediately..." Printed by Government Printing Office.

Text-only color poster printed on paper. 24 x 19 in.

MilColl.WWI.Posters.10.12 Battles Give Way to Sports in A.E.F. 1918

44

Scope and Contents note

Nine photographs with borders show soldiers in France and England enjoying sports and recreational activities. These include a vaudeville act, a soup wagon race, a mule race, swimming, pole vaulting, and playing music on a homemade banjo. Caption: "How would you like to be with Uncle Sam's privileged tourists?...Enlist in the U.S. Army." Printed by Government Printing Office.

Black and white halftone poster printed on paper. 18 x 19 in.

Controlled Access Headings**Personal Name(s)**

- Mueller, Harry S.

MilColl.WWI.Posters.10.13 Winter in Panama with the U.S. Army 1917-1918

44

Scope and Contents note

Sketch of the Panama Canal depicts ship and buildings. Seven photographs show troops engaged in training exercises such as drilling, marching, and artillery target practice. A company picnic and swimming class are included. Printed by Neo-Gravure Printing Co., N.Y.

Sepia poster printed on paper. 28 x 21 in.

Controlled Access Headings

Army Recruiting Posters

Personal Name(s)

- Sleeper, E. H.

MilColl.WWI.Posters.10.14 U. S. Army Offers You Education - Travel - Adventure - Pay - All Clear Velvet - And Free

45

Scope and Contents note

Poster describes service benefits such as free board, instruction in a trade, and medical and dental attention, choice of six countries and fourteen branches of service. All three copies stamped: "United States Army Recruiting, 303.5 Fayetteville Street Raleigh, N.C."

Text-only color poster printed on paper. 26.5 x 19.75 in.

MilColl.WWI.Posters.10.15 Volunteers Wanted for the Regular Army--Tar Heels Do Your Duty

45

Scope and Contents note

Poster states enlistment quota for North Carolina as 4,000 "red blooded fighting men between 18 and 40"; describes benefits, and includes list of recruiting stations in the state. Printed by Harrison Printing Company, Greensboro, N.C.

Text-only color poster printed on paper. 36 x 24 in.

MilColl.WWI.Posters.10.16 Your Uncle S[am] Wants You for the United States Army

45

Scope and Contents note

Text: "Walk into the Army Recruiting Station and find out all about it--quarters, food, clothing, medical attention and pay furnished by the government." Includes locations of recruiting stations in North Carolina. Labeled "Form 10 NCRD"

Army Recruiting Posters

Text-only color poster printed on paper. Poster is torn at edges. 30.5 x 22 in.

MilColl.WWI.Posters.10.17 I Want You for the U.S. Army 1917

45

Scope and Contents note

Uncle Sam in his top hat pointing his finger at the viewer. Printed by Leslie-Judge Co., N.Y.; Stamped: "326 S. Elm St. Greensboro, N.C."

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings

Personal Name(s)

- Flagg, James Montgomery, 1877-1960

MilColl.WWI.Posters.10.18 Men Wanted for the Army 1914

46

Scope and Contents note

Soldiers in khaki, with rifles at the ready, run through a field. Printed by American Lithographic Co., N.Y.

Color poster printed on paper with cloth backing. 39.5 x 29.75 in.

Controlled Access Headings

Personal Name(s)

- Hazelton, I. B. (Isaac Brewster), 1875-1943

MilColl.WWI.Posters.10.19 Men Wanted for the Army

46

Scope and Contents note

Army Recruiting Posters

Three soldiers in the foreground are sending or receiving messages over a wireless radio. Soldiers in the middle ground prepare to fire a cannon. Soldiers in the background are standing on a bluff, signaling with a red flag. Printed by American Lithographic Co., N.Y.

Color poster printed on paper. Copy 1 cut off at bottom; Copy 2 badly damaged 34.75 x 29.5 in. (copy 1); 40.5 x 29.5 in. (copies 2-3)

Controlled Access Headings

Personal Name(s)

- Whelan, Michael P.

MilColl.WWI.Posters.10.20 Men Wanted for the Army

46

Scope and Contents note

In the foreground, an officer is facing a soldier. Two men in the middle ground are operating an artillery battery while two men in the background view the action. The action takes place at a fort by the ocean.

Color poster printed on paper. 41 x 30 in.

Controlled Access Headings

Personal Name(s)

- Whelan, Michael P.

MilColl.WWI.Posters.10.21 Men Wanted for the Army 1917

46

Scope and Contents note

An officer stands beside a bugler on horseback. A mountain is in the background.

Stamped: "U.S. Army Recruiting Station Concord, N.C. Over Pearl Drug Co." "122.5 N. Main St." written across bottom.

Color poster printed on paper. 41 x 30 in.

Controlled Access Headings

Army Recruiting Posters

Personal Name(s)

- Whelan, Michael P.

MilColl.WWI.Posters.10.22 Columbia Calls. Enlist Now for U.S. Army 1916

47

Scope and Contents note

Columbia stands on a globe, with feet resting on the United States. She holds the American flag and a sword. The poem "Columbia Calls" appears in the lower right corner. Copy 1 has an original drawing of a searchlight on the reverse. The hand-stenciled sign reads, "The searchlight organization of the 56th Engineers at Camp Humphreys, Va. wants recruits. If you are interested in electrical work apply upstairs."

Color poster printed on paper. Copy 1 includes original art and text on the reverse. 40 x 30 in.

Controlled Access Headings

Personal Name(s)

- Aderente, Vincent, ca. 1880-1941

MilColl.WWI.Posters.10.23 The Father of Our Country Appealed for Soldiers as Follows 1917

47

Scope and Contents note

Poster includes reproduction of Revolutionary War era broadside containing George Washington's appeal for troops to enlist. Image of soldier depicted in various poses preparing and firing his musket. The poster ends with the plea, "Do as our forefathers did in 1776 . . . enlist." Printed by Ryan and Hart Co. Printers, Chicago.

Color poster printed on paper. 42 x 28 in.

MilColl.WWI.Posters.10.24 Enlist--On Which Side of the Window Are You? 1917

47

Army Recruiting Posters

Scope and Contents note

A civilian looks out the window as troops march by. The American flag waves in the breeze. Printed by National Printing and Eng. Co., Chicago.

Color poster printed on paper. 39 x 26 in.

Controlled Access Headings**Personal Name(s)**

- Brey, Laura

MilColl.WWI.Posters.10.25 Britishers--Enlist To-day 1916

47

Scope and Contents note

The flag of Great Britain appears on a green background. Text: "Apply to nearest U.S. Army Recruiting Office or British Consulate." Printed by The Hegeman Print, N.Y.

Color poster printed on paper. 40.75 x 26.25 in.

Controlled Access Headings**Personal Name(s)**

- Lipscombe, Guy, 1881-1952

MilColl.WWI.Posters.10.26 The United States Army Builds Men 1919

48

Scope and Contents note

A soldier in the foreground looks at the globe while three figures in the background represent crafts, character, and physique. Printed by Niagara Litho. Co., Buffalo, N.Y.

Color poster printed on paper. 29.75 x 19.75 in. (copies 1-2); 38.5 x 29.5 in. (copies 3-5)

Controlled Access Headings**Personal Name(s)**

Army Recruiting Posters

- Paus, Herbert Andrew, 1880-1946

MilColl.WWI.Posters.10.27 On The March

49

Scope and Contents note

Text: "The hotter the day the more important it is not to drink till the end. Carry something in the mouth to keep it moist." Labeled "Tips for machine gunners." Issued by 81st Divisional Machine Gun School.

Text-only poster printed on paper. 12 x 18 in.

MilColl.WWI.Posters.10.28 A Smart Machine Gunner

49

Scope and Contents note

Text: "A smart machine gunner will make his old and stained clothes look neat and tidy." Labeled "Tips for machine gunners." Issued by 81st Divisional Machine Gun School.

Text-only poster printed on paper. 12 x 18 in.

MilColl.WWI.Posters.10.29 The Firing Line Is Safer Than the Support or Reserve

49

Scope and Contents note

Labeled "Tips for machine gunners." Issued by 81st Divisional Machine Gun School.

Text-only poster printed on paper. 12 x 18 in.

MilColl.WWI.Posters.10.30 If You Feel "Jumpy"

49

Scope and Contents note

Army Recruiting Posters

Text: "On sentry by night, remember that any enemy approaching you are probably still more 'jumpy'." Labeled "Tips for machine gunners." Issued by 81st Divisional Machine Gun School.

Text-only poster printed on paper. 12 x 18 in.

MilColl.WWI.Posters.10.31 Look To Your Feet

49

Scope and Contents note

Text: "Look to your feet at the end of a march. Dry sweat will make sore feet. As the feet swell with marching, the wise machine gunner chooses big enough boots." Labeled "Tips for machine gunners." Issued by 81st Divisional Machine Gun School.

Text-only poster printed on paper. 12 x 18 in.

MilColl.WWI.Posters.10.32 Those Who Sing On the March March To Victory

49

Scope and Contents note

Labeled "Tips for machine gunners." Issued by 81st Divisional Machine Gun School.

Text-only poster printed on paper. 12 x 18 in.

MilColl.WWI.Posters.10.33 United States Army Decorations and Service Medals 1920

49

Scope and Contents note

Images and descriptions of several Army medals from 1861 to 1918. Labeled "From U.S. Army Recruiting Officer" Printed by Engineer Reproduction Plant, U.S. Army, Washington Barracks, D.C.

Color poster printed paperboard. 24.5 x 18.5 in.

Army Recruiting Posters

MilColl.WWI.Posters.10.34 How To Answer Questions on Registration Card and Instructions for Registrars

49

Scope and Contents note

Instructional guide for filling out registration cards. Printed by Government Printing Office.

Text-only poster printed on paper. 32.25 x 21.25 in.

MilColl.WWI.Posters.10.35 Learn and Earn. There's a Trade and an Education for Young Men in the Ordnance Department U.S.A. 1919

49

Scope and Contents note

Mechanic wearing goggles, welding a part of a tank. Labeled "Ordnance Recruiting Poster No. 1" Printed by Engineer Reproduction Plant, U.S. Army, Washington Barracks, D.C.

Color poster printed paper. 25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Falls, C. B. (Charles Buckles), 1874-1960

MilColl.WWI.Posters.10.36 Your Opportunity--Army Ordnance Schools 1919

49

Scope and Contents note

Several black and white photographs of artillery and soldiers showing a big railway gun, tractor-mounted Howitzer, class in gasoline engines, machine gun instruction, operating a big tractor, and sighting an anti-aircraft gun. Text: "Save money while learning. Ordnance Department, U.S. Army." Labeled "Ordnance Recruiting Poster No. 4."

Army Recruiting Posters

Color poster printed on paper. 25 x 19 in.

MilColl.WWI.Posters.10.37 The Signal Corps Trains Men for Telegraph, Telephone, Radio

49

Scope and Contents note

Map of the world showing lines of communication emanating from Washington, D.C. and photographs of classrooms, offices, workshops, and field instruction. Printed by Engineer Reproduction Plant, U.S. Army, Washington Barracks, D.C.

Color poster printed on paper. 25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Mueller, Harry S.

MilColl.WWI.Posters.10.38 Enlist in the Signal Corps

49

Scope and Contents note

A man in uniform kneeling down with electrical equipment. Text: "Receive a technical education free." Includes list of areas of study including electricity, telephony, photography, line work, etc. Printed by Government Printing Office; Stamped "United States Army Recruiting, 303.5 Fayetteville Street Raleigh, N.C."

Color poster printed on paper. Portion of poster is missing. 25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Brown, J. McGibbon

MilColl.WWI.Posters.10.39 The U.S. Army Air Service Balloon Division Wants You

50

Army Recruiting Posters

Scope and Contents note

Image of dirigible above text. Title continues: "Enlist Now--Become a Skilled Worker. 'Learn at Langley.' Apply to Recruiting Officer -- Langley Field, Va."

Blueprint poster printed on paper 27.5 x 24 in.

MilColl.WWI.Posters.10.40 Join the Army Air Service--Be An American Eagle

50

Scope and Contents note

An American bald head eagle fights a large black German eagle surrounded by airplanes.

Color poster printed on paper. Bottom portion of poster is missing. 24.5 x 20.5 in.

Controlled Access Headings**Personal Name(s)**

- Bull, Charles Livingston, 1874-1932

MilColl.WWI.Posters.10.41 Three Thousand Bricklayers Needed for Aviation Section of the Signal Corps--Apply Here for Enlistment 1917

50

Scope and Contents note

Stamped "P.O. Building Durham, N.C." Reverse side has postmark and address "The Recruiting Officer, U.S. Army, 326 South Elm Street, Greensboro, N. Carolina."

Original text-only color poster painted on brown paper. 39.75 x 24 in.

MilColl.WWI.Posters.10.42 Join the Air Service--Learn--Earn 1917

50

Scope and Contents note

Army Recruiting Posters

Poster showing the Air Service insignia, various aircraft including airplanes and dirigibles, and a crew tending to a plane in the foreground. Caption: "Give 'er the gun"
Printed by Forbes, Boston.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.10.43 Join the Air Service and Serve in France--Do it Now 1917

50

Scope and Contents note

Two soldiers, one using binoculars, in foreground, and American airplane above.
Stamped on reverse: "U.S. Army Recruiting Station Raleigh North Carolina."

Color poster printed on paper. 36.5 x 25 in.

Controlled Access Headings**Personal Name(s)**

- Verrees, J. Paul, b. 1889

MilColl.WWI.Posters.10.44 The Veterinary Corps U.S. Army 1919

50

Scope and Contents note

Soldiers helping a sick horse out of an animal ambulance. Text: "The Veterinary Corps U.S. Army teaches men care and treatment of sick animals; horse judging and soundness; horseshoeing; riding; driving; meat and dairy inspection - something very useful."
Labeled "Medical Department, Recruiting Poster No. 2."

Color poster printed on paper. 19 x 25 in.

Controlled Access Headings**Personal Name(s)**

- Schreck, Horst

Army Recruiting Posters

MilColl.WWI.Posters.10.45 Keep the Stars Shining for Uncle Sam--Join the Quartermaster Corps 1919

50

Scope and Contents note

Uncle Sam in a quartermaster's uniform. Text: "For you future success, be a business soldier in the United States Army." Printed by Government Printing Office.

Color poster printed on paper. 26 x 17 in.

Controlled Access Headings**Personal Name(s)**

- Sheeres, John W.

MilColl.WWI.Posters.10.46 Wanted for U.S. Guards--Help Your Country at Home 1917

50

Scope and Contents note

Text describes need for 15,000 men beyond the draft age to guard public utilities. Enlistees will be assigned to duty near their homes. Stamped "P.O. Building Durham, N.C." Reverse side has postmark and stamp of Greensboro, N.C. recruiting office.

Original text-only color poster painted on brown paper. 36.75 x 24 in.

MilColl.WWI.Posters.10.47 North Carolina Wants Unmarried Men 18 to 45 for the National Guard 1916

51

Scope and Contents note

Text describes pay for service. Photograph of soldiers and tents at Camp Glen, N.C. Caption: "Fifteen days encampment each year at Camp Glenn with full pay and expenses." Printed by Edwards & Broughton Printing Co., Raleigh, N.C.

Color poster printed on paper. 22 x 28 in.

Army Recruiting Posters

51

MilColl.WWI.Posters.10.48 Mechanics & Apprentices Wanted for Enlistment in the Construction Division of the Army 1919

Scope and Contents note

Eagle and flag pennants surround map of the United States entitled "The work of the Construction Division of the Army." Locations identified on map include National Guard Camps, Signal Corps Camps, Tank Corps, Nitrate Plant, Chemical Warfare Camps, Artillery Camps, Ordnance arsenals, and others. Caption: "Learn a trade while serving a one or three year enlistment with the Army builders. Pay from \$30 to \$105 per month - Age limits 18 years to 45 years. Food, clothing, quarters and medical attendance free. Where else can you find such an opportunity?" Printed by Norris Peters Co., Litho. Washington D.C.

Color poster printed on paper. Poster was folded prior to encapsulation; top on one side, bottom on reverse. 28 x 32 in. (folded); 47.75 x 32 in. (total size)

MilColl.WWI.Posters.10.49 Medical Department United States Army 1919

51

Scope and Contents note

Photographs show scenes of educational opportunities in such areas as: x-ray instruction, clerical work, instruction in pharmacy, and laboratory work. The caduceus insignia appears under the title. Labeled "Med. Dept. Recruiting Poster No. 4."

Black and white poster printed on paper. 33 x 22 in.

MilColl.WWI.Posters.10.50 Know Him By This Sign--The Medical Caduceus 1919

51

Scope and Contents note

Large caduceus next to portrait of smiling man wearing hat and caduceus pin. Text: "The wounds of war are not all healed. Enlist for one or three years and help finish the job. Medical Department, United States Army. Opportunities for qualified men to learn: x-ray

Army Recruiting Posters

work, practical pharmacy, veterinary practice, operating room work, dentistry, laboratory work, hospital service."

Color poster printed on paper; copy 2 is badly damaged. 30 x 20 in.

Controlled Access Headings**Personal Name(s)**

- Matteson, Bartow, Lieut.

MilColl.WWI.Posters.10.51 An Education For You--Join The Tanks--U.S. Army 1919

51

Scope and Contents note

Man with a wrench working on a tank. Printed by Engineer Reproduction Plant, U.S. Army, Washington Barracks, D.C.

Color poster printed on paper. 24.25 x 18.25 in.

Controlled Access Headings**Personal Name(s)**

- Wharton, J. P., 1st Lt. Tank Corps

MilColl.WWI.Posters.10.52 It's a Dare! Join the Tanks

51

Scope and Contents note

Soldier waving in front a convoy of tanks. Text includes a wanted ad for "Husky young Americans...to tour to Berlin via France and No Man's Land." Remainder of text describes qualities need to be successful in the Tank Corps and opportunities for advancement.

Black and white poster printed on paper. 25 x 19 in.

Controlled Access Headings**Personal Name(s)**

Army Recruiting Posters

- Hoffman, W. F.

MilColl.WWI.Posters.10.53 Join the Black Toms (The Tanks)--They Treat 'em Rough

51

Scope and Contents note

Ferocious black cat pouncing above tanks.

Black and white poster printed on paper. 25 x 19 in.

Controlled Access Headings

Personal Name(s)

- Hoffman, W. F.

MilColl.WWI.Posters.10.54 Join the Tanks

51

Scope and Contents note

Profile of soldier with tank insignia on collar. Text describes need for men for "the latest and most terrible weapon of them all. They are needed for the tanks? There is no service greater or more glorious than theirs." Text describes the work of the Tank Corps and the speed at which enlistees can "get into the battle."

Black and white poster printed on paper. 25 x 19 in.

MilColl.WWI.Posters.10.55 Treat 'em Rough! Join the Tanks 1917

51

Scope and Contents note

Black cat with prominent fangs and claws leaping above a battlefield with tanks. Printed by National Printing & Engraving Co., Chicago, New York, St. Louis.

Color poster printed on paper. 41 x 28 in.

Controlled Access Headings

Navy Recruiting Posters

Personal Name(s)

- Hutaf, August William, 1879-1942

MilColl.WWI.Posters.10.56 Distinctive Insignia--United States Army, 1917-1919 1920

51

Scope and Contents note

Images of Insignia from Armies, Corps, Divisions, and Special Units. Printed by Engineer Reproduction Plant, U.S. Army, Washington Barracks, D.C.; Reverse of copy 1 is stamped "War Department U. S. Army Recruiting Station, 334.5 S. Elm St. Greensboro, N.C." and "U.S. Army Recruiting Station" with "Charlotte, N.C." written in. Removed from Military Collection, World War I Papers, Local Draft Boards and Recruiting in the State, Box 5.

Color poster printed on paper. 31.5 x 16.5 in.

11. Navy Recruiting Posters

Controlled Access Headings

Corporate Name(s)

- Navy League of the United States.
- United States. Navy--Gunners.
- United States. Navy--Recruiting, enlistment, etc.

Personal Name(s)

- William II, German Emperor, 1859-1941

Subject(s)

- Gunnery
- Propaganda, Anti-German
- Sailors--United States
- Submarines (Ships)--United States

Navy Recruiting Posters

- Uncle Sam (Symbolic character) in art
- Warships--United States
- World War, 1914-1918--Naval operations

Folder

MilColl.WWI.Posters.11.1 Will You Supply Eyes for the Navy? 1917

52

Scope and Contents note

Poster showing a captain on deck at sea, blindfolded and reaching out. Text: "Navy ships need binoculars and spy-glasses. Glasses will be returned at termination of war, if possible. One dollar will be paid for each one accepted. Tag each article with your name and address and express or mail to Hon. Franklin D. Roosevelt, Ass't. Sec'y. of Navy c/o Naval Observatory, Washington, D.C. Will you help us 'stand watch' on a destroyer?"

Color poster printed on paper. 10 x 7 in.

Controlled Access Headings**Personal Name(s)**

- Grant, Gordon, 1875-1962

MilColl.WWI.Posters.11.2 I Want You for the Navy 1917

52

Scope and Contents note

A young woman in Navy uniform jacket and cap. Text: "Apply any recruiting station or postmaster" Printed by The Colorplate Engraving Company.

Color poster printed on paper board. 11 x 14 in.

Controlled Access Headings**Personal Name(s)**

- Christy, Howard Chandler, 1873-1952

Navy Recruiting Posters

MilColl.WWI.Posters.11.3 U.S. Submarines in Panama Canal

52

Scope and Contents note

Black-and-white photograph of sailors on U.S. submarines in Panama Canal.

Black-and-white poster printed on paper. 11 x 14 in.

MilColl.WWI.Posters.11.4 Submarine Flotilla and Mother Ship

52

Scope and Contents note

Black-and-white photograph of sailors on submarines and ship.

Black-and-white poster printed on paper. 11 x 14 in.

MilColl.WWI.Posters.11.5 What the Navy Is Doing--They Found Their Mark ca.
1917-1918

52

Scope and Contents note

Black-and-white photograph of gun crew loading a gun. Text: "This remarkable photograph was taken during a submarine attack on the U.S.S. Pocahontas, just as the guns were firing at the enemy. Note the steadiness of the gun crew itself, as if at drill instead of in actual combat. Be a gun-pointer and hit the bull's-eye." Photograph by Lieut. Wm. Sellers, P.C., U.S.N.

Poster printed on paper--black-and-white image with black and red text. 14 x 17 in.

MilColl.WWI.Posters.11.6 What the Navy Is Doing--The Road to France--The Navy
Keeps It Open ca. 1917-1918

52

Scope and Contents note

Navy Recruiting Posters

Nine black-and-white photographs showing airplane patrol, lookouts, gun crews, sailors eating, and on deck assembly. Text: "The Navy is on the job. Because of its vigilance hundreds of thousands of American soldiers have landed safe in France. In a steady stream their supplies and munitions have followed. Not a single transport bound for 'over there' has been lost, convoyed by the American Navy. Fritz and his submarines are vanishing--the American tar has got him running. So give a push and enlist in the Navy." Photographs by W. A. Nightingale, U.S.N.

Poster printed on paper--black-and-white images with black and red text. 14 x 17 in.

MilColl.WWI.Posters.11.7 Life in the Navy--Food for Fighters

52

Scope and Contents note

Six black-and-white photographs of Navy rations and food transportation. Text: "Sea fighters must have A-1 stuff and the American Navy is the best fed in the world. Before taken on board ship, every ounce of meat is inspected. Admiral and apprentice boy eat the same beef. To supply the Navy in war with food is a giant's task, for 300,000 officers and men require in a year some 532,456,000 pounds of provisions. This has been done well and with dispatch and high praise has come to the Navy for this achievement. Come in for fighting and big eats and enlist in the Navy."

Poster printed on paper--black-and-white images with black and red text. 14 x 17 in.

MilColl.WWI.Posters.11.8 "We Have Met the Enemy and They Are Ours"--The Navy's First U-boat Capture

52

Scope and Contents note

Image of Germans surrendering U-boat "from a photograph taken on the U.S.S. Fanning". Text: "We got them. Here they are, captured by the Fanning and the Nicholson, holding out their hands shouting 'Kamerad'." Forty-two minutes after the tip of the periscope of this U-boat had been sighted, the Germans were prisoners on board our ships. Some were picked up by our own men who jumped overboard. Such is the speed of the Navy, always

Navy Recruiting Posters

on the job. Lad! if you want action, get in the game and enlist in the navy. Recruiting stations everywhere."

Poster printed on paper--black-and-white image with black and red text. 14 x 17 in.

MilColl.WWI.Posters.11.9 What the Navy Is Doing--Depth Bombs Deal Death to U-Boats ca. 1917-1918

52

Scope and Contents note

Image of German U-boat being bombed as seen from deck of American ship. Text: "For this Hun the war is over, blown to bits by a depth bomb planted at the right time. It is the merry little depth bomb--in destroyer lingo, "the ash can" which upends the Kaiser's subs and puts them to sleep on the ocean bed. Containing a heavy charge of explosive, the bomb is dropped and explodes at a set depth. In this case the bomb must have beend dropped before the U-boat dove over it, the explosion lifting the sub's bow upwards and tearing it to pieces. . . Boy, if you have red blood, come across when the going is good and enlist, one service, once call, Navy, Reserve, or Coast Guard."

Poster printed on paper--black-and-white image with black and red text. 14 x 17 in.

MilColl.WWI.Posters.11.10 What the Navy Is Doing--Downing the Hun Submarine ca. 1917-1918

52

Scope and Contents note

Image of American ship sinking German U-boat. Text: "In hunting the Hun submarine, American destroyers have made good. The British Admiralty has officially said so. In the House of Commons the men of the Parker received praise for valorous courage and British decorations have been conferred upon our officers and men. How many enemy subs our patrols and those of the Allies have sunk cannot be told. Suffice that our destroyers are on the job and putting it across. So get in the game and enlist in the Navy." "From a painting by Lieut.-Comdr. Norman Wilkinson, R.N.V.R."

Navy Recruiting Posters

Poster printed on paper--black and white image with black and red text 14 x 17 in.

Controlled Access Headings

Personal Name(s)

- Wilkinson, Norman, 1878-1971

MilColl.WWI.Posters.11.11 What the Navy Is Doing--The Homecoming of the Victory Makers ca. 1917-1918

52

Scope and Contents note

Several black-and-white photographs of Navy vessels, officers, and a parade in New York. Text: "Here they are--back from the scrap, victors of the Boche. From Admiral to lamplighter they did their valiant trick and brought honor to the Navy and the Flag. New York cheered itself hoarse in the welcome. And with the anchor down and true to sailor-form, all hands broke for liberty, sweethearts and wives. It was our men in blue who fought the Hun, laid the mines and upended the German subs. Our fellows made good over there. But now the Navy wants men to make good on this side. So join the Navy. The service for training and travel." "Photographs by the U.S. Navy Photographic Division and Lieut. W.A. Nightingale, Construction Corps, U.S.N."

Poster printed on paper--black-and-white images with black and red text. 14 x 17 in.

MilColl.WWI.Posters.11.12 The U.S.S. Arkansas, 27,000 Tons, in Dry Dock

52

Scope and Contents note

Black-and-white photograph of U.S.S. Arkansas in dry dock. Text describes the process for dry-docking and cleaning ships. Concludes, "The Navy offers many opportunities and advantages to good men. Ask the men who know at the Navy Recruiting Station."

Poster printed on paper--black-and-white image with black and red text. 17 x 14 in.

MilColl.WWI.Posters.11.13 Warding Off a Night Attack

52

Navy Recruiting Posters

Scope and Contents note

Black-and-white photograph of Navy gun crew firing at night. Text: "Each Dreadnaught carries twenty or more 5-inch rapid fire guns for repelling the attacks of torpedo vessels. These guns are loaded and fired twenty times per minute and hurl a sixty pound projectile at a target two miles off. The rays of a searchlight (shown as light streaks in the upper part of picture) define the point of aim. In order to be an efficient member of a gun's crew, a man-o-war's-man must be keen, calm, quick, agile, precise, and ready, instantly, to meet any emergency--Navy training develops such men and they always make good. Why not join the Navy, get the training, and serve your country--now."

Poster printed on paper--black-and-white image with black and red text 17 x 14 in.

52

MilColl.WWI.Posters.11.14 Navy Recruiting Station, Martin & Wilmington Streets,
Raleigh

Scope and Contents note

Fragment of poster. Text describes pay and benefits of enlisting in the Navy.

Text-only poster printed on paper; upper portion missing. 10 x 20.5 in.

52

MilColl.WWI.Posters.11.15 Be Ready! A United States Navy Recruiting Party Will
Visit

Scope and Contents note

Recruiting poster with space to fill in location and dates of Navy recruiters.

Text-only poster printed on paper 12 x 19 in.

53

MilColl.WWI.Posters.11.16 These Men Have Come Across--They Are at the Front
Now--Join Them and Enlist in the Navy

Scope and Contents note

Navy Recruiting Posters

Image of sailors loading a gun.

Color poster printed on paperboard. 11 x 21 in.

Controlled Access Headings

Personal Name(s)

- Leyendecker, Frank X., 1877-1924

MilColl.WWI.Posters.11.17 Your Country Needs You--Join the Navy! 1916

53

Scope and Contents note

Head-and-shoulders portrait of a sailor saluting with view through a porthole of the Statue of Liberty in the background. Text: "America's first line of action. Be one of the leaders in your community by enlisting today! If you have passed the age limit, there is special work for you to do at home. There is work for every -mother, -sister, -wife and -sweetheart. Will you help? Write today, The Navy League, Washington, D.C."

Color poster printed on paper. 19.25 x 14.5 in.

Controlled Access Headings

Personal Name(s)

- Armstrong, Rolf, 1889-1960

MilColl.WWI.Posters.11.18 The Navy League Has the Honor of Announcing That This House Has Furnished a Man for the Nation's Defense

53

Scope and Contents note

Navy League flag above text.

Color poster printed on paper. 18.5 x 12 in.

MilColl.WWI.Posters.11.19 When You Fire Remember This--Enlist in the Navy 1917

53

Navy Recruiting Posters

Scope and Contents note

Apparent underwater scene of a sailor reaching out to a young girl in a lifeboat labeled "Lusitania" with other children behind her. Text on reverse encourages men to enlist in the Navy.

Two-sided poster printed on paper; reverse side is just text. 16.75 x 12 in.

Controlled Access Headings**Personal Name(s)**

- Rogers, W. A. (William Allen), 1854-1931

MilColl.WWI.Posters.11.20 Your Country Needs You--Join the Navy Now

53

Scope and Contents note

Text: "Apply Recruiting Station or Navy League"

Text-only color poster printed on paper. 12 x 20 in.

MilColl.WWI.Posters.11.21 Advancement Rapid in the Naval Reserve

53

Scope and Contents note

Text continues: "Men within the draft age, procure a letter from your local board and join the navy. Enroll at Raleigh, N.C. Asheville, Winston-Salem, or Charlotte."

Text-only color poster printed on paper; bottom right corner is missing 14 x 28 in.

MilColl.WWI.Posters.11.22 Hospital Corps--U.S. Navy. Special Attention Is Invited to This Corps, Recently Reorganized

53

Scope and Contents note

Navy Recruiting Posters

Eight black and white photographs showing ships, classes, laboratories, and field training. Text describes opportunities for promotion, subjects studied, and desirable qualities for Hospital Corps. Directs readers to contact recruiting officer or Surgeon General for more information. Printed by Navy Publicity Bureau, West 39th Street.

Poster printed on paper--black-and-white images with black and red text. 19 x 25 in.

MilColl.WWI.Posters.11.23 Only the Navy Can Stop This

53

Scope and Contents note

Cartoon drawing of Kaiser Wilhelm brandishing a bloody saber in one hand and a bloody dagger in the other, knee-deep in water with dead babies and children floating at his feet. Caption: "The U.S. Navy Publicity Bureau gratefully acknowledges its indebtedness to the New York Herald for the reproduction of Mr. Rogers' Cartoon." Printed by the U.S. Navy Publicity Bureau, N.Y.

Poster printed on paper. 25.5 x 20 in.

Controlled Access Headings

Personal Name(s)

- Rogers, W. A. (William Allen), 1854-1931

MilColl.WWI.Posters.11.24 Your Country Needs You! Join the Navy Now!

53

Scope and Contents note

Sailor in blue uniform holding a bugle to his mouth. Small portion of American flag visible in upper corner.

Color poster printed on paper. 25 x 18.75 in.

Controlled Access Headings

Personal Name(s)

Navy Recruiting Posters

- Roberts, Hazel

54

MilColl.WWI.Posters.11.25 War Clouds Gather! "Manhood Willing But Unarmed" Help the Navy--Join the Navy League

Scope and Contents note

Sailor in blue uniform holding a bugle to his mouth. Small portion of American flag visible in upper corner.

Color poster printed on paper. 25 x 19 in.

Controlled Access Headings**Personal Name(s)**

- Roberts, Hazel

54

MilColl.WWI.Posters.11.26 On Guard! It's a Pretty Big Job for One Bird! Join the Navy! 1917

Scope and Contents note

An eagle on a cliff, overlooking ships in a harbor.

Black-and-white poster printed on paper. 25 x 18.5 in.

Controlled Access Headings**Personal Name(s)**

- Matthews, Harry B.

54

MilColl.WWI.Posters.11.27 The President's Call--Will You Answer It?

Scope and Contents note

Navy Recruiting Posters

Photograph of gun crew with caption, "We are not afraid of submarines." Text: "Join the Navy now. Your country needs you now. Our first line of defense. Apply at Navy Recruiting Stations Raleigh, Asheville, Charlotte, Winston-Salem, Wilmington, Fayetteville and Goldsboro. Consult your postmaster." Printed by Edwards & Broughton Printing Company, Raleigh, N.C.

Color poster printed on paper 22 x 27.75 in.

MilColl.WWI.Posters.11.28 He Is Getting Our Country's Signal Are You? Join the Navy

54

Scope and Contents note

Sailor in white uniform holding a signal flag. Printed by American Lithographic Co. N.Y.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.11.29 Follow the Boys in Blue for Home and Country--Enlist in the Navy

54

Scope and Contents note

Civilian men in line receiving their navy gear and boarding a battleship. Colorplates by the Gill Engraving Co. N.Y.

Color poster printed on paper. 23 x 29 in.

Controlled Access Headings

Personal Name(s)

- Wright, George Hand, 1872-1951

MilColl.WWI.Posters.11.30 Join the Navy--The Reasons Why--Your Country Needs You

54

Scope and Contents note

Navy Recruiting Posters

Text describes life in the Navy, pay, benefits, and diversions. Concludes, "The policy of the Navy Department is to better the condition of the enlisted man and to increase his opportunity along the lines of any particular talent. Membership in the Navy is an honor. Talk it over with your parents. . . If you are in doubt or want further information, apply to the Navy Recruiting Station or to the Navy League of the United States Local Headquarters."

Text-only poster printed on paper. 28 x 22 in.

MilColl.WWI.Posters.11.31 Follow the Flag--Enlist in the Navy

55

Scope and Contents note

Sailor holding U.S. flag on shore. Text: "U.S. Navy Recruiting Station Martin & Wilmington Streets Raleigh" Printed by Carey Print Lith. N.Y.

Color poster printed on paper 41.5 x 27.75 in.

Controlled Access Headings

Personal Name(s)

- Daugherty, James Henry, 1889-1974

MilColl.WWI.Posters.11.32 The Navy Put 'Em Across 1918

55

Scope and Contents note

A sailor wading as he carries a soldier on his shoulder. Text: "The service for travel and training. Ages 17 to 35. Apply Navy Recruiting Station."

Color poster printed on paper. 46.25 x 29.25 in.

Controlled Access Headings

Personal Name(s)

- Reuter Dahl, Henry, 1871-1925

Navy Recruiting Posters

55

MilColl.WWI.Posters.11.33 The Navy Needs You! Don't Read American History--Make It!

Scope and Contents note

A sailor taking a man in a suit by the shoulder, and gesturing toward battle ships at sea and a figure of Columbia holding a sword and the American flag. Text: "U.S. Navy Recruiting Station Raleigh Martin & Wilmington Sts." Printed by The H.C. Miner Litho. Co. N.Y.

Color poster printed on paper. 42.25 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Flagg, James Montgomery, 1877-1960

55

MilColl.WWI.Posters.11.34 America Calls--Enlist in the Navy 1917

Scope and Contents note

Liberty shakes hands with a sailor holding a boyonet. Printed by the U.S. Navy Publicity Bureau, 318 W. 39th St., N.Y.; "The U.S. Navy Publicity Bureau gratefully acknowledges its indebtedness to Mr. J.C. Leyendecker for this design and to the Beck Engraving Co. for the reproduction."

Color poster printed on paper. 41 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

55

MilColl.WWI.Posters.11.35 "The Sword Is Drawn the Navy Upholds It!" 1917

Scope and Contents note

Navy Recruiting Posters

Columbia holding a scroll stating "We can do no otherwise" and in the other hand a raised sword. A battleship sails in the background. Printed by The H.C. Miner Litho. Co. N.Y.

Color poster printed on paper. 42.25 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Cox, Kenyon, 1856-1919

MilColl.WWI.Posters.11.36 All Together! Enlist in the Navy 1917

55

Scope and Contents note

An American sailor among sailors from various countries.

Color poster printed on paper. 31 x 42.25 in.

Controlled Access Headings**Personal Name(s)**

- Reuterdaahl, Henry, 1871-1925

MilColl.WWI.Posters.11.37 He Is Keeping the World Safe for Democracy--Enlist and Help Him

55

Scope and Contents note

Full-length portrait of a sailor, standing with arms folded across chest. Printed by Erie Lithograph Co.

Color poster printed on paper. 32 x 44 in.

Controlled Access Headings**Personal Name(s)**

- Carleton, Clifford

Navy Recruiting Posters

MilColl.WWI.Posters.11.38 Join the Navy--The Service for Fighting Men 1917

55

Scope and Contents note

Sailor riding a torpedo as though it were a horse.

Color poster printed on paper. 39.25 x 28.25 in.

Controlled Access Headings

Personal Name(s)

- Babcock, Richard Fayerweather

MilColl.WWI.Posters.11.39 The Navy Is Calling--Enlist Now

55

Scope and Contents note

Sailors at attention holding bayonets beneath a large eagle bearing a stars and stripes shield. Printed by the W.F. Powers Litho. Co.

Color poster printed on paper. 41 x 28 in.

Controlled Access Headings

Personal Name(s)

- Britton, L.N.

MilColl.WWI.Posters.11.40 Enlist in the Navy--To Arms 1917

55

Scope and Contents note

Sailor blowing a bugle.

Color poster printed on paper. 41 x 27 in.

Controlled Access Headings

Personal Name(s)

Navy Recruiting Posters

- Bancroft, Milton Herbert, 1867-1947

MilColl.WWI.Posters.11.41 U.S. Navy--Help Your Country!--Enlist in the Navy 1917

55

Scope and Contents note

Battleships at sea.

Color poster printed on paper. 41 x 28 in.

Controlled Access Headings

Personal Name(s)

- Reuter Dahl, Henry, 1871-1925

MilColl.WWI.Posters.11.42 Gee!! I Wish I Were A Man--I'd Join the Navy 1917

55

Scope and Contents note

A young woman in a Navy uniform. Text: "Be a man and do it. United States Navy Recruiting Station, Martin & Wilmington Streets, Raleigh."

Color poster printed on paper. 41 x 27 in.

Controlled Access Headings

Personal Name(s)

- Christy, Howard Chandler, 1873-1952

MilColl.WWI.Posters.11.43 I Want You for the Navy 1917

55

Scope and Contents note

A young woman in Navy uniform jacket and cap. Text: "Promotion for anyone enlisting. Apply any recruiting station or postmaster" Printed by Forbes, Boston.

Navy Recruiting Posters

Color poster printed on paper. 41.25 x 27 in.

Controlled Access Headings

Personal Name(s)

- Christy, Howard Chandler, 1873-1952

MilColl.WWI.Posters.11.44 U.S. Navy--"Here He Is, Sir"--We Need Him and You Too!

56

Scope and Contents note

Young man holding hand of mother, who is shaking hand of Uncle Sam. Printed by Latham Litho. & Ptg. Co., Brooklyn, N.Y.

Color poster printed on paper. Copies 2-3 are torn at the bottom. 41 x 28 in.

Controlled Access Headings

Personal Name(s)

- Gibson, Charles Dana, 1867-1944

MilColl.WWI.Posters.11.45 We Have Ships and Guns We Have Have Targets, Too--Join Navy To-day--We Need You--Apply at Navy Recruiting Station

56

Scope and Contents note

Printed by Edwards & Broughton Printing Company, Raleigh, N.C.

Text-only poster printed on paper. 38 x 25 in.

MilColl.WWI.Posters.11.46 The Navy Needs You to Help Muzzle the Mad Dogs of the Sea

56

Scope and Contents note

Navy Recruiting Posters

Text continues: "Stop cheerleading and enlist now at your nearest recruiting station. Information & literature furnished at local Navy League Headquarters."

Text-only poster printed on paper. 26 x 40.25 in.

MilColl.WWI.Posters.11.47 Young Man Answer Your Country's Call--The Navy Needs You

56

Scope and Contents note

Text-only poster printed on cloth. 23.25 x 35.75 in.

MilColl.WWI.Posters.11.48 Navy Men Needed Now

56

Scope and Contents note

Includes copy of executive order from President Wilson to increase enlistment in the Navy to 87,000 men. Remainder of text describes benefits of enlisting. Copy 1 lists local recruiting station "Martin & Wilmington Sts., Raleigh, N.C."

Text-only poster printed on paper. 38 x 25 in.

MilColl.WWI.Posters.11.49 Enlist in the Navy

56

Scope and Contents note

Uncle Sam dressed as soldier points a pistol at Kaiser Wilhem dressed as a king, carrying a wip. Between them is a woman chained to cross inscribed with the words "Barbarism" and "Slavery." Uncle Sam holds up the cross with his other hand. Caption below image: "Americans! Stand by Uncle Sam for liberty against tyranny! --Theodore Roosevelt"
Printed by the U.S. Navy Publicity Bureau, N.Y.

Color poster printed on paper. 28 x 34 in.

Controlled Access Headings

Marines Recruiting Posters

Personal Name(s)

- Raemaekers, Louis, 1869-1956

MilColl.WWI.Posters.11.50 A Wonderful Opportunity for You--United States
Navy 1917

56

Scope and Contents note

Smiling sailor carrying suitcase and parcel with ships behind him. Caption: "Going Home--On Leave." Text describes opportunities, pay, and benefits of enlisting.

Color poster printed on paper. 38 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Ruttan, Charles E.

12. Marines Recruiting Posters**Controlled Access Headings****Corporate Name(s)**

- United States. Marine Corps--Military life.
- United States. Marine Corps--Recruiting, enlistment, etc.

Subject(s)

- Bugle
- Combat
- Flags--United States
- Helmets
- Landing operations
- Rifles

Marines Recruiting Posters

Folder

MilColl.WWI.Posters.12.1 "All In The Day's Work"

57

Scope and Contents note

Cartoon drawing showing recruits engaged in various activities at a Marine Corps training camp. Text: "Enlist in the United States Marine Corps for interesting duty - land, sea, or sky."

Black-and-white poster printed on paper. 21.75 x 16 in.

Controlled Access Headings**Personal Name(s)**

- Gatchell, Charles, 1883-1933

MilColl.WWI.Posters.12.2 U.S. Marines 1917

57

Scope and Contents note

Two Marines signaling from shore to ships at sea.

Color poster printed on paper. 20.75 x 15.5 in. (copy 1); 25 x 18 in. (copy 2)

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

MilColl.WWI.Posters.12.3 U.S. Marines "Soldiers of the Sea" 1917

57

Scope and Contents note

Two Marines signaling from shore to ships at sea, surrounded by black-and-white photographs of Marines in various activities including training and recreation. Text: "For full information apply recruiting station."

Marines Recruiting Posters

Color poster printed on paperboard. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

57

MilColl.WWI.Posters.12.4 An Opportunity to See the World: Foreign Travel--Good Pay--Expenses Paid

Scope and Contents note

Two Marines in dress uniform, one with rifle and one with bugle. Text: "For full information apply to 305 Citizens' National Bank Building, Raleigh, N.C." Copy 2 is image with no text.

Color poster printed on paper. 25 x 18 in.

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

57

MilColl.WWI.Posters.12.5 U.S. Marines "Soldiers of the Sea"

Scope and Contents note

Two Marines in dress uniform, one with rifle and one with bugle, surrounded by black-and-white photographs of Marines in various activities including training and recreation. Copy 1 lists recruiting station, "305 Citizens' National Bank Building, Raleigh, N.C."

Color poster printed on paperboard. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Leyendecker, J. C. (Joseph Christian), 1874-1951

Marines Recruiting Posters

57

MilColl.WWI.Posters.12.6 An Opportunity to See the World: Foreign Travel--Good Pay--Expenses Paid

Scope and Contents note

Marines in a landing party carrying rifles, ships visible in background. Image is captioned "Soldiers of the Sea." Text: "For full information apply to 305 Citizens' National Bank Building, Raleigh, N.C." Copy 2 is image with no text.

Color poster printed on paper. 25 x 18 in.

Controlled Access Headings**Personal Name(s)**

- Moore, Bruce

57

MilColl.WWI.Posters.12.7 U.S. Marines "Soldiers of the Sea"

Scope and Contents note

Marines in a landing party carrying rifles, ships visible in background. Image is captioned "Soldiers of the Sea." Surrounded by black-and-white photographs of Marines in various activities including training and recreation. Text: "For full information apply to recruiting station."

Color poster printed on paperboard. 40.25 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Moore, Bruce

57

MilColl.WWI.Posters.12.8 For Active Service Join The U.S. Marines 1913

Scope and Contents note

Marines Recruiting Posters

Marines raising an American flag with ships visible in the distance. Text: "For full information apply at Postoffice Building, Durham."

Color poster printed on paper. 25.25 x 18 in.

Controlled Access Headings**Personal Name(s)**

- Riesenberg, Sidney H.

MilColl.WWI.Posters.12.9 An Opportunity to See the World: Foreign Travel--Good Pay--Expenses Paid 1913

57

Scope and Contents note

Marines raising an American flag with ships visible in the distance. Text: "For full information apply to 305 Citizens' National Bank Building, Raleigh, N.C."

Color poster printed on paper. 25 x 18 in.

Controlled Access Headings**Personal Name(s)**

- Riesenberg, Sidney H.

MilColl.WWI.Posters.12.10 Halt! Who Goes There?

57

Scope and Contents note

Several drawings of Marines in various activities, include firing artillery, carrying flags, signalling, and patrolling. Title continues: "Where? Anywhere! On land or sea or in the air you'll find Uncle Sam's Marines. They go first! Apply for Enlistment at U.S. Marine Corps Recruiting Station Citizens' Nat'l Bank Building, Raleigh, N.C."

Black-and-white poster with red text printed on paper. 40 x 30 in.

Controlled Access Headings

Marines Recruiting Posters

Personal Name(s)

- Tornrose, A. T. (Axel T.)

MilColl.WWI.Posters.12.11 Men Wanted--U.S. Marines 1916

57

Scope and Contents note

Image showing Marines landing on beach, aiming machine guns and rifles at unseen target. Text describes service on land and sea, concludes, "Why not join the Marines? It may be better than the job you have."

Color poster printed on paperboard. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Westervelt, Walter M.

MilColl.WWI.Posters.12.12 U.S. Marines--Active Service on Land and Sea

58

Scope and Contents note

Marine carrying a rifle over his shoulder patrolling docks. Text: "Enlist at Citizens Bank Building, Raleigh."

Color poster printed on paper. 39.5 x 28 in.

MilColl.WWI.Posters.12.13 U.S. Marines--Be a Sea Soldier 1917

58

Scope and Contents note

Marine with his rifle, seated on a harbor wall.

Color poster printed on paper; portion of poster is missing. 40 x 27 in.

Controlled Access Headings

Marines Recruiting Posters

Personal Name(s)

- Underwood, Clarence F.

MilColl.WWI.Posters.12.14 Marine Corps Week June 10 to 16

58

Scope and Contents note

Marine at attention and a small scene of Marines on the deck of a battleship. Text: "Join the U.S. Marines the soldiers that go to sea. Where there's action." Copy 1 gives enlistment location as "Citizens Bank Building, Raleigh." Copy 2 gives enlistment location as "Room 407, Evening Star Building, Washington." Copy 3 is cut off at bottom.

Color poster printed on paper. 25 x 18 in.

MilColl.WWI.Posters.12.15 First In France--U.S. Marines 1917

58

Scope and Contents note

Marine carrying a mortar into combat with American flag in background.

Color poster printed on paper. 28 x 21 in.

Controlled Access Headings**Personal Name(s)**

- Coughlin, John A. (John Albert), 1885-1943

MilColl.WWI.Posters.12.16 Go Over the Top with U.S. Marines 1917

58

Scope and Contents note

Marine carrying a mortar into combat with American flag in background.

Color poster printed on paper. 28 x 21 in.

Marines Recruiting Posters

Controlled Access Headings**Personal Name(s)**

- Coughlin, John A. (John Albert), 1885-1943

MilColl.WWI.Posters.12.17 Premiers au Feu Means in French First to Fight in English--
U.S. Marines 1917

58

Scope and Contents note

Marine in helmet.

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Falls, C. B. (Charles Buckles), 1874-1960

MilColl.WWI.Posters.12.18 This Device on Hat or Helmet Means U.S. Marines

58

Scope and Contents note

U.S. Marine Corps insignia and hat and helmet with the insignia.

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Falls, C. B. (Charles Buckles), 1874-1960

MilColl.WWI.Posters.12.19 First in the Fight--Always Faithful--Be a U.S. Marine!

59

Scope and Contents note

Marines Recruiting Posters

U.S. Marine, in combat uniform, standing, full-length, facing front, holding handgun, against background of U.S. flag. Text on copies 1-2: "Apply at Citizen's National Bank Bldg., Raleigh."

Color poster printed on paper. 42 x 28 in.

Controlled Access Headings**Personal Name(s)**

- Flagg, James Montgomery, 1877-1960

59

MilColl.WWI.Posters.12.20 Rally 'Round the Flag with United States Marines--"Soldiers of the Sea" 1916

Scope and Contents note

Marines in landing party with large American flag. Text: "Your country needs you! Now's the time to enlist! First in defense on land or sea." Copy 1 lists recruitment location, "Post Office Building, Durham, N.C." Copy 2 lists recruitment location, "Citizens Nat'l Bank Building, Raleigh, N.C."

Color poster printed on paperboard. 40.25 x 30.25 in.

Controlled Access Headings**Personal Name(s)**

- Riesenberg, Sidney H.

59

MilColl.WWI.Posters.12.21 First to Fight--"Democracy's Vanguard"--U.S. Marine Corps 1917

Scope and Contents note

Marines storming a beach. Text: "Join now and test your courage. Real fighting with real fighters." Copy 1 lists recruitment location, "Citizens' Nat'l Bank Bldg., Raleigh."

Color poster printed on paperboard. 40.25 x 30 in.

Marines Recruiting Posters

Controlled Access Headings**Personal Name(s)**

- Riesenberg, Sidney H.

MilColl.WWI.Posters.12.22 Be Up-to-Date--Be a U.S. Marine

59

Scope and Contents note

Marine putting on a helmet as he looks over a barricade of sandbags on which a rifle rests. Text: "First to change the old campaign hat for the modern helmet. Enlist at Citizens' Nat'l Bank Bldg. Raleigh, N.C." "Courtesy New York Herald."

Black-and-white poster printed on paper. 29 x 18.5 in.

Controlled Access Headings**Personal Name(s)**

- Rogers, W. A. (William Allen), 1854-1931

MilColl.WWI.Posters.12.23 U.S. Marines--First to Fight for Democracy 1917

59

Scope and Contents note

Marines firing artillery from a ship.

Color poster printed on paperboard. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Shafer, L. A. (Leon Alaric), 1866-1940

MilColl.WWI.Posters.12.24 Another Notch--Chateau Thierry--U.S. Marines

59

Scope and Contents note

Marines Recruiting Posters

Marine carving a notch in the stock of his rifle.

Color poster printed on paper. 40 x 30 in.

Controlled Access Headings**Personal Name(s)**

- Treidler, Adolph, b. 1886

MilColl.WWI.Posters.12.25 U.S. Marines--First to Fight in France for Freedom

59

Scope and Contents note

A group of Marines rushing into battle carrying the American flag and the flag of the Marine Corps. Text: "Enlist with the 'Soldiers of the Sea.'" Copy 1 lists recruitment location as "Post Office Building, Durham, N.C."

Color poster printed on paperboard. 40.25 x 30.25 in.

Controlled Access Headings**Personal Name(s)**

- Yohn, F. C. (Frederick Coffay), 1875-1933

MilColl.WWI.Posters.12.26 Do Your Duty--Join The U.S. Marines--Help Them Defend America on Land and Sea

60

Scope and Contents note

Marines firing artillery from the deck of a ship. Recruitment location listed as "Citizens' National Bank Building, Raleigh, N.C."

Color poster printed on paper. 27.25 x 18 in.

MilColl.WWI.Posters.12.27 He Did His Duty--Will You? Join for Active Service Land and Sea--U.S. Marines

60

Marines Recruiting Posters

Scope and Contents note

Half-length portrait of George Dewey, Admiral of the Navy, with quotation: "No finer military organization than the Marine Corps exists in the world." Recruitment location listed as "Citizens' National Bank Bldg., Raleigh, N.C."

Black-and-white poster printed on paper. 28.25 x 21 in.

MilColl.WWI.Posters.12.28 "Spirit of 1917"

60

Scope and Contents note

Marines on a beach carrying rifles and the American and Marine Corps flags. Text: "Join the U.S. Marines at Postoffice Bldg., Durham, N.C."

Color poster printed on paper. 25.25 x 18 in.

MilColl.WWI.Posters.12.29 Spirit of 1917

60

Scope and Contents note

Marines on a beach carrying rifles and the American and Marine Corps flags. On either side of image are black-and-white drawings of Marine with rifle and Marine standing at attention on deck. Text: "Join the United States Marines and be first in defense on land or sea."

Color poster printed on paperboard. 40.25 x 30 in.

MilColl.WWI.Posters.12.30 "The Star Spangled Banner"--A Story of Life in U.S. Marine Corps--A Strong Plot Appealing to Patriotism

60

Scope and Contents note

Movie poster featuring Marines in dress uniforms holding American flag, playing a bugle, and raising a sword and pointing a pistol. "Produced by Thos. A. Edison Studios."

Marines Recruiting Posters

Color poster printed on paper. 41.25 x 28 in.

MilColl.WWI.Posters.12.31 Teufel Hunden--German Nickname for U.S. Marines--Devil Dog Recruiting Station 1917

60

Scope and Contents note

A bulldog wearing a Marine helmet, chasing a dachshund wearing a German helmet.

Color poster printed on paper. 28 x 19 in.

MilColl.WWI.Posters.12.32 The U.S. Marines Want You

60

Scope and Contents note

Half-length portrait of Marine gesturing with hand against red, white, and blue banners in the background.

Color poster printed on paper. 28 x 21 in.

Controlled Access Headings

Personal Name(s)

- Falls, C. B. (Charles Buckles), 1874-1960

MilColl.WWI.Posters.12.33 U.S. Pictorial Service--Coat O' Many Medals Is a U.S. Marine's

60

Scope and Contents note

Photograph of a woman holding a Marines coat with several medals, on either side of her are two Marines. Text: "Would you believe that during a single enlistment in the U.S. Marine Corps a man won nine medals. . .U.S. Marines fight on land, at sea, and in the air and the Marine Corps Service carries a special appeal to the adventuresome and daring."

Marines Recruiting Posters

Stamped "This photo furnished by U.S. Marine Corps Recruiting Station, 4 North Pack Square, Asheville, N.C."

Poster printed on paper--black-and-white image with black and red text. 13 x 14 in.

MilColl.WWI.Posters.12.34 First to Fight--U.S. Marines--Soldiers That Go to Sea

60

Scope and Contents note

Marines standing at attention on deck of ship. Published by the Wyanoak Publishing Co., New York City.

Poster printed on paper--black-and-white image with blue text. 27 x 35 in.

MilColl.WWI.Posters.12.35 U.S. Pictorial Service--U.S. Marine Recruits Happy at Fighting Prospect

60

Scope and Contents note

Group photograph of smiling Marines. Text: "When word came that U.S. Marines would be included in General Pershing's force in France, the sea soldier recruits heard the news in the manner shown above. It meant making good their slogan 'First to Fight' and they smiled at the prospect of being 'Democracy's Vanguard.' There's a place for you! Ask about it!"

Poster printed on paper--black-and-white image with black and red text. 13 x 14 in.

MilColl.WWI.Posters.12.36 Americans! Eyes Open! Mouths Shut!

60

Scope and Contents note

Text continues: "Help win the war by obeying these rules. Do not repeat any rumors concerning our troops. It is no rumor that, after a long wait, you can now join the U.S."

Merchant Marine Recruiting Posters

Marines. The Marine Corps Recruiting Station is at 4 North Pack Square, Asheville, N.C." Signed "George Barnett Major General Commandant."

Text-only color poster printed on paper. 16 x 10.5 in.

13. Merchant Marine Recruiting Posters

Controlled Access Headings

Corporate Name(s)

- United States. Shipping Board.

Subject(s)

- Merchant marine--United States
- Uncle Sam (Symbolic character) in art

Folder

61

MilColl.WWI.Posters.13.1 Now for the Seven Seas! Join the Merchant Marines and See the World

Scope and Contents note

Uncle Sam points at a globe and to the sea as a merchant marine pulls a civilian by the jacket. Text: "Apply to Henry Howard, Director of Recruiting Service, U.S. Shipping Board, Custom House, Boston Mass" Printed by the Wright Co., New York, Boston.

Color poster printed on paper. 30 x 20 in.

14. Patriotism Posters

Controlled Access Headings

Geographic Name(s)

Patriotism Posters

- Alsace (France)
- Lorraine (France)

Subject(s)

- Eagles
- Flags--United States
- Patriotism
- Propaganda, Anti-German

Folder

MilColl.WWI.Posters.14.1 America's Tribute To Britain 1917

62

Scope and Contents note

An eagle placing a victory wreath on a lion's head. Printed by The Marchbanks Press, New York.

Color poster printed on paper. 30 x 20 in.

MilColl.WWI.Posters.14.2 The Flag of World Liberty 1918

62

Scope and Contents note

Text describes the history of the American flag, and the protocol for raising it and saluting it. A poem about the flag, written by Guido Marburg, is in the center of the poster, under a stylized depiction of the American flag. The poem was first published in 1917.

Color poster printed on paper. 18.5 x 18 in.

MilColl.WWI.Posters.14.3 Alsace-Lorraine: President Wilson's Address to Congress 1918

62

Scope and Contents note

Patriotism Posters

Printed by Alco-Gravure. Inc., N.Y. Reproduction of an 1871 painting by J. J. Henner, depicting an Alsatian woman. Text includes statements made by Alsatian representatives in 1871 and 1874, and by President Woodrow Wilson's addresses to the American Congress, in 1918, declaring that the "wrong done to France by Prussia in 1871 in the matter of Alsace-Lorraine" should be righted. Printed by Alco-Gravure. Inc., N.Y.

Black-and-white poster printed on paper. 24.25 x 16.5 in.

MilColl.WWI.Posters.14.4 Patriotic League 1918

62

Scope and Contents note

Printed by The United States Prtg. & Lith. Co., N.Y. Young woman holding an American flag. Text: "I pledge to express my patriotism by doing better than ever before whatever work I have to do; by rendering whatever special service I can to my community and country; by living up to the highest standards of character and honor and helping others to do the same." Printed by The United States Prtg. & Lith. Co., N.Y.

Color poster printed on paper. 28 x 20.5 in.

MilColl.WWI.Posters.14.5 Warning! Don't Let the Germans Fool You with Their Lies

62

Scope and Contents note

Text addresses the danger of spreading rumors, and lists six rumors and the correspondending facts. Poster urges citizens to report persons circulating such rumors to the National Committee of Patriotic Societies.

Text-only poster printed on paper. 29 x 21 in.

MilColl.WWI.Posters.14.6 The World Cannot Live Half Slave Half Free

62

Scope and Contents note

Patriotism Posters

Small print at bottom center of poster "By Authority of the State Council of Defense." Poster displays a map of Europe and Turkey with a large red swath denoting the "Prussian Blot." Text includes quotations from President Wilson and Kaiser Wilhelm, and concludes, "While Germany dreams of dominating the world by force there can be no peace." Small print at bottom center of poster "By Authority of the State Council of Defense."

Color poster printed on paper. 30.25 x 20 in.

MilColl.WWI.Posters.14.7 Why Germany Wants Peace 1918

62

Scope and Contents note

Map of Europe and adjacent parts of Asia and Africa. Text: "Every American ought to know why we entered this war. Every American ought to know why this conflict must continue until our aims are achieved. The publications listed below will give you this information." Remainder of text is a listing of publications available from the Committee on Public Information.

Color poster printed on paper. 30.5 x 20.5 in.

MilColl.WWI.Posters.14.8 4 Minute Men 1917

62

Scope and Contents note

Image of the United States Capitol captioned, "A Message from The Government at Washington" with large blank space for inserting a message.

Color poster printed on paper. 42.25 x 28 in.

MilColl.WWI.Posters.14.9 Tell It To Pershing--No Conferences with Criminals

63

Scope and Contents note

Patriotism Posters

Issued by the Connecticut State Council of Defense; Printed by Calhoun Show Print, Hartford, Conn. Black-and-white image of General Pershing. Text lists America's 14 conditions of peace and gives President Wilson's response to Austria-Hungary in a note from September 17, 1918. Issued by the Connecticut State Council of Defense; Printed by Calhoun Show Print, Hartford, Conn.

Color poster printed on paper. 28 x 42 in.

MilColl.WWI.Posters.14.10 Women of Maine--Are You Helping?

63

Scope and Contents note

Issued by Maine Committee on Public Safety Black-and-white photograph of three French women pulling a plow. Caption describes how the women of France take the place of able bodied men and "bear the burden." Text of poster describes ways for American women to help the war effort, by saving wheat, obeying administration orders, and swatting the lies of German propagandists. Issued by Maine Committee on Public Safety.

Black-and-white poster printed on paper. 25 x 19 in.

MilColl.WWI.Posters.14.11 House Manager ca. 1917

63

Scope and Contents note

Issued by the Commonwealth of Massachusetts Board of Food Administration Image of a woman carrying a basket marching triumphantly with soldiers. "House Manager" is written on the bottom of her skirt. "Reprinted from LIFE September 13, 1917" Issued by the Commonwealth of Massachusetts Board of Food Administration.

Black-and-white poster printed on paper. 20.5 x 15.5 in.

MilColl.WWI.Posters.14.12 Fighting in France for Freedom!--Are You Helping at Home?

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French Posters

Scope and Contents note

Issued for Connecticut State Council of Defense Drawing of French soldiers charging on Germans. Caption describes the scene. Text: "Work or Fight. What's the difference between a slacker and a traitor? -- Think it over." Issued for Connecticut State Council of Defense.

Black-and-white poster printed on paper. 16 x 19 in.

MilColl.WWI.Posters.14.13 Fighting in France for Freedom!--Are You Helping at Home?

63

Scope and Contents note

Issued for Connecticut State Council of Defense Photograph of a men marching in a Fourth of July parade in New York City. Caption claims parade "testified in no uncertain voice the unanimous feelings of the people in the war United States is raging against Germany." Text encourages purchasing War Saving Stamps. Issued for Connecticut State Council of Defense.

Black-and-white poster printed on paper. 15.5 x 19 in.

MilColl.WWI.Posters.14.14 Help for the Helpless: A Proclamation by the Governor 1918

63

Scope and Contents note

Proclamation by North Carolina Governor Thomas Walter Bickett stating that Monday, August 19, 1918 be set apart as Jewish Relief Day to help the starving Jews in Turkey, Palestine, Lithuania, Russia, Poland, and Galicia.

Text-only poster printed on paper. 11 x 8.5 in.

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French Posters

Controlled Access Headings**Geographic Name(s)**

- Lorraine (France)--History--20th century

Personal Name(s)

- Mirman, Le'on, 1865-1949
- Pe'tain, Philippe, 1856-1951

Subject(s)

- Loans
- Propaganda, Anti-German
- World War, 1914-1918--Finance--France
- World War, 1914-1918--France

Folder

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MilColl.WWI.Posters.15.1 [3e Emprunt de la Défense Nationale] Le bas de laine Français. [Translation: The 3rd National Defense Loan. France's Woolen Stocking] 1917

Scope and Contents note

An old man and woman at a table counting coins they have kept in a woolen stocking. It was common for people of the working classes to keep their gold coins hidden in woolen stockings. [Portion of title missing: "3e Emprunt de la Défense Nationale"]. Text in French describes rates and benefits of the loan. Printed by Lapina Imp. Paris.

Sepia poster printed on paper. Top portion of poster is missing. 19 x 15.75 in.

Controlled Access Headings**Personal Name(s)**

- Knight, Ridgway, 1839-1924

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MilColl.WWI.Posters.15.2 La Guerre est l'industrie Nationale de la Prusse--"Attaqués, nous ne faisons que nous défendre au nom de la liberté et pour sauver notre

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existence."--Général Pétain, juin 1917. [Translation: War is the National Industry of Prussia--"Attacked, we defend ourselves in the name of freedom and to save our existence."--General Pétain, June 1917] 1917

Scope and Contents note

A map depicts an octopus wearing a Prussian helmet, with tentacles spreading out to reach all the countries of Europe. Annexation dates of several regions are noted, including that of Alsace-Lorraine in 1871. A Prussian soldier in 1914 uniform appears on the right side, with smaller insets of Prussian soldiers of 1715 and 1815 to the left. The poster quotes the Pan-German Association, which issued a statement at the brink of the war, "Il faut que le peuple allemand s'élève comme un peuple de maitres au dessus des peuples inférieurs d'Europe." [Translation: "It is necessary that the German people rise like a master people above the inferior peoples of Europe."]. Printed by P.J. Gallais et Cie, Edit., Imp., Paris.

Color poster printed on paper. 23.75 x 31.75 in.

Controlled Access Headings

Personal Name(s)

- Neumont, Maurice, 1868-1930

MilColl.WWI.Posters.15.3 République Française--La Commissaire de la République aux Français de la Lorraine ci-devant annexée. [Translation: Republic of France--The Commissioner of the Republic to the French regarding the formerly annexed Lorraine] 1918

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Description:

Crossed tricolor flags appear in the top center. Léon Mirman, the commissioner of France, issued this letter to the citizens of Lorraine and France on November 19, 1918 in Metz upon the liberation of Lorraine. The territory had been annexed by the Germans in 1871 during the Franco-Prussian War. The letter welcomes the inhabitants of Lorraine back as

French Posters

French citizens and describes the work of recovering from the war, and the the glory of France. Printed by Imprimerie Militaire Berger-Levrault, Nancy-Paris-Strasbourg.

Text-only color poster printed on paper. Poster was folded in half prior to encapsulation, top half on one side, bottom half on reverse. 24 x 29.75 in. (each half); 48 x 29.75 (total size)